



Dealing With the Coronavirus:

What to do **immediately**, to help save your
tourism industry & downtown businesses

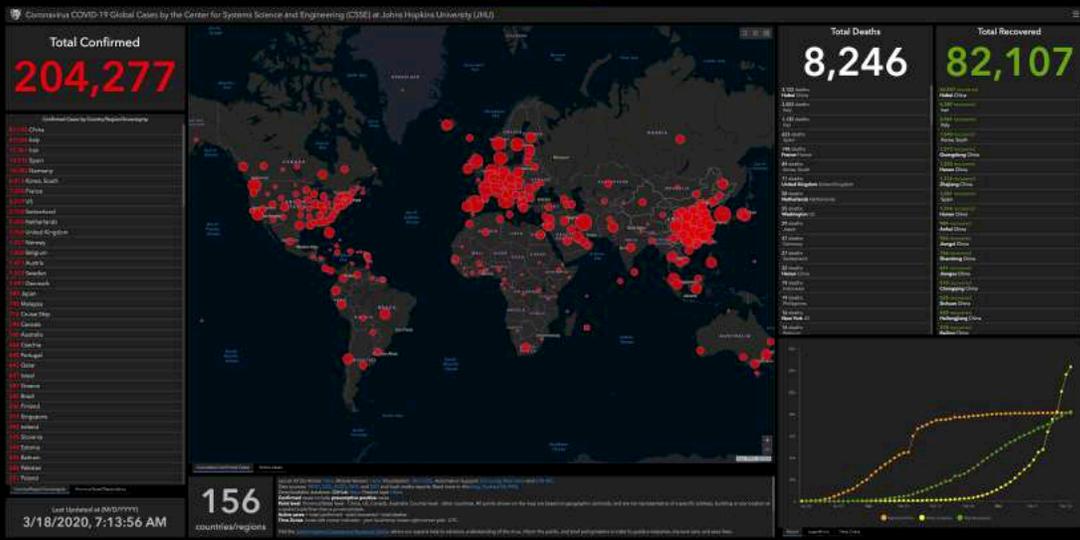


A special presentation March 18th

QUICK FACTS

The numbers

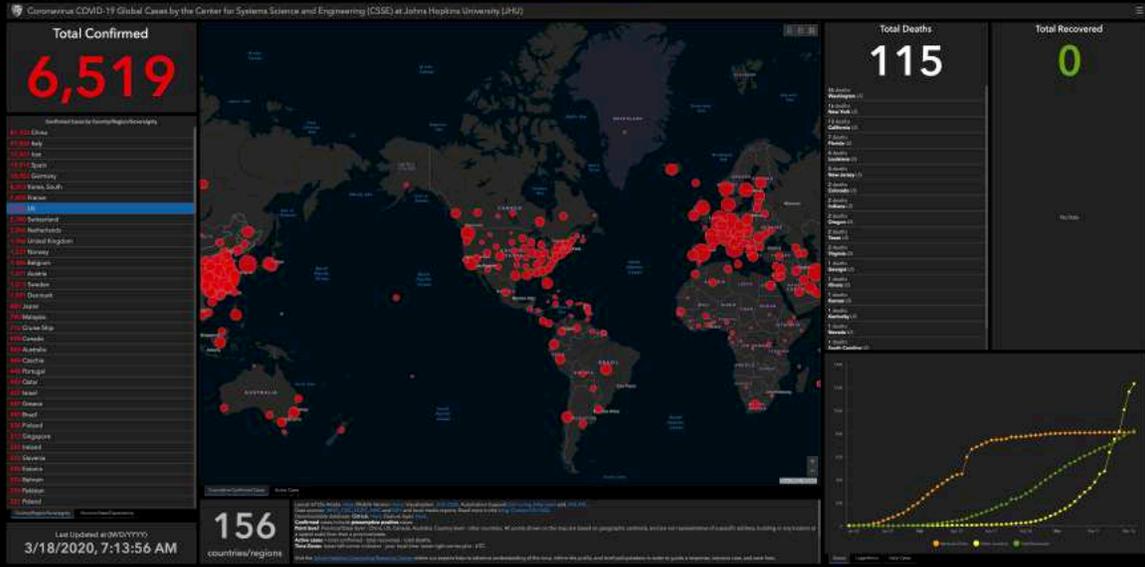
JOHNS HOPKINS UNIVERSITY CORONAVIRUS RESOURCE CENTER

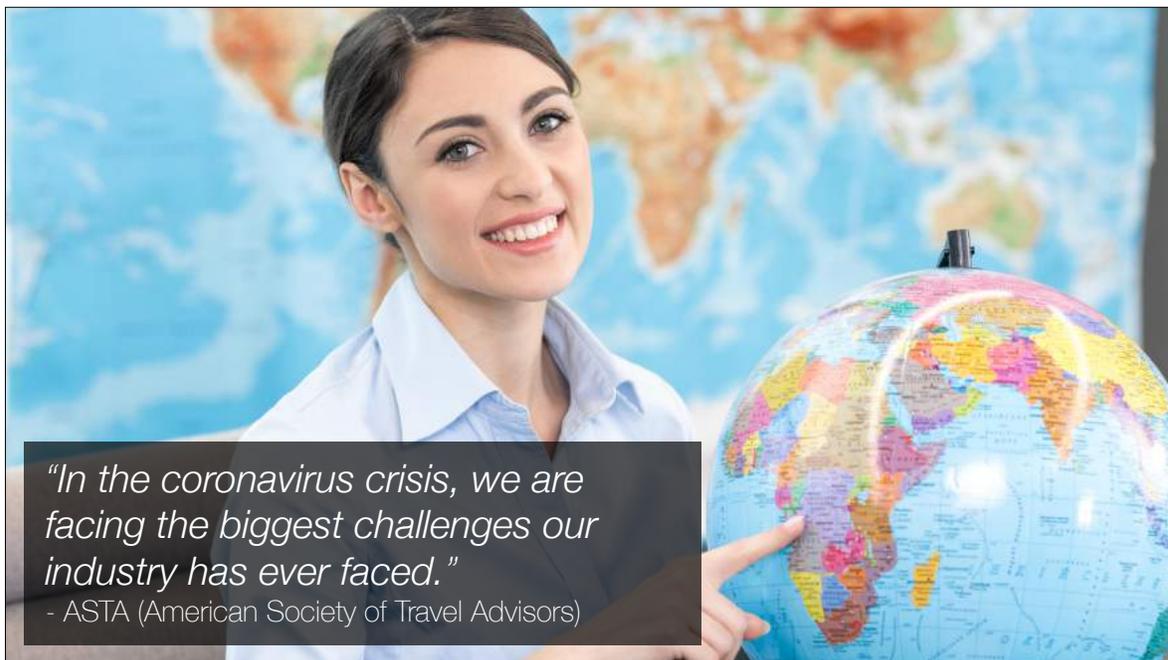
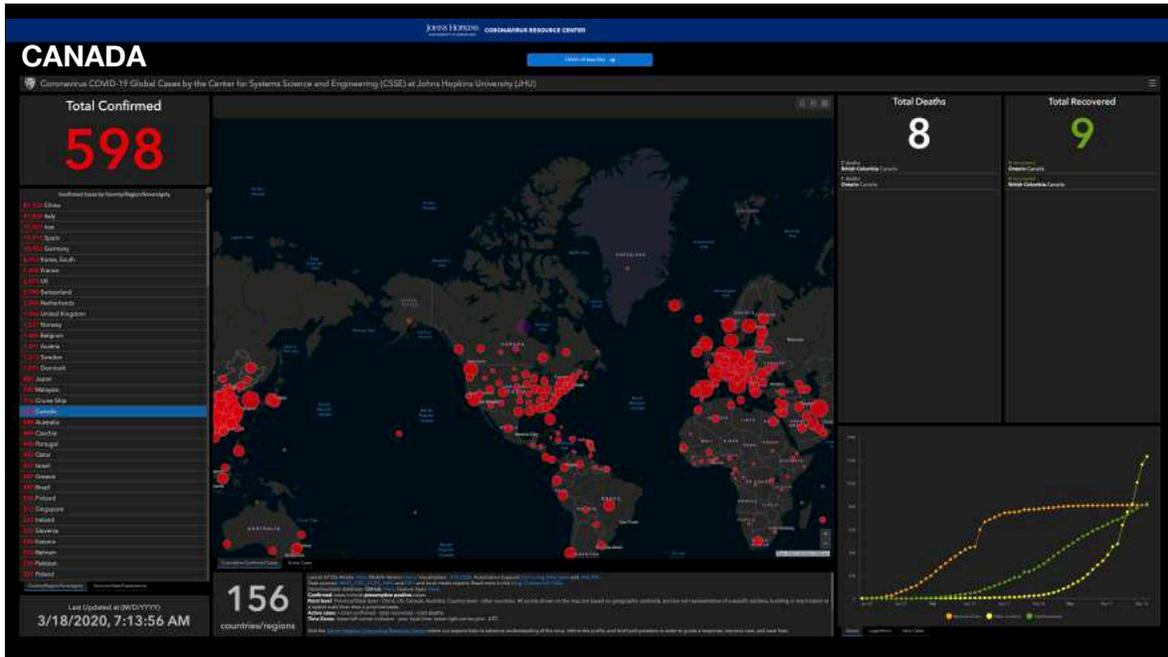


