Research Co. for BC GEU

Survey of British Columbians - July 2022

Which of the following best describes your current housing situation?

	British	G	ender		Age				Region			Anr	nual Household I	ncome		Eth	nicity		Vote in	n 2020 Provincia	al Election	Primary	Residence
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50k	\$50k to \$100	k \$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
I am a homeowner-my residence has been paid for	r																						
outright	31%	34%	27%	19%	24%	46%	29%	29%	26%	44%	30%	27%	34%	30%	16%	34%	37%	19%	31%	39%	32%	52%	0%
I am a homeowner—I am financing the purchase of																							
my residence through a mortgage	29%	30%	27%	22%	36%	26%	30%	29%	38%	28%	20%	13%	30%	51%	25%	29%	37%	27%	34%	30%	22%	48%	0%
I am a renter in a privately owned rental	35%	31%	39%	51%	34%	23%	34%	37%	33%	24%	44%	49%	32%	17%	52%	31%	20%	49%	30%	26%	40%	0%	85%
I live in non-market housing (social housing, non-																							
profit housing, co-op)	3%	2%	3%	2%	3%	3%	3%	3%	2%	2%	2%	6%	1%	1%	7%	3%	0%	4%	3%	1%	2%	0%	7%
I live in on-reserve housing	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
I am unhoused/homeless	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%
Other	3%	2%	3%	5%	2%	2%	3%	2%	2%	1%	4%	4%	2%	1%	0%	3%	6%	1%	2%	3%	4%	0%	7%

To respondents who are not homeowners - Do you believe homeownership is achievable for you?

	British	G	Gender		Age				Region			Anr	ual Household I	ncome		Eth	nicity		Vote in	n 2020 Provincia	Election	Primary	Residence
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver	<\$50k	\$50k to \$100k	\$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a
							Vancouver				Island				First Nation								homeowner
Yes	28%	29%	27%	39%	26%	14%	32%	26%	34%	17%	19%	21%	36%	31%	16%	21%	31%	42%	23%	43%	14%	0%	28%
No	50%	54%	46%	36%	50%	70%	46%	57%	45%	53%	54%	57%	46%	43%	61%	60%	44%	25%	60%	43%	58%	0%	50%
Not Sure	22%	17%	27%	25%	25%	16%	21%	17%	20%	30%	27%	22%	18%	26%	23%	19%	25%	33%	17%	14%	28%	0%	22%

Among those who are currently paying mortgage or rent – What percentage of your income do you currently spend on housing (either in the form of mortgage payments or rent)?

	British		Gender		Age				Region			An	nual Household	Income		Eth	nicity		Vote i	n 2020 Provincia	l Election	Primary	Residence
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern B	C Southern BC	Vancouver Island	<\$50k	\$50k to \$100)k \$100k+	Indigenous / First Nation		East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
1% to 30%	48%	49%	47%	41%	49%	52%	51%	52%	46%	54%	28%	37%	51%	53%	52%	45%	52%	52%	45%	58%	46%	60%	34%
31% to 50%	40%	42%	38%	44%	39%	38%	38%	36%	42%	36%	52%	38%	43%	40%	28%	42%	40%	42%	43%	33%	45%	35%	46%
More than 50%	12%	9%	16%	16%	12%	10%	11%	12%	11%	9%	20%	25%	6%	7%	20%	13%	8%	6%	12%	9%	9%	5%	21%

In order to address the issue of affordable housing, do you believe your federal government needs to do more, is doing enough, or needs to do less?

	British	G	Gender		Age				Region			Ann	ual Household I	ncome		Eth	nicity		Vote in	2020 Provincial	Election	Primary I	Residence
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50k	\$50k to \$100	k \$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
Needs to do more	78%	75%	81%	78%	81%	76%	78%	84%	65%	74%	84%	79%	79%	78%	91%	79%	72%	79%	85%	71%	74%	74%	84%
Doing enough	14%	18%	11%	15%	11%	17%	15%	9%	26%	15%	10%	13%	14%	14%	6%	14%	16%	16%	10%	22%	20%	18%	8%
Needs to do less	2%	3%	1%	3%	2%	3%	2%	2%	4%	3%	1%	2%	2%	4%	0%	2%	3%	1%	1%	4%	3%	3%	2%
Not sure	5%	4%	7%	4%	7%	4%	5%	5%	6%	8%	4%	5%	4%	4%	3%	4%	9%	4%	4%	4%	3%	4%	7%

In order to address the issue of affordable housing, do you believe your provincial government needs to do more, is doing enough, or needs to do less?

