

# TV & MEDIA EXPOSURE

MT-SAINTE ANNE (CAN)

25-26/03/2023

#AllAbout**Sports**



# ADDITIONAL ELEMENTS

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In addition to the regular coverage, we further implement our distribution and offer:

- **DIGITAL CONTENT & CLIPS:** tailor made digital content is available, upon request, that media can use across their own platforms
- **LIVE STREAMING:** we offer, free of charge, live streaming service in Dark Markets and also in the countries in which the media operators choose not to broadcast any of the events. Once streamed, the events remain available online (VoD) for 7 days.
- The World Cup events are also available on **Infront's OTT platform** for the US market at the following link: <https://skiandsnowboard.live/>  
Infront's OTT carries live streaming with English commentary of all the Snowboard, Freeski, Freestyle Ski, Ski Cross, Alpine, Men's Ski Jumping and Cross Country World Cup races managed by Infront for the US market, along with VOD, catch up and archive content.
- **FREE VIDEO NEWS DISTRIBUTION:** we provide a free of charge video news distribution service for the 2022/23 FIS Snowboard, Freeski, Freestyle Ski and Ski Cross World Cups. The news clips are available to all interested broadcasters and media operators for news access purposes.
- **SCOOPA FOR SPORT ANALYSIS:** we serve the FIS Ski and Snowboard Community and, through our own digital platform and free of charge, we provide the video recordings from all the World Cup events to all the National Teams participating in the FIS World Cup events

# BROADCAST SCHEDULE

## ANNOUNCED BROADCAST

SNOWBOARD CROSS  
25/03/2023 h. 17:00 CET

| Country        | TV Channel       | Program Category | Time Networks local |
|----------------|------------------|------------------|---------------------|
| ASIA / EUROPE  | EUROSPORT PLAYER | LIVE STREAMING   | 16:50               |
| AUSTRIA        | ORF SPORT+       | LIVE             | 18:00               |
| CHINA          | CCTV             | TBA              |                     |
| CZECH REPUBLIC | CT SPORT         | DELAYED          | 23:10               |
| DENMARK        | VIAPLAY          | LIVE STREAMING   | 16:50               |
| ESTONIA        | TV3 SPORT HD     | LIVE             | 17:55               |
| FINLAND        | V SPORT +        | LIVE STREAMING   | 17:50               |
| FRANCE         | L'EQUIPE         | DELAYED          | 10:45 (26/03)       |
| ITALY          | RAI SPORT HD     | DELAYED          | 00:40               |
| LATVIA         | TV3 SPORT HD     | LIVE             | 17:55               |
| LATIN AMERICA  | ESPN             | LIVE STREAMING   | 16:50 (CET)         |

| Country        | TV Channel  | Program Category | Time Networks local |
|----------------|---|------------------|---------------------|
| LITHUANIA      | TV3 SPORT HD  | LIVE             | 17:55               |
| NETHERLANDS    | ZIGGO VOETBAL   | LIVE             | 16:55               |
| NORWAY         | VIAPLAY   | LIVE STREAMING   | 16:50               |
| POLAND         | POLSAT SPORT PREMIUM2   | LIVE             | 17:00               |
| SLOVAKIA       | JOJ PLAY  | LIVE STREAMING   | 16:50               |
| SWEDEN         | VIAPLAY   | LIVE STREAMING   | 16:50               |
| UNITED KINGDOM | VIAPLAY   | LIVE STREAMING   | 16:50 (CET)         |
| USA            | <a href="https://skiandsnowboard.live/">https://skiandsnowboard.live/</a> | LIVE STREAMING   | 16:50 (CET)         |

