

Annual General Meeting June 9, 2021 GoToMeetings

## **Meeting Called to Order**

AAGP President Hilary Campbell called the meeting to order at 3:38 p.m.

#### In Attendance

Hilary Campbell, President

Melanie Gerrior, Treasurer

Tyler Veinot, Vice President & Prince Edward Island Provincial Representative

Tracy Bruce, Membership Chair

Tippy Scott, Media Relations Officer

Mitchell Logie, Secretary & New Brunswick Provincial Representative

Maggie Pitts, Nova Scotia Provincial Representative

Tonia LeBlanc, Past President

Scott LeBlanc

**Adam Holmes** 

Bill MacDonald

**Ed Symons** 

Melissa Deveau

Sylvia Dixon

Tracy Babineau

Tracy Bruce

**Trevor Robar** 

**Holly Sanford** 

#### **Approval of Agenda**

It was moved by Tyler Veinot and seconded by Tippy Scott to approve the agenda for the 2021 AAGP Annual General Meeting.

**Motion Carried** 

### **Minutes of Last Annual General Meeting**

It was moved by Tippy Scott and seconded by Tyler Veinot to approve the September 25<sup>th</sup>, 2020 Annual General Meeting Minutes.

**Motion Carried** 



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### **Business Arising from Minutes**

## A) Including more group work in our conferences

This was related to an expression of interest in previous conference activities such as roundtable or discussion format which has not been able to take place due to covid-19 in which the workshop has either not taken place or been in a different format. This is more of a matter for the education committee and it will be deferred to the education committee for the 2022 conference once it is formed.

## B) 50th anniversary of the association

The idea was that we could have a celebratory gathering for 2025 reflecting on the history, accomplishments, and new directions of the association. Some funds that were unused at the end of this past year were set aside towards planning for this milestone. Further funds will be allocated to ensure that we are able to mark the occasion.

### **Business Arising from Executive Minutes**

#### A) Website and Media Presence

After consideration of trends and examining data regarding use of the website concerning mobile devices there was a noticeable increase in the use of mobile and tablet devices. The website has since been upgraded to be responsive on mobile devices in order to keep up with the times and allow us to reach a wider number of users.

Discussions have been taking place within Executive and Council regarding our media presence and who would have access to that. There were some discussions about possibly opening up Facebook to the general public and expanding to other media platforms such as Instagram and Twitter. Tippy has been looking at what other organizations are doing in terms of media management to get some ideas and examine options in terms of content management. There has also been some discussion about establishing a YouTube channel for the association to have some videos to highlight various items of interest relevant to the association. Key considerations around this are the resources available and



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what kind of content we want to create, how often it should be released (e.g. frequency) as well as what should be public vs member only. No firm decision has been made regarding these changes at this time, though the discussions will continue, and council will keep members advised of any developments. Hilary Campbell extended an invite to the members to submit ideas via e-mail to help with these discussions.

Adam Holmes noted that perhaps the media relations role could be split into two roles if we are looking to expand this due to the amount of work that goes into supporting this role. It was recommended that progressive steps should be taken examining one media platform at a time and see how things go. Volunteers are always welcomed to help in supporting these initiatives. Tippy Scott suggested the possibility of having a social media committee that could make recommendations to council to assist with this process. Such a committee could be discussed and formed at a later time. The media relations officer would chair the committee.