John Hopkins University

UNITED STATES

JOHNS HOPKINS UNIVERSITY CORONAVIRUS RESOURCE CENTER





The most affected industries:

The travel industry:

Suppliers | lodging | transportation | guides & tour companies

Small business:

Particularly retail, dining, attractions, & entertainment



Small business makes up **83%** of all U.S. travel employers
15.8 million travel-supported jobs

Opinion Events Jobs HILL.TV Changing America

THE HILL

Tourism industry estimates 4.6 million travel-related jobs lost due to coronavirus

BY ALEX GARDNER, BOSTON BUREAU

17

Just In...

- QPM chief abruptly resigns
- Hundreds of Americans stranded in Peru amid coronavirus closures
- US death toll from coronavirus hits 100
- Nelson's opioid addiction treatment system during COVID-19 needs reform
- Meghan McCain blasts 'Baby Boomers and millennials' for ignoring crowd warnings amid coronavirus
- Coronavirus confirmed in all 50 states with first West Virginia diagnosis
- McConnell wants GOP deal on third coronavirus bill before negotiating with Democrats
- The Pelosi administration



The U.S. Travel Association is projecting that close to 5 million travel-related American jobs will be lost due to the coronavirus, according to an analysis the group released Tuesday.

The trade association estimated 4.6 million industry jobs will be eliminated, more than 25 percent of the 15.8 million Americans who work in the sector.

The association also said there will be a \$809 billion hit to the U.S. economy due to the decrease in travel. Total spending on travel, which includes lodging, retail, restaurants, transportation and attractions, is projected to plunge by \$355 billion this year — six times the impact 2011 had on the industry.

U.S. Travel Association CEO Roger Dow presented the projections to President Trump, Vice President Pence and Commerce Secretary Wilbur Ross in a meeting Tuesday with hotel executives and other travel representatives, according to the group.

"We know your industries are among the hardest hit," Trump said at the meeting, according to a White

topsgeek
HAND SANITIZER GEL
Wash Your Hands Frequently

SHOP NOW

Most Popular

- Amazon suspending shipments of... 2,000 SHARES
- De Blasio considering 'shelter in... 1,500 SHARES
- McConnell says Senate will pass... 810 SHARES
- Kansas governor orders

Over-reacting?

Countries, states & provinces:

- No groups of 10 or more | 25, 50, 100 or more | 250 or more
- Restaurants to run at 50% capacity or closed entirely
- Cancellation of events:
Sporting, concerts, festivals, meetings, conferences, retreats, conventions, trade shows

Over-reacting?

Coronavirus:

- From two to 14 days to manifest itself
- Symptoms can be very mild (mistaken for a cold or light flu)
- Spreads easily (even compared to the flu)

“Always err on the side of caution”

“An ounce of prevention is worth a pound of cure”

Timelines

Nov. 17: The first case in Hubei province in China

Dec. 31: Huanan Seafood Wholesale Market in Wuhan (in the Hubei province) noted batch cases of pneumonia

Jan. 7: Disease determined to be a new coronavirus

Jan. 20: First confirmed case in the U.S.

Jan. 31: First travel restriction put in place in the U.S.

Mar. 4: China reports cases have leveled off (lowest new cases in six weeks: 139)

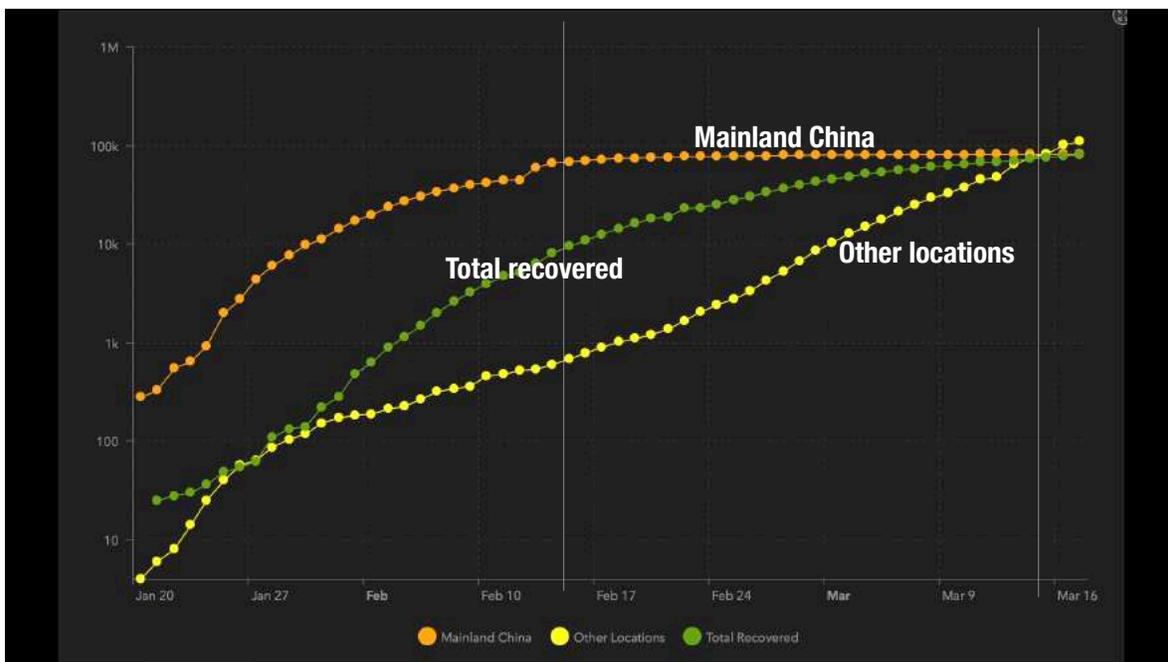
Mar. 11: World Health Organization declares it a pandemic

Mar. 11: Travel restrictions take place to the U.S., Canada follows

General assumption



CHINA: From the discovery to leveling off - 13 weeks



Our assumption (being conservative)



14 weeks from date of declared pandemic



Most organizations | news outlets | reasonably reliable sources: **Through April**

The big question

How do our tourism industry and affected businesses make it through Mid-June (hopefully no longer)? [95 days]