# BROADCAST SCHEDULE

## ANNOUNCED BROADCAST

SNOWBOARD CROSS  
26/03/2023 h. 17:00 CET

| Country        | TV Channel                      | Program Category       | Time Networks local |
|----------------|---------------------------------|------------------------|---------------------|
| ASIA / EUROPE  | EUROSPORT PLAYER<br>EUROSPORT 1 | LIVE STREAMING<br>LIVE | 16:50<br>17:00      |
| AUSTRIA        | ORF SPORT+                      | DELAYED                | 23:00               |
| BULGARIA       | BNT 3                           | LIVE                   | 18:00               |
| CHINA          | CCTV                            | TBA                    |                     |
| CZECH REPUBLIC | CT SPORT                        | DELAYED                | 22:25               |
| DENMARK        | VIAPLAY                         | LIVE STREAMING         | 16:50               |
| ESTONIA        | TV3 SPORT HD                    | LIVE                   | 17:50               |
| FINLAND        | V SPORT 2                       | LIVE                   | 17:55               |
| FRANCE         | L'EQUIPE                        | LIVE STREAMING         | 16:50               |
| ITALY          | RAI SPORT HD                    | DELAYED                | 21:00               |
| LATVIA         | TV3 SPORT HD                    | LIVE                   | 17:50               |
| LATIN AMERICA  | ESPN                            | LIVE STREAMING         | 16:50 (CET)         |

| Country        | TV Channel  | Program Category | Time Networks local |
|----------------|---|------------------|---------------------|
| LITHUANIA      | TV3 SPORT HD  | LIVE             | 17:50               |
| NETHERLANDS    | ZIGGO DOKU  | LIVE             | 16:55               |
| NORWAY         | V SPORT +   | LIVE             | 16:50               |
| POLAND         | POLSAT SPORT PREMIUM 2  | LIVE             | 17:00               |
| SLOVAKIA       | JOJ PLAY  | LIVE             | 16:50               |
| SWEDEN         | VIAPLAY   | LIVE STREAMING   | 16:50               |
| UNITED KINGDOM | VIAPLAY   | LIVE STREAMING   | 16.50 (CET)         |
| USA            | <a href="https://skiandsnowboard.live/">https://skiandsnowboard.live/</a> | LIVE STREAMING   | 16.50 (CET)         |

# LIVE STREAMING - DARK MARKETS

## LIVE STREAMING & 7 DAYS VIDEO ON DEMAND

SBX MONTE-SAINT ANNE STREAMING LINK 25/03/2023

<https://youtube.com/live/SB3HodlkWkg>

SBX MONTE-SAINT ANNE STREAMING LINK 26/03/2023

<https://youtube.com/live/p0vVHMz3JEA>



### AVAILABLE IN\*:

Afghanistan, Albania, Algeria, American Samoa, Angola, Armenia, **Australia**, Azerbaijan, Azores, Bahrain, Bajo Nuevo Bank, Bangladesh, Belarus, **Belgium**, Benin, Bhutan, Bonaire, Bosnia and Herzegovina, Botswana, Brunei, (**Bulgaria only 25/03**), Burkina Faso, Burma, Burundi, Cambodia, Cameroon, Cape Verde, Central African Republic, Chad, Clipperton Islands, Comoros, Congo (DRC), Congo (Republic), Cook Islands, **Croatia**, Cyprus, Djibouti, East Timor, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Falkland Islands (Islas Malvinas), Faroe Islands, Fiji, Gabon, Gambia, **Georgia**, Ghana, Greenland, Guinea, Guinea-Bissau, Hong Kong China, **Hungary**, **Iceland**, India, Indonesia, Iran, Iraq, **Ireland**, Israel, Ivory Coast, **Japan**, Jordan, Kazakhstan, Kenya, Kiribati, Kosovo, Kuwait, Kyrgyzstan, Laos, Lebanon, Lesotho, Liberia, Libya, Lichtenstein, **Luxembourg**, Macedonia, Madagascar, Madeira, Malawi, Malaysia, Maldives, Mali, Malta, Marshall Islands, Mauritania, Mauritius, Micronesia, Moldova, Mongolia, Montenegro, Morocco, Mozambique, Myanmar (Burma), Namibia, Nauru, Nepal, New Caledonia, **New Zealand**, Niger, Nigeria, Niue, North Korea, Oman, Pakistan, Palau, Palestinian Territories, Papua New Guinea, Philippines, **Portugal**, Qatar, Romania, Russia, Rwanda, Saba, Saint Helena and Ascension Island, Samoa, São Tomé and Príncipe, Saudi Arabia, Senegal, Serbia, Seychelles, Sierra Leone, Singapore, Sint Eustatius, **Slovenia**, Solomon Islands, Somalia, South Africa, South Georgia & South Sandwich Islands, South Korea, South Sudan, **Spain**, Sri Lanka, Sudan, Swaziland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Togo, Tokelau, Tonga, Tunisia, **Turkey**, Turkmenistan, Turks and Caicos Islands, Tuvalu, Uganda, Ukraine, United Arab Emirates, Uzbekistan, Vanuatu, Vietnam, Yemen, Zambia, Zimbabwe