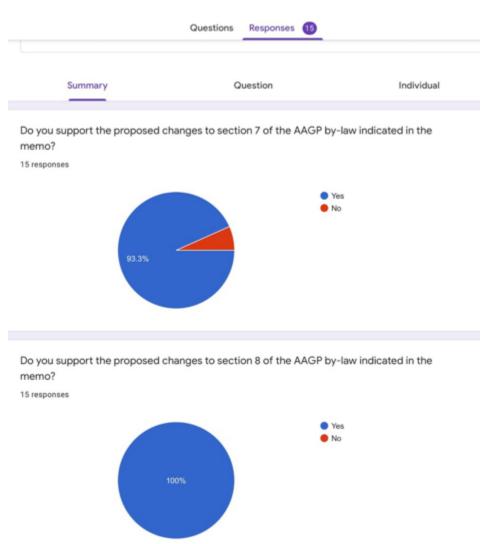
#### B) By-Law Review

The proposed changes to the by-laws were circulated in advance of the annual general meeting to full members to be voted on. When the association was rebranded last year, it was acknowledged that the membership criteria no longer met the expanded scope of the association. It was perceived that the membership requirements needed to be amended to reflect this and allow us to reach a wider audience. Full membership is still restricted to residents of the Atlantic region, though the changes to the by-law which were voted on allow associate and student members to apply for membership from outside of Atlantic Canada so that we can benefit from experiences elsewhere in Canada and they in turn can benefit from our members perspective. There were also some changes made to the student membership rights and privileges. As noted in the graphic below, the voting met the threshold to pass.

The complete wording and proposed changes of the by-law were sent to forty-two (42) full members. With respect to section 7, fourteen (14) people voted in favour and one (1) against. With respect to section 8, fifteen (15) people voted all in favour of the changes.



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A motion was put forward by Hilary Campbell to approve the by-law changes. It was moved by Tyler Veinot and seconded by Tippy Scott to accept the changes to the by-law as indicated in the May 7<sup>th</sup> memo as approved by the voting members.

### **Motion Passed**

## Correspondence

There was no correspondence at this year's annual general meeting



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### **Financial Report**

Treasurer Melanie Gerrior presented the 2020 - 2021 AAGP Financial Report with the report showing a balance of \$3,071.00 as of June 9<sup>th</sup>, 2021.

It was moved by Tippy Scott and seconded by Holly Sanford that the financial report be accepted. **Motion carried** 

### **Membership Report**

Membership Chair Tracy Bruce presented the 2020 - 2021 AAGP Membership Report; with the association having fifty (50) members of various levels as of June 9, 2021.

It is hoped that over the next year we continue to reach out to our colleagues who are not members yet but would benefit from being a member to access our hands-on approach that contributes to the growth and development of the industry. There is a lot of potential to expand and we would like to see membership grow in Newfoundland and PEI.

It was moved by Melanie Gerrior and seconded by Tonia LeBlanc that the membership report be accepted.

**Motion carried** 

#### **New Business**

### A) Lifetime Membership Nomination:

Melanie put forward a motion that as of this annual general meeting (June 9, 2021) that Alden Thurston and Ruth Thurston be granted lifetime membership in light of their extensive contributions to both the executive and council as well as the education committee over the years.

It was Moved by Melanie Gerrior and seconded by Tonia LeBlanc that the motion be accepted. **Motion carried** 

#### B) Group membership rate

Melanie Gerrior was approached by a manager at HRM about whether there would be any option for a group rate for multiple staff having membership within a given organization. We want to be as inviting as possible to prospective organizations that have a larger group that want to participate without



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hurting the associations financial bottom line. Hilary Campbell recommended that this be discussed further by executive and council with the intent to keep membership updated via the list-server as developments arise relating to this. It was noted by Scott LeBlanc that something like this should not impact the by-laws.

#### **Additional Business**

Tyler asked about whether there is a communications officer for the association. This is something that will be discussed by executive and council to examine the roles of the media relations officer and secretary to clearly define the expectations and whether a new role is needed to be created. Updates will be provided to the association as information arises.

## **Election of Provincial Representatives**

Elections of provincial representatives for the 2021/2022 year were held and results were as follows

Nova Scotia Representative – Mitchell Logie Prince Edward Island Representative – Tyler Veinot New Brunswick Representative – Maggie Pitts Newfoundland Representative – Vacant

All positions were uncontested and were acclaimed except for the Newfoundland and Labrador provincial representative which remained vacant at the conclusion of the Annual General Meeting. Holly Sanford suggested that it might be worth reaching out to members in provinces with no representative to ask if they would be interested in representing their respective province.

#### **Education Committee**

Hilary Campbell reviewed the Education Committee and asked the membership for volunteers. The education committee is tasked with planning and preparing for the workshops as well as reaching out to secondary institutions to engage students in the process and build relationships. The Executive will assist and provide direction to the education committee, but the education committee steers the workshops.

There were no volunteers for the workshop committee during the annual general meeting. This will be followed up on by council.

### Adjournment

Meeting was adjourned at 4:54 pm