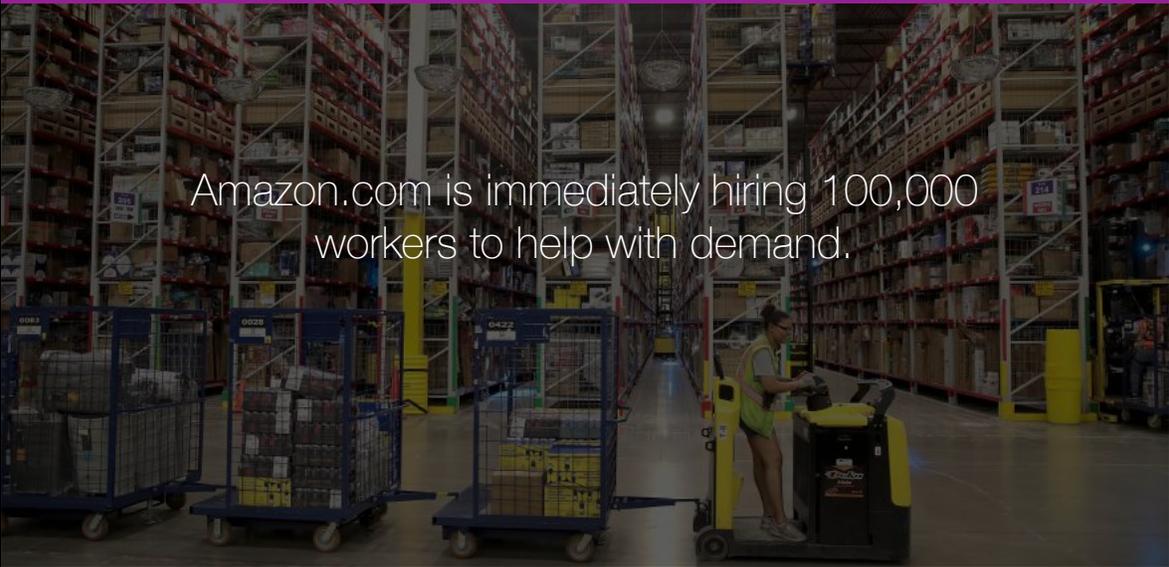


The cold hard truth

The **majority** of travel-based businesses, retailers, restaurants, event producers and providers, sports teams, and millions of businesses will lose perhaps **50% (or more)** in sales between March and June (4 months).

The cold hard truth

Amazon.com is immediately hiring 100,000 workers to help with demand.

A photograph of a large warehouse interior. In the foreground, a worker wearing a yellow safety vest is operating a yellow pallet jack. Several blue metal carts are lined up in the aisle. The background shows tall, industrial shelving units filled with boxes and supplies, extending into the distance under bright overhead lights.

WHAT TO DO

12 things you can do to keep the doors open during this pandemic



Stay positive:

We WILL get through this.
Stay informed. Be a calming influence.

1

Do a 90-day countdown



2

Offer advice, like this, to your followers, customers



William Arruda

Senior contributor to Careers Magazine

1. Limit your intake
2. Look to the past
3. Watch a funny video
4. Look after your neighbors
5. Support your favorite local business
6. Send gifts in the mail
7. Take advantage of found time
8. Practice random acts of kindness
9. Take a daily inventory

From the American Psychological Association

1. Keep things in perspective
2. Get the facts
3. Communicate with your loved ones
4. Keep connected (with loved ones AND your customers)
5. Seek additional help

[View on Nextdoor](#)

Ken Koenen, Trilogy at Vistancia

My house cleaner called to tell me she was working from home today, and that she would text me instructions on what to do.

General · Mar 17 2 2

Edward Kuba
That's funny

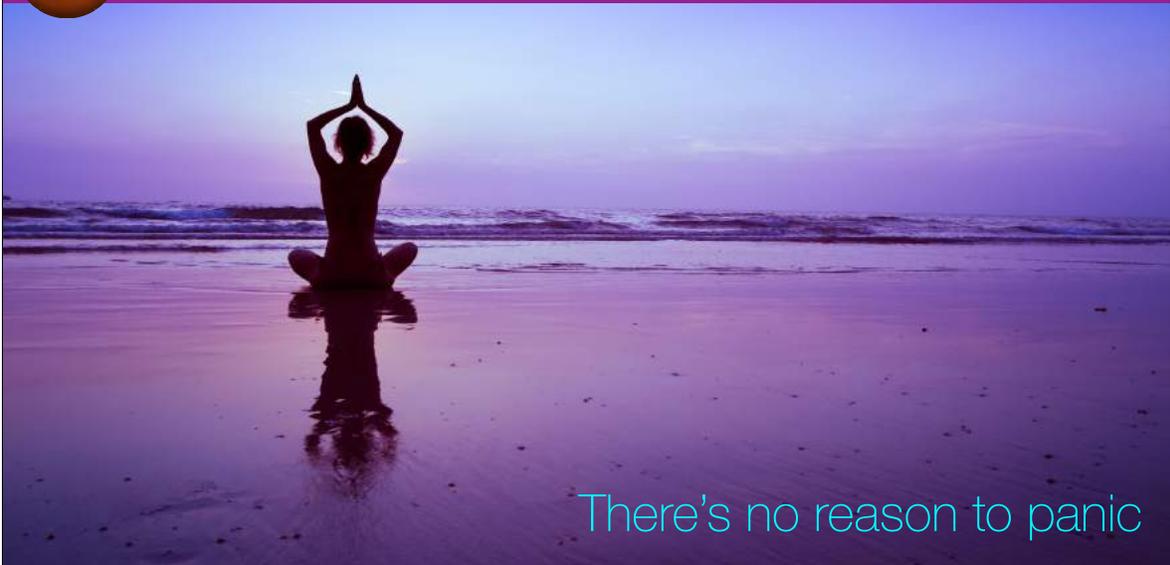
Shelley Burney
Thanks for the giggle.

[View or Reply](#)

This message is intended for roger@rogerbrooksteam.com. [Unsubscribe here](#). Nextdoor, 875 Stevenson Street, Suite 700, San Francisco, CA 94103.

3

Be a calming influence



There's no reason to panic

From January 21st to March 17th

Reported cases of COVID-19 in the U.S.: **5,068*** (**439** in Canada)

Total deaths: **85** (**4** in Canada)

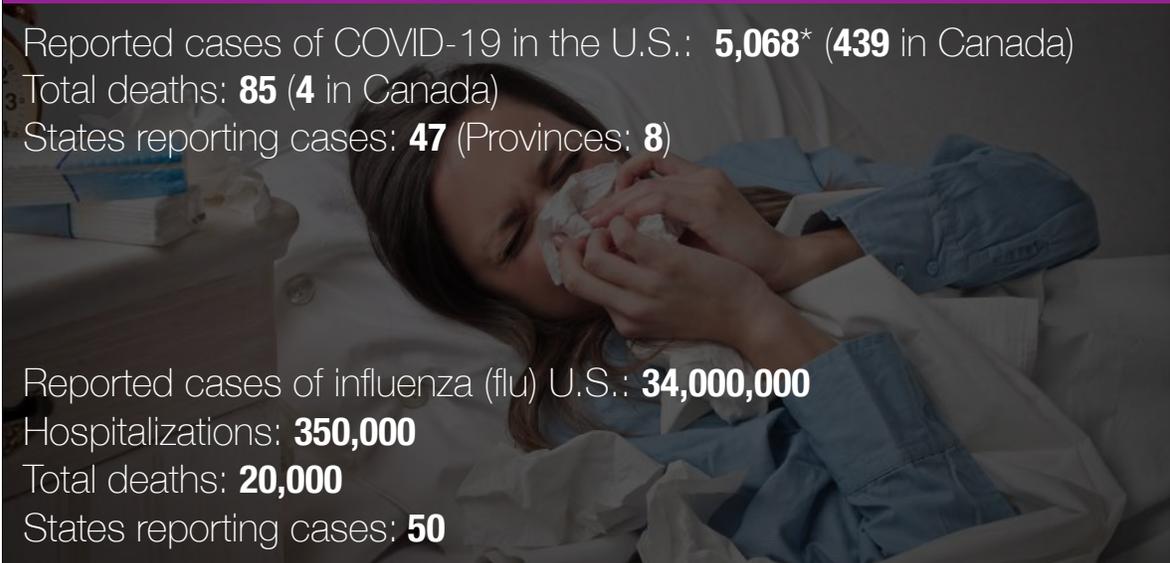
States reporting cases: **47** (Provinces: **8**)