# FREE VIDEO NEWS SERVICE

Infront provides its Free Video News Service for all the 2022/23 FIS Snowboard, Freestyle Ski, Freeski & Ski Cross World Cups.

Each clip contains the following elements:

- beauty shots
- final runs
- Awards Ceremony
- interviews of the top three ranked athletes (if/when available).

For each event, where both Women and Men compete, two separate news clips are edited.

| Country      | User                                  |
|--------------|---------------------------------------|
| AUSTRALIA    | SKIANDSNOWBOARD.ORG.AU                |
| AUSTRALIA    | SNOWBEST                              |
| AUSTRALIA    | OLYMPIC WINTER INSTITUTE OF AUSTRALIA |
| AUSTRIA      | ORF                                   |
| CANADA       | BELLMEDIA                             |
| CANADA       | RDS                                   |
| CANADA       | CBC                                   |
| CANADA       | TVA                                   |
| CANADA       | CFSA                                  |
| CANADA       | CANADA SNOWBOARD                      |
| DENMARK      | TV2                                   |
| DENMARK      | NENT                                  |
| EUROPE       | EBU                                   |
| EUROPE, ASIA | EUROSPORT                             |
| FINLAND      | SKISPORT FINLAND                      |
| FINLAND      | NENT                                  |
| FRANCE       | ALPE D'HUEZ TV                        |
| FRANCE       | FRANCE BLUE                           |
| GERMANY      | SKY DEUTSCHLAND                       |
| GERMANY      | RTL SPORTS                            |
| GERMANY      | 4M SPORTS                             |
| GREECE       | COSMOTE TV                            |
| ITALY        | RAI                                   |
| ITALY        | RCS                                   |

| Country                     | User                    |
|-----------------------------|-------------------------|
| ITALY                       | TELESONDRIO             |
| ITALY                       | MEDIASET                |
| ITALY                       | SKY ITALIA              |
| JAPAN                       | FUJI TELEVISION NETWORK |
| JAPAN                       | JAPAN SPORTS NEWS       |
| JAPAN                       | NHK                     |
| JAPAN                       | NTV JAPAN               |
| JAPAN                       | TBS                     |
| JAPAN                       | TV ASAHI                |
| NEW ZEALAND                 | SNOW SPORTS             |
| NORWAY                      | NENT                    |
| SLOVENIA                    | RTV                     |
| SPAIN                       | TELEFONICA              |
| SPAIN                       | BASQUE TV               |
| SWEDEN                      | SVT                     |
| SWEDEN                      | NENT                    |
| SWITZERLAND                 | RSI                     |
| SWITZERLAND                 | SRF                     |
| SWITZERLAND                 | RTS                     |
| UK, IRELAND, OVERSEAS BASES | BBC                     |
| UK                          | PROACTIVE TV            |
| USA                         | USSA                    |
| WORLD                       | SNTV                    |
| WORLD                       | REUTERS                 |
| WORLD                       | OLYMPIC CHANNEL         |

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