

CHANGING THE FACE OF CURLING

AGENDA - 2022 CLUB BUSINESS SYMPOSIUM

Wednesday, May 25th	6:00pm	Symposium Registration
	7:30pm	Opening Reception
Thursday, May 26th	8:00am	Symposium Registration (continued)
	9:30am	Opening Keynote: Moving Beyond Diversity & Inclusion Dr. Richard Norman
	11:00am	Honouring the Experiences of Black and Indigenous People Of Colour (BIPOC) Curlers Andrew Paris, Debra Martin, and Sabena Islam
	12:00pm	Lunch Guest Speaker Sonja Gaudet
	1:00pm	Concurrent Session #1: Focus on Curling Research - Part A Dr. Heather Mair, Dr. Luke Potwarka
		Concurrent Session #2: Focus on Curling Research - Part B Dr. Carly Adams, Dr. Kristi Allain
		Concurrent Session #3: Extending the Social Impact of Community Sport Organizations Dr. Katie Misener, Dr. Kristen Morrison
3:30pm	Representations of Diversity in Sport Devin Heroux (CBC), Donovan Bennett (Sportsnet), Kerri Einarson (Athlete)	
Friday, May 27th	9:30am	Morning Panel - Towards an Inclusive Curling Future Dr. William Bridel, Tribal Chief Mark Arcand, and Sonja Gaudet
	11:00am	Industry and Association Panel - Addressing Issues of Diversity in Curling Dr. Roselle Gonsalves, Erin Flowers (Goldline), Chad McMullan (Rocks & Rings), and Sara Carlsson (Swedish Curling Association)
	12:00pm	Lunch Guest Speaker Greg Smith
	1:00pm	Afternoon Keynote - Ethical Considerations for Involving Newcomers to Curling Simon Barrick
	2:00pm	Workshops - Opening up the Club: Strategies for Changing the Face of Curling
	5:00pm	Closing Remarks on <i>Changing the Face of Curling</i>
Saturday, May 28th	9:30am	Legal Issues in Curling Steven Indig, SportLaw
	10:30am	Using Social Media to Market to New Customers - case studies presented Dr. Michael Naraine
	1:00pm	Advocating to Various Levels of Government Adam Yahn - Summa Strategies
	2:00pm	Virtual <i>Rocks & Rings</i> Pilot Project Report Chad McMullan & Abbie Darnley
	3:30pm	Standards for Superior Programs & Services for Canadian Rinks Danny Lamoureux, Bobby Ray, Kyle Doering
	4:30pm	Closing Keynote TBA