Reported cases of influenza (flu) U.S.: **34,000,000**

Hospitalizations: **350,000**

Total deaths: **20,000**

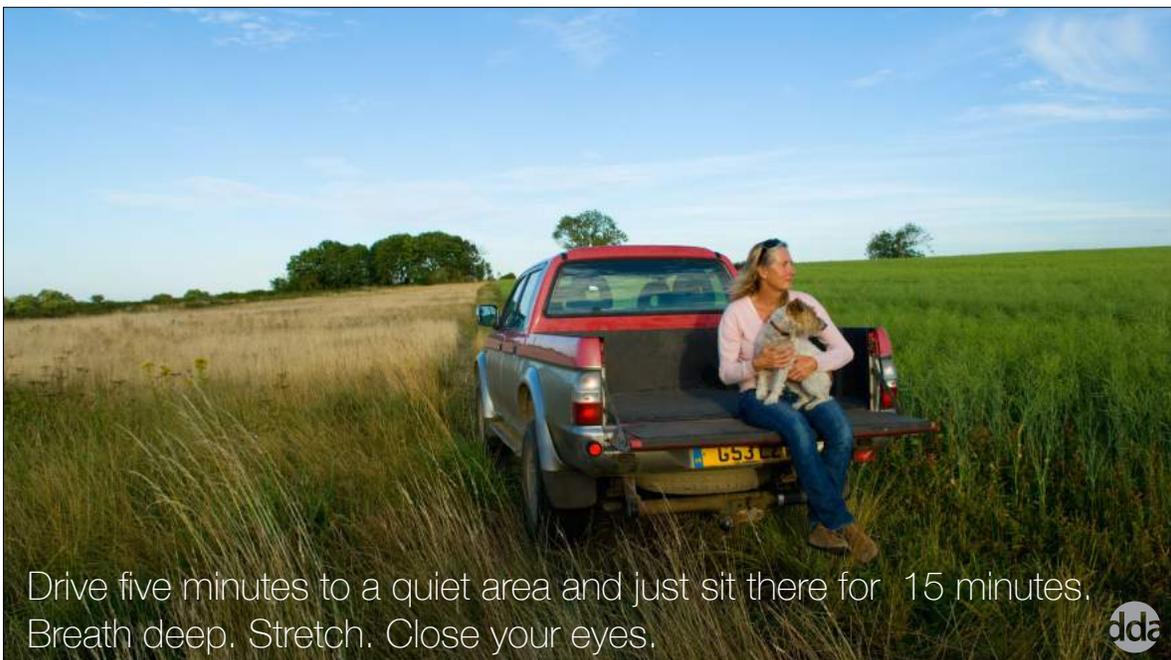
States reporting cases: **50**



By the numbers - comparatives

Case fatality rates:

Ebola	40% to 50%
MERS	34%
SARS	10%
Covid-19 (worldwide)	3.7%
Covid-19 (U.S. Canada)	1.7%
Common flu (U.S. Canada)	0.1%

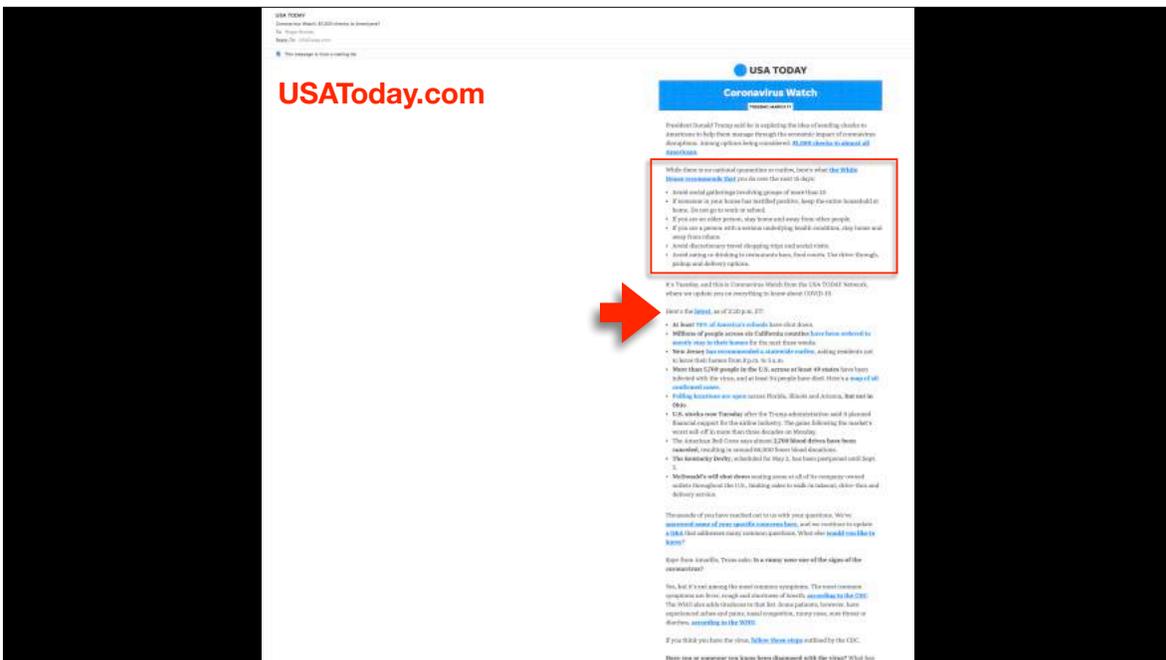


4

Stay informed

My picks:

- USA Today coronavirus daily updates
- John Hopkins University coronavirus clicker
- LiveScience updates



JOHNS HOPKINS UNIVERSITY OF MEDICINE

CORONAVIRUS RESOURCE CENTER

Johns Hopkins experts in global public health, infectious disease, and emergency preparedness have been at the forefront of the international response to COVID-19.

The website is a resource to help address the uncertainty of the situation the world, with a lot more content to come to guide a national response, care, and well-being.

Total Confirmed	Total Deaths	Total Recovered
195,892	7,865	80,840

[View the COVID-19 Interactive Map](#)

LIVE WEBCAST: 3/17/20 • 11:30 ET

Join us for a 30-minute webcast to get the latest information on the outbreak from experts from The Johns Hopkins Bloomberg School of Public Health.

[Join the Webcast](#) | [View the Webcast](#)

COVID-19 Basics

LEARN MORE ABOUT COVID-19 AND WHAT YOU CAN DO TO STAY SAFE AND PREVENT SPREAD OF THE VIRUS.



Learn More About Social Distancing

Read the social distancing from CDC and Johns Hopkins. COVID-19 measures to contain the coronavirus outbreak.



Get Daily Situation Reports

Subscribe to daily situation reports produced by the Center for Health Systems at the Johns Hopkins Bloomberg School of Public Health.

LIVESCIENCE

Home | Health | Science | COVID-19 | COVID-19 | COVID-19 | COVID-19 | COVID-19 | COVID-19

Explore Health Tech Innovation

Discover how you can drive health tech innovation and find your innovation partner.

By: Healthcare Innovation

COVID-19 spread is fueled by 'stealthy transmission'

As the number of cases of COVID-19 that fly under the radar — without being diagnosed — rises, it may fuel the rapid spread of the disease.

[Read More](#)

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[Read More](#)

Michigan: Latest updates on Coronavirus

By: News | Michigan | 1 hour ago

Here's a look at the number of coronavirus cases in Michigan and the latest news about the COVID-19 outbreak.

[Read More](#)

Mahar: Latest updates on Coronavirus

By: News | Maharashtra | 1 hour ago

Here's a look at the number of coronavirus cases in Maharashtra and the latest news about the COVID-19 outbreak.

[Read More](#)

Rhode Island: Latest updates on Coronavirus

By: News | Rhode Island | 1 hour ago

Here's a look at the number of coronavirus cases in Rhode Island and the latest news about the COVID-19 outbreak.

[Read More](#)

Coronavirus outbreak: Live updates

By: News | 1 hour ago

Over 100,000 people have died from the coronavirus disease, COVID-19, since it was first reported in Wuhan, China. It has spread to many other parts of the world and the disease is still spreading.

[Read More](#)

THE FLAVOR OF DECEPTION: The Anatomy of a Cup and the Race for the Next Big Thing

By: Food | 1 hour ago

Get ready for the next big thing in food. From the next big thing in food to the next big thing in food, we're bringing you the latest news on the food industry.

[Read More](#)

SOON UP TO 50% OFF! SAVE UP TO 50% OFF!

Get ready for the next big thing in food. From the next big thing in food to the next big thing in food, we're bringing you the latest news on the food industry.

[Read More](#)

Digital Health Innovation

Discover how you can drive health tech innovation and find your innovation partner.

[Read More](#)

How To Stay Sharp After Age 60

Get ready for the next big thing in food. From the next big thing in food to the next big thing in food, we're bringing you the latest news on the food industry.

[Read More](#)

LIVESCIENCE

Peoria, Arizona:
Did you know?
If You Have No Tickets in 3 Years, We Hope You Know This Genius Tip.

TAP YOUR AGE: 18-25 26-35 36-45 46-55 56-65 Over 65

CONNECTIVE TISSUE DISEASES: HOW TO GET THE MOST FROM YOUR PHOTODENTIST

\$59
DENTAL EXAMINATION
X-RAYS
TELEPHONE APPOINTMENT

Coronavirus outbreak: Live updates

A newly identified coronavirus SARS-CoV-2 is spreading across the globe. Know you that the latest news on the disease is about COVID-19, a zoonotic viral infection. For other info, U.S. cases counts, coronavirus symptoms, and health guidelines, visit our coronavirus news page.

NEWS MIT

MIT REPORT: CORONA & BROWNIAN MOTION

- New York's should be prepared for a possible "shelter in place" decision within the next 48 hours, Mayor Bill de Blasio said at a press conference on Tuesday.
- MIT faculty will be working to close down all their classes starting on Tuesday and the end of the semester. It is an effort to contain the spread of the coronavirus, the company says. U.S. CASES
- The effects of social distancing won't be seen for at least one week, Galen Fooks, senior scholar at the Johns Hopkins Bloomberg School of Public Health, said during a webinar Tuesday.

MIT NEWS MIT

MIT REPORT: CORONA & BROWNIAN MOTION

- The MIT faculty said Tuesday (March 17) that it supports the idea of making immediate cash payments to Americans to help out during the coronavirus outbreak. "We're looking at sending checks to everyone immediately," Steve Levitt, the Treasury Secretary said at a news briefing. "And I mean, now in the next two weeks."
- It's possible that the number of coronavirus cases in the U.S. could peak in 48 days, Dr. Anthony Fauci, director of the National Institute of Allergy and Infectious Diseases, said at a news conference today. New York's governor Andrew Cuomo had said earlier today that he expects the peak in the state to be around 45 days.
- An Italian choir (The Furlan) and its friends created a film called "I'll Stay" with a message "from the future" on how COVID-19 is spread. (Watch it on The Atlantic)

ANTIBACTERIAL HAND SOAP
SIGN UP FOR E-MAIL UPDATES
ANTIBACTERIAL HAND SOAP

Received this email from a friend? [Sign up now](#)

CDC Centers for Disease Control and Prevention
CDC 247: Saving Lives, Protecting People™

CDC EPIC Webinar on Wednesday, March 18 at 1 p.m. ET

Coronavirus Disease 2019 (COVID-19)

[CDC.gov/COVID19](https://www.cdc.gov/COVID19)

Answering 20 Questions about COVID-19

The outbreak of COVID-19 is rapidly changing, creating a significant challenge for U.S. public health departments, schools, community organizations, and the public. This special webinar from CDC EPIC will discuss the current state of the outbreak, what CDC is doing to respond to the outbreak, and how partners, organizations, and the public can help. Closed captioning will be available.

Watch on Facebook:
You can participate in this live webinar through the CDC Emergency Preparedness and Response Facebook page on Wednesday, March 18 at 1 p.m. ET.

EMERGENCY PREPAREDNESS & RESPONSE

facebook

Centers for Disease Control and Prevention
1600 Clifton Rd Atlanta, GA 30333 | 1-800-CDC-INFO (800-232-4636) | TTY: 888-232-4348
Questions or Problems | Unsubscribe

TODAY (3.18)
10:00 Pacific
11:00 Mountain
12:00 Central
1:00 Eastern
2:00 Atlantic



Get involved:

So far, most governmental efforts have not been geared to helping the most affected part of the economy: small business



Your voice needs to be heard

Work with local economic development agencies, chambers of commerce, news organizations, social media

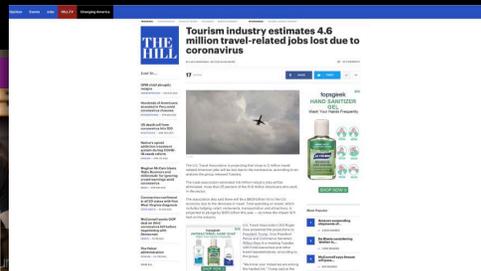


"In the coronavirus crisis, we are facing the biggest industry has ever..."
- ASTA (American Society of Travel Agents)

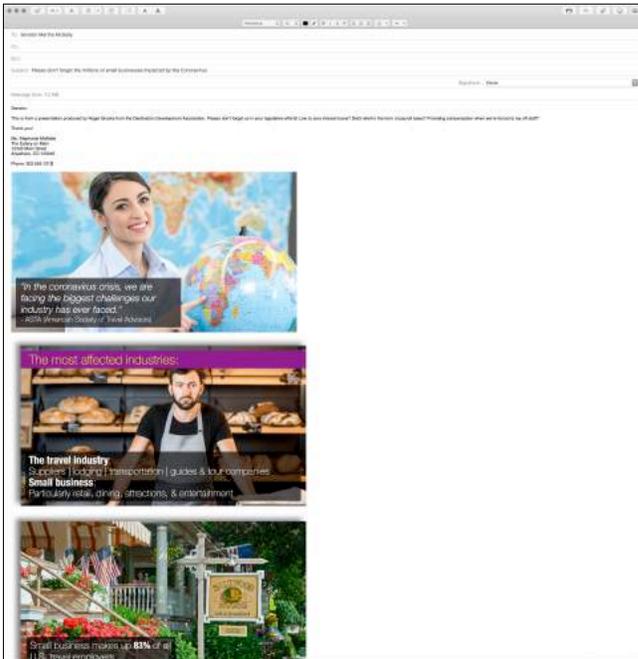
The most affected industries:

The cold hard truth

The **majority** of travel-based businesses, retailers, restaurants, event producers and providers, sports teams, and millions of businesses will lose perhaps **50% (or more)** in sales between March and June (4 months).



Small business makes up **83%** of all U.S. travel employers
15.8 million travel-supported jobs



2 Send emails

Dear Senator:

This is from a presentation produced by Roger Brooks from the Destination Development Association. Please don't forget us in your legislative efforts.

- Low to zero interest fast-tracked loans?
- Debt relief in the form of payroll taxes?
- Providing fast compensation when we're forced to lay off our employees?

Thank you!

Your name
 Your business
 Your address
 Your phone number
 Your email address

3 Best ways to get attention

- You may not watch the news BUT your elected officials do!
- The news will ALWAYS show a case history - putting into a personal perspective - your story
- Keep it short and to the point
- Evoke emotion (without the woe is me)



Be helpful - show you care:

Let your customers know you are open
Help them stay healthy
Share what you are doing to help them

SYMPTOMS OF CORONAVIRUS DISEASE 2019

Patients with COVID-19 have experienced mild to severe respiratory illness.

Symptoms* can include

- FEVER** (Image of a person with a fever)
- COUGH** (Image of a person coughing)
- SHORTNESS OF BREATH** (Image of a person with shortness of breath)

*Symptoms may appear 2-14 days after exposure.

Seek medical advice if you develop symptoms, and have been in close contact with a person known to have COVID-19 or if you live in or have recently been in an area with ongoing spread of COVID-19.

CDC

For more information: www.cdc.gov/COVID19-symptoms

Most at risk: Older adults and persons with severe underlying health conditions such as heart disease, lung disease and diabetes

Email this to your customers

U.S. Chamber of Commerce

Coronavirus Response Toolkit

#COVID_19

The U.S. Chamber of Commerce (USCC) is providing recommendations for businesses and workers across the country. We continue to monitor American businesses to follow additional guidance from the CDC and state and local officials. Below, you'll find a variety of graphics based on the CDC's most guidance to businesses and employees. We encourage you to share these guides on social media, websites, and other channels, and use it to your advantage on social media.

#COVID_19 #BUSINESS

Key Messages and Example Posts

- Have a plan you can use to help prevent the spread of COVID-19 in your work, or home.
- We all have a part to play in preventing the spread of COVID-19. Make sure you are regularly practicing these healthy habits.
- If you think you are getting sick with COVID-19, know the steps to help you to prevent spreading the virus to others.
- An employer's priority is to protect the health of its employees, which is possible by supporting business leaders and workers to take action.

Social Media Graphics

Click any image to preview, download, or share the graphic.

Additional Coronavirus Resources

Coronavirus (COVID-19) Frequently Asked Questions: Please refer to this file for the latest version of Coronavirus (COVID-19) in whole or in part.

U.S. Chamber of Commerce Letter to U.S. Government Leaders on Coronavirus Response and Early Mitigation, April 14, 2020

U.S. CHAMBER OF COMMERCE

Keeping the Home Safe

Encourage your employees to...

PRACTICE GOOD HYGIENE

- Clean hands at the door and at regular intervals
- Create habits and reminders to avoid touching their face and cover coughs and sneezes
- Disinfect surfaces like doorknobs, tables, and handrails regularly
- Increase ventilation by opening windows or adjusting air conditioning

HOUSEHOLDS WITH VULNERABLE SENIORS OR THOSE WITH SIGNIFICANT UNDERLYING CONDITIONS

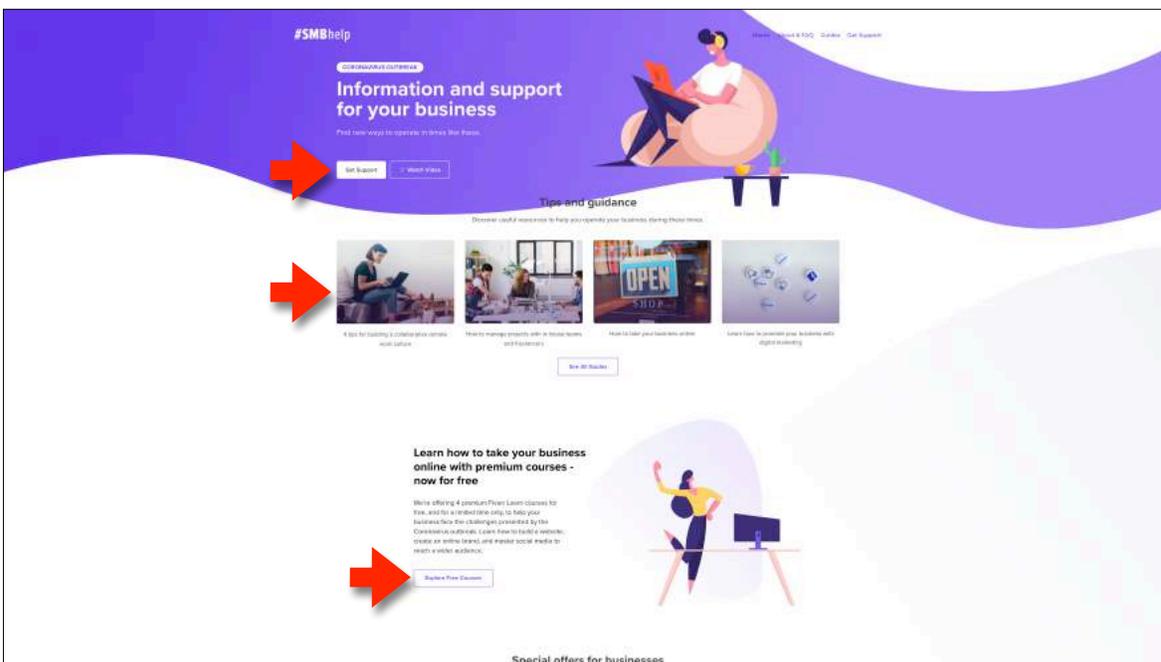
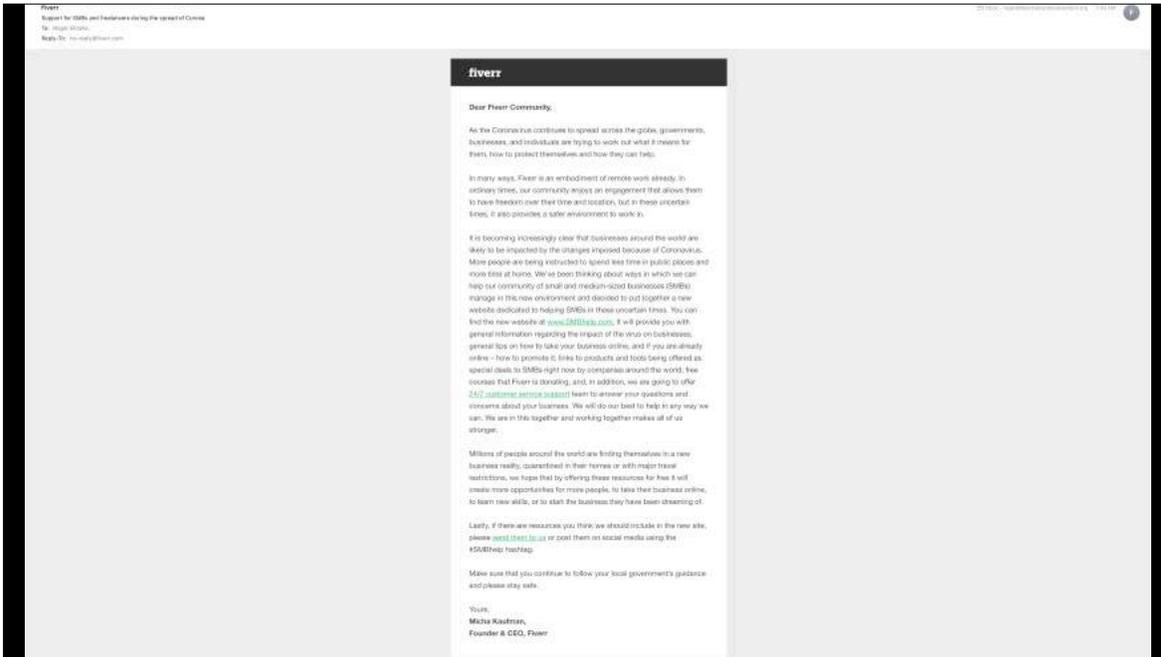
Significant underlying conditions include heart, lung, kidney disease; diabetes; and conditions that suppress the immune system