	British	0	Gender		Age				Region			Ann	ual Household I	ncome		Eth	nicity		Vote in	2020 Provincial	Election	Primary	Residence
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50k	\$50k to \$100k	\$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
Needs to do more	81%	77%	84%	76%	85%	79%	79%	81%	73%	85%	87%	83%	80%	82%	89%	84%	76%	78%	85%	76%	77%	78%	85%
Doing enough	12%	16%	8%	16%	8%	14%	14%	11%	15%	7%	10%	9%	15%	11%	9%	11%	12%	15%	10%	17%	15%	15%	8%
Needs to do less	2%	3%	1%	3%	1%	3%	3%	1%	5%	4%	0%	3%	1%	4%	0%	2%	2%	4%	1%	4%	4%	3%	2%
Not sure	5%	3%	6%	5%	5%	4%	5%	7%	7%	3%	3%	4%	4%	3%	3%	3%	9%	2%	4%	3%	3%	4%	5%

In order to address the issue of affordable housing, do you believe your municipal government needs to do more, is doing enough, or needs to do less?

	British	G	Gender		Age				Region			An	nual Household I	ncome		Eth	nicity		Vote ir	n 2020 Provincial	Election	Primary	Residence
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50k	\$50k to \$100k	\$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
Needs to do more	73%	69%	77%	67%	79%	69%	74%	68%	60%	68%	80%	72%	74%	74%	75%	73%	70%	67%	80%	66%	65%	69%	77%
Doing enough	17%	22%	13%	21%	13%	19%	17%	19%	29%	17%	12%	15%	19%	19%	12%	18%	16%	25%	14%	24%	24%	21%	12%
Needs to do less	2%	4%	1%	4%	1%	3%	2%	2%	3%	3%	2%	3%	2%	3%	3%	3%	3%	3%	0%	5%	6%	3%	2%
Not sure	7%	6%	9%	7%	6%	9%	6%	11%	8%	12%	6%	10%	5%	3%	10%	6%	11%	5%	6%	5%	5%	7%	8%

Currently B.C. tenancy law puts limits on how much a landlord can increase rent annually. While this policy applies to a continuous tenancy, it does not apply between tenancies. This means there is no limit on the amount of rent landlords can charge new tenants. Applying limits to rent increases to housing units, rather than individual tenancies is called vacancy control. Are you familiar with the policy of vacancy control?

	British	G	Gender		Age				Region			Anı	nual Household Ir	ncome		Eth	nicity		Vote i	n 2020 Provincia	l Election	Primary	Residence
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50k	\$50k to \$100k	\$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
Yes	45%	49%	41%	57%	45%	38%	50%	32%	57%	40%	39%	38%	46%	57%	60%	46%	39%	41%	47%	51%	58%	46%	44%
No	55%	51%	59%	43%	55%	63%	50%	68%	43%	60%	61%	62%	54%	43%	40%	54%	61%	59%	53%	49%	42%	54%	56%

From what you have seen, read, heard or experienced, do you support or oppose the policy of vacancy control as a measure to address rental housing affordability in British Columbia?

	British	(Gender		Age				Region			Anı	nual Household I	ncome		Eth	nicity		Vote in	2020 Provincial	Election	Primary	Residence
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50k	\$50k to \$100k	\$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
Strongly support	30%	27%	33%	28%	31%	30%	29%	26%	30%	29%	36%	33%	30%	27%	32%	35%	16%	30%	36%	24%	34%	26%	35%
Moderately support	32%	34%	30%	40%	30%	28%	33%	29%	28%	31%	32%	25%	36%	36%	19%	29%	41%	35%	32%	34%	28%	34%	28%
Moderately oppose	12%	13%	11%	14%	10%	12%	11%	16%	22%	10%	10%	11%	11%	14%	6%	10%	15%	11%	7%	17%	21%	12%	11%
Strongly oppose	8%	11%	5%	6%	7%	11%	9%	3%	11%	9%	6%	7%	6%	14%	8%	8%	8%	8%	7%	13%	1%	10%	5%
Not sure	18%	16%	21%	12%	23%	18%	17%	26%	9%	21%	17%	23%	18%	9%	36%	17%	21%	16%	18%	12%	16%	17%	20%

The current property taxation system in British Columbia does not fully capture increases to land values that result from nearby public infrastructure, such as transit stations.

A land value capture tax captures a portion of these private gains, with a chance to use the revenues to fund projects like affordable housing.

Are you f	amiliar with a	and value cap	ture tax?
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	Britich	G	iender		Age				Region			Ann	ual Household In	come		Eth	nicity		Vote in	n 2020 Provincia	l Election	Primary	Residence
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50k	\$50k to \$100k	\$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
Yes	29%	32%	26%	32%	46%	14%	33%	21%	43%	21%	22%	22%	31%	39%	34%	23%	31%	49%	29%	34%	43%	31%	26%
No	71%	68%	74%	68%	54%	86%	67%	79%	57%	79%	78%	78%	69%	61%	66%	77%	69%	51%	71%	66%	57%	69%	74%

From what you have seen, read, heard or experienced, do you support or oppose a land value capture tax as a measure to address housing affordability in British Columbia?

