**DESTINATION ONTARIO GENERAL CONTENT INTAKE FORM** Your Name: Your Organization:

Destination Ontario is developing marketing plans to help support the tourism industry and encourage safe travel to and around Ontario. Our approach will be in lockstep with the Government of Ontario's Framework for Reopening our Province. Destination Ontario is asking you, our tourism industry partners, to share your content with us for editorial consideration. When the time is right, we want to amplify your stories.

If you have finished content (blog, video, etc.) to share, please use the Finished Content Intake Form. If you do not have finished content, please help us tell your stories by providing information in the below format your **market-ready, noteworthy and intriguing products/experiences that adhere to the latest safety protocols**. **Submit completed form to** [**DO.info@ontario.ca**](mailto:DO.info@ontario.ca)**.**

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| **Specific Product/Experience**  Think specifically, not broadly. | **Location** | **Potential Storytelling Streams**  Keep these storytelling streams in mind when considering the products/experiences to highlight, and indicate which stream best applies to each product/experience.   * **Local**: Shop, buy, eat and stay local; support food & drink, retail, artists, attractions, experiences and places to stay, agri-tourism; get out and explore your own community. * **Regional Exploration**: as Ontarians look to travel a little farther afield * **Destination Bucket List**: iconic and must-do site/taste/experience on offer in your destination. | **Covid-19 Safety Protocols**  What specific safety protocols have been put in place by the operator that visitors should know about? | **Photography & B-Roll Video**  Do you own talent-free or talent-safe assets for this experience? If yes, please provide a link to a file sharing site below.  If already posted to Facebook, please set up a [crossposting relationship](https://www.facebook.com/business/help/457328234477362) with @OntarioTravel. |
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| Add More Rows as Needed |  |  |  |  |

**Note: While there is no limit to the number of products/experiences you can submit now, please focus on those that best meet the criteria listed above. As restrictions ease and as additional experiences open up, please reuse and resend this intake form.**