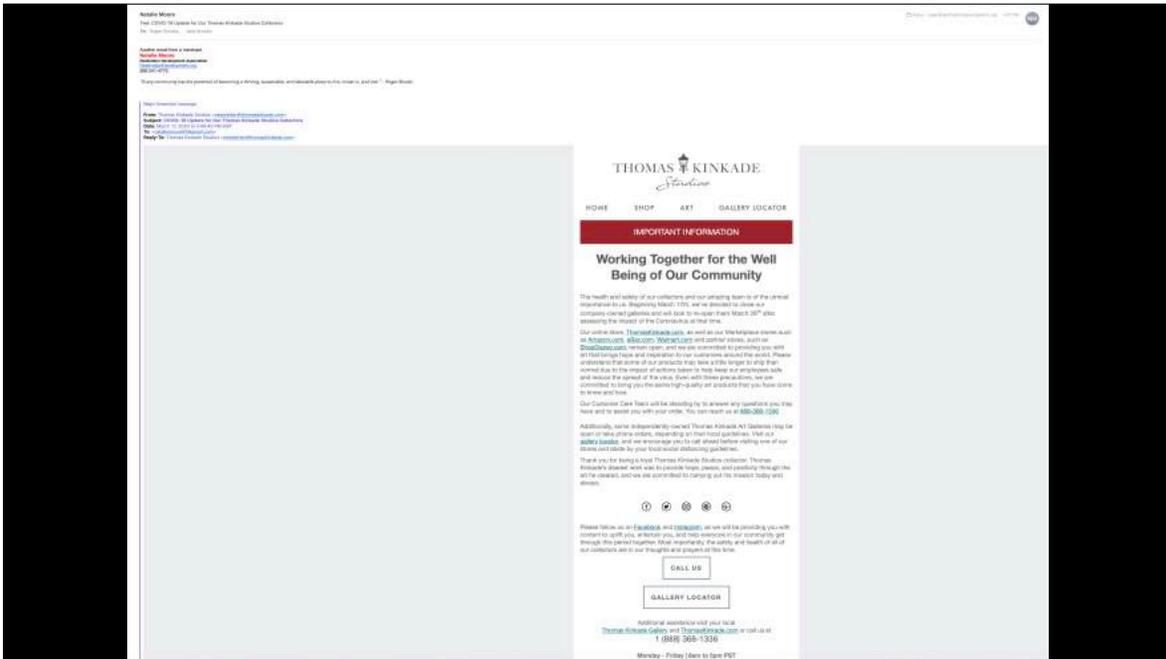
- Have the healthy people in the household conduct themselves as if they were a significant risk to the person with underlying conditions. For example, wash hands frequently before interacting with the person, such as by feeding or caring for the person
- If possible, provide a protected space for vulnerable household members
- Ensure all utensils and surfaces are cleaned regularly

HOUSEHOLDS WITH SICK FAMILY MEMBERS

- Give sick members their own room if possible, and keep the door closed
- Have only one family member care for them
- Consider providing additional protections or more intensive care for household members over 65 years old or with underlying conditions

What every American and community can do now to decrease the spread of coronavirus





3 Follow this great example

1. All stores closing an hour early for deep cleaning of all surfaces
2. First open hour: Customers shoppers over 60 only





SHOW YOUR **SMALL BUSINESSES** LOVE TODAY.

SPEND LOCAL SAFELY.

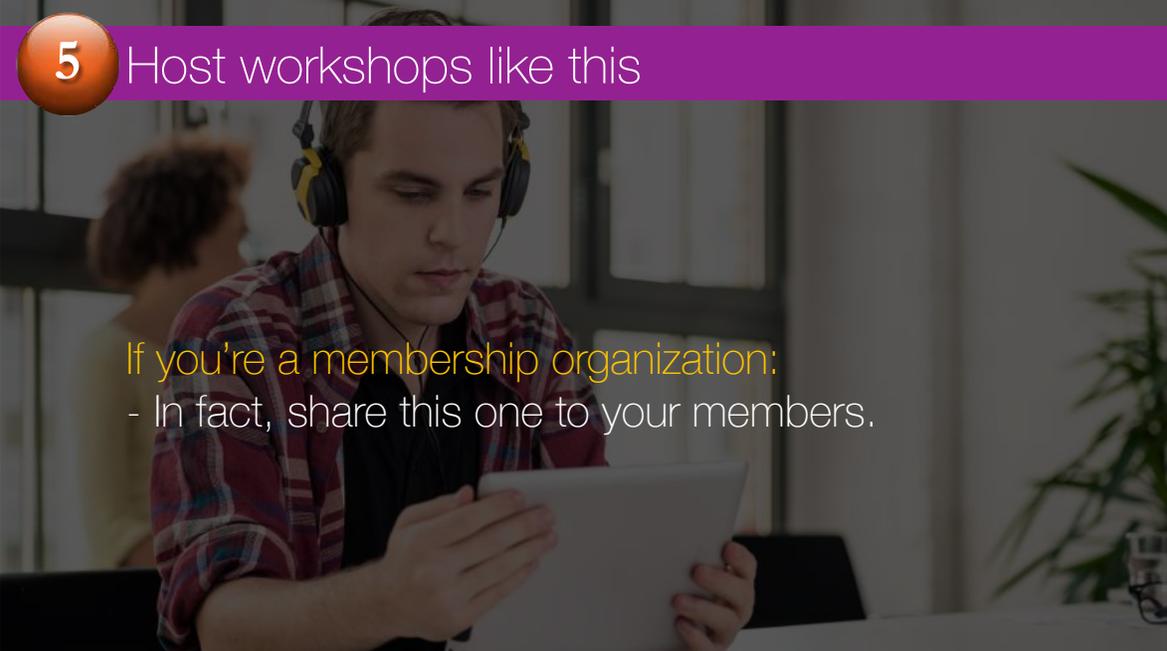
- Buy a gift card
- Shop over the phone
- Put an item on hold
- Shop online
- Leave a review
- Promote on social media
- Maintain subscriptions

#SUPPORTLOCALSAFELY

MAIN STREET AMERICA

4

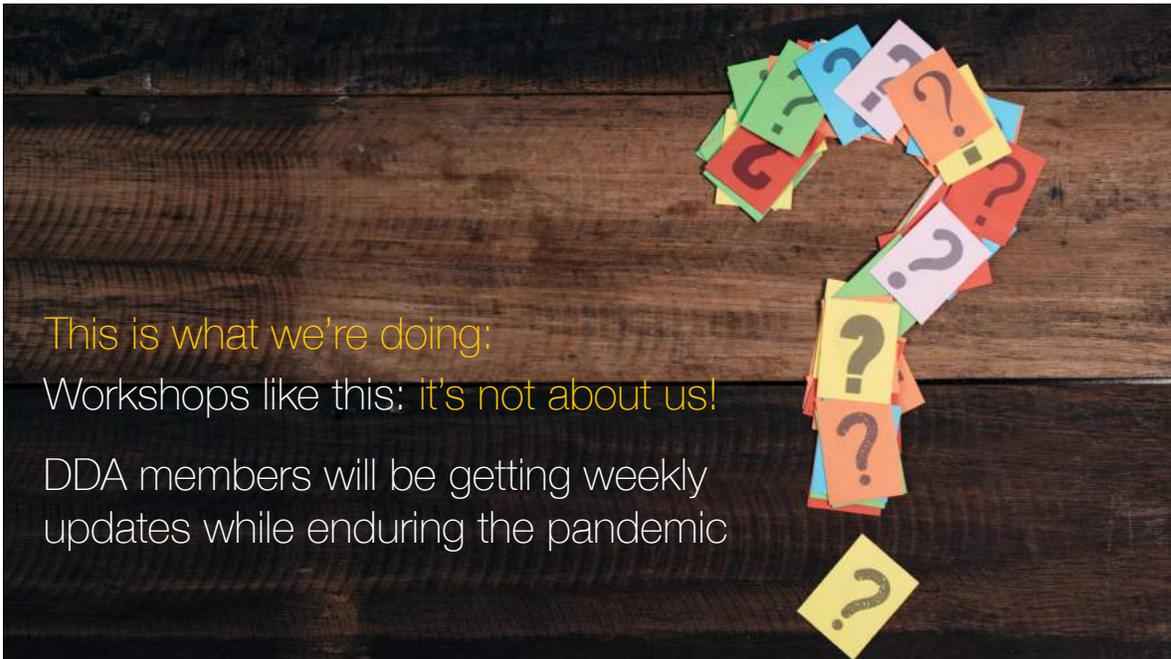
Print and distribute this poster (or post card) or one like it and snail-mail it to everyone in your primary postal areas, post in shop windows, add to social media, etc.



5 Host workshops like this

If you're a membership organization:

- In fact, share this one to your members.



This is what we're doing:

Workshops like this: *it's not about us!*

DDA members will be getting weekly updates while enduring the pandemic

Coronavirus alerts every Tuesday morning

- Grant programs
- Low and zero interest business & organizational loans (U.S. and Canada)
- Employee layoff support | Unemployment payment programs
- Other financial and marketing resources
- Updates on free and low-cost resources
- New case histories and examples
- Closures and openings

US Small Business Administration | Main Street Center | Destinations International | US Travel Association | International Downtown Association | State Department of Commercences | Centers for Disease Control | Skift | World Health Organization | US Chamber of Commerce | American Hotel Motel Association | US Department of Commerce | Government of Canada | Whitehouse (US Government) | State & Provincial governments & programs |

Why are we doing this?

- We're in the same position as you and so many others.
- Perhaps people will decide to join the association: \$180 year
- It helps solidify our position as an organization that cares and has the expertise to help them.

Special Presentation

Wednesday 18 March 2020

8:30am Pacific; 9:30am Mountain; 10:30am Central; 11:30am Eastern; 12:30pm Atlantic

  **Your logo can go here**

Here to support my community.
I can help.

5 things you can do to make a positive difference in your community

 Think of others, consider your actions, & be kind	 Connect and reach out to your neighbours	 Make the most of local online groups	 Support vulnerable or isolated people	 Share accurate information and advice
--	---	---	--	--

If you are self-isolating due to COVID-19 I can help with:

<input type="checkbox"/> Picking up shopping	<input type="checkbox"/> Posting mail
<input type="checkbox"/> A friendly phone call	<input type="checkbox"/> Dog walking
<input type="checkbox"/> Urgent supplies	<input type="checkbox"/> Daycare for homebound kids

Just call or text me and I'll do my best to help you (for free!)

Your Nextdoor neighbour's name _____

Living at _____

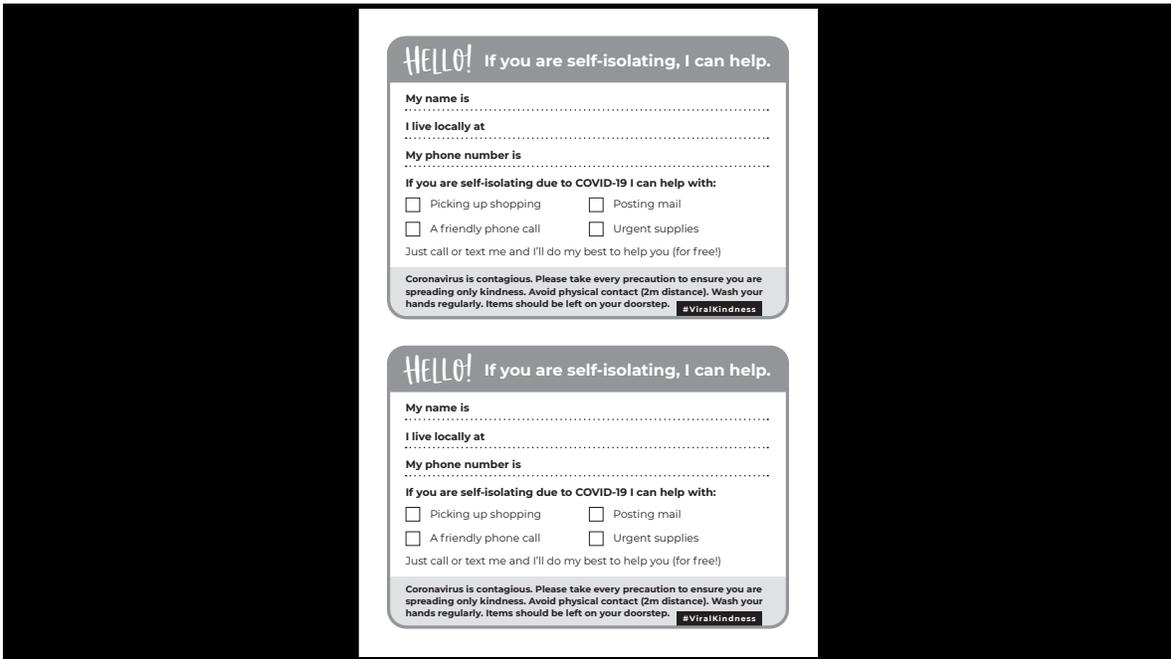
Reach me on Nextdoor or call me at _____

6

We're here to help our neighbors.

Create a 6" x 9" index card along these lines and hand them out to customers, neighbors, go door to door, work with Scouting and church programs.

This makes you a "pillar of the community" and builds loyalty from your members or customers.



LOUISVILLE COVID-19 ELDER AND HIGH RISK MATCH PROGRAM

Caring and saving our neighbors during the COVID-19 outbreak.

Louisville COVID-19 Match is a special message of thank you and appreciation for caring and loving our neighbors who are at risk of COVID-19. You are helping young adults with their skills become the perfect COVID-19 caregiver today or be paired with an able to care community volunteer just your skills over the next several weeks.

SIGN UP FOR A MATCH OR TO BE MATCHED



SIGN UP FOR A MATCH OR TO BE MATCHED



ELDER AND HIGH RISK

QUICK LINK TO SIGN UP FOR A COVID-19 MATCH

It's always so good to help. That's why we're neighbors! Meeting those who need our help and our skills, skills, and talents are what we do best. We're here to help you and your neighbors during this COVID-19 outbreak.

There are thousands of people who need to be helped by getting good to good, to good, and making it easy to help you.

We want to help you and your neighbors. Sign up today to become a COVID-19 Match.



ELDER AND HIGH RISK AND I WANT TO HELP MY NEIGHBOR

QUICK LINK TO SIGN UP TO BE MATCHED

Be a part of the solution. Be a helper. Louisville is a caring, compassionate and inclusive. Being the best of social distancing, elder care and high risk members of your community are going to need someone you can count on.

Helping you help to help your neighbor.

Let us help you help. Meet the neighbors who need you. We're here to help you and your neighbors. Sign up today to become a COVID-19 Match.

ABOUT

We are working to the best of our ability to provide support to COVID-19 vulnerable by offering help to young adults who are looking for ways to help their neighbors. We are looking for people who are willing to help their neighbors in need. We are looking for people who are willing to help their neighbors in need. We are looking for people who are willing to help their neighbors in need.

We want to help you and your neighbors. Sign up today to become a COVID-19 Match.



7

Discourage front line employees from wearing masks

They do little to keep from getting the virus.

They are great if you HAVE Covid-19



IDEA

4

Destination Marketing Organizations:
Encourage camping | RVing | the outdoors

1 Encourage people to rent an RV or trailer





Why? Self-isolation | social distancing | stress relief



Lessons from the 1918 Spanish Flu

“Medics found that severely ill flu patients nursed outdoors recovered better and faster than those treated indoors. A combination of fresh air and sunlight seems to have prevented deaths among patients; and infections among medical staff. There is scientific support for this.

Research shows that outdoor air is a natural disinfectant. Fresh air can kill the flu virus and other harmful germs. Equally, sunlight is germicidal and there is now evidence that it can kill the flu virus.”

- Dr. Richard Hobday

2