	British	(Gender		Age				Region			An	nual Household Ir	icome		Eti	hnicity		Vote ir	n 2020 Provincial	l Election	Primary	Residence
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50k	\$50k to \$100k	\$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
Strongly support	15%	15%	15%	16%	16%	13%	15%	8%	24%	12%	20%	18%	15%	13%	13%	16%	6%	15%	16%	14%	17%	10%	22%
Moderately support	32%	35%	29%	37%	29%	31%	32%	36%	25%	31%	30%	27%	34%	38%	40%	29%	34%	35%	36%	32%	40%	34%	28%
Moderately oppose	15%	16%	14%	20%	15%	12%	16%	12%	17%	14%	15%	12%	18%	13%	6%	13%	19%	15%	12%	18%	19%	15%	16%
Strongly oppose	12%	14%	9%	5%	11%	17%	13%	14%	11%	11%	6%	9%	11%	18%	4%	13%	12%	19%	9%	18%	9%	17%	4%
Not sure	26%	20%	33%	22%	28%	28%	24%	30%	23%	33%	30%	33%	21%	18%	37%	30%	28%	16%	27%	18%	14%	23%	31%

Provincial and federal governments build non-market public housing in order to ensure affordable housing options for people that the private market does not serve. Are you familiar with this policy?

	British	G	iender		Age				Region			Ann	nual Household In	come		Eth	nicity		Vote in	n 2020 Provincia	Election	Primary	Residence
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50k	\$50k to \$100k	\$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
Yes	54%	60%	47%	61%	52%	50%	56%	50%	63%	52%	47%	47%	54%	64%	61%	56%	47%	63%	59%	59%	64%	55%	53%
No	46%	40%	53%	39%	48%	50%	44%	50%	37%	48%	53%	53%	46%	36%	39%	44%	53%	37%	41%	41%	36%	45%	47%

From what you have seen, read, heard or experienced, do you support or oppose implementing stronger provincial and federal investments in non-market public housing as a measure to address housing affordability in B.C.?

	British	Gender		Age			Region					Annual Household Income					nicity	Vote ir	n 2020 Provincial	Primary Residence			
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50k	\$50k to \$100k	\$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
Strongly support	34%	33%	35%	29%	33%	39%	35%	25%	34%	28%	40%	36%	35%	35%	38%	40%	22%	23%	40%	28%	43%	29%	41%
Moderately support	42%	44%	41%	48%	41%	40%	40%	51%	36%	46%	44%	43%	42%	42%	31%	40%	44%	58%	43%	48%	29%	45%	39%
Moderately oppose	6%	7%	5%	8%	6%	5%	7%	6%	7%	6%	4%	6%	7%	6%	3%	5%	12%	8%	5%	11%	9%	8%	5%
Strongly oppose	4%	6%	3%	3%	6%	3%	5%	4%	4%	5%	2%	3%	4%	6%	3%	4%	3%	5%	3%	5%	6%	5%	3%
Not sure	13%	10%	16%	11%	14%	14%	13%	13%	19%	15%	11%	13%	12%	10%	25%	11%	20%	6%	10%	7%	13%	13%	13%

Some municipal governments in B.C. require a mandatory number of below-market rate housing units when properties are rezoned for development. This policy is sometimes referred to as inclusionary zoning. Are you familiar with the policy of inclusionary zoning?

	Britich		Gender		Age			Region					Annual Household Income						Vote i	n 2020 Provincia	Primary Residence		
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver	<\$50k	\$50k to \$100	s \$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
Yes	38%	45%	31%	44%	36%	36%	43%	25%	26%	29%	45%	31%	41%	48%	33%	43%	30%	42%	44%	44%	44%		35%
No	43%	38%	48%	38%	44%	44%	40%	55%	48%	49%	36%	47%	44%	37%	28%	42%	50%	35%	40%	40%	43%	44%	41%
Not sure	19%	17%	21%	18%	19%	19%	17%	20%	26%	22%	19%	22%	15%	15%	40%	15%	20%	24%	16%	16%	13%	16%	24%

From what you have seen, read, heard or experienced, do you support implementing municipal inclusionary zoning policies as a measure to address housing affordability in British Columbia?

	British		Gender		Age		Region					Annual Household Income					nicity		Vote in 2020 Provincial Election			Primary Residence	
	Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	<\$50k	\$50k to \$100	k \$100k+	Indigenous / First Nation	European	East Asian	South Asian	BC NDP	BC Liberals	BC Green	Homeowner	Not a homeowner
Strongly support	24%	23%	26%	22%	24%	26%	24%	21%	18%	24%	31%	26%	25%	26%	34%	31%	13%	25%	33%	17%	33%	22%	28%
Moderately support	43%	46%	41%	43%	42%	44%	43%	42%	43%	49%	40%	43%	45%	42%	34%	43%	41%	52%	45%	50%	38%	45%	40%
Moderately oppose	9%	9%	8%	11%	7%	8%	8%	8%	14%	9%	8%	8%	8%	11%	3%	7%	14%	11%	6%	11%	13%	10%	6%
Strongly oppose	5%	7%	3%	5%	7%	4%	6%	8%	6%	3%	3%	4%	4%	9%	0%	5%	7%	3%	3%	10%	2%	7%	4%
Not sure	18%	15%	21%	18%	19%	17%	18%	20%	20%	16%	18%	19%	17%	12%	30%	15%	25%	10%	13%	13%	14%	16%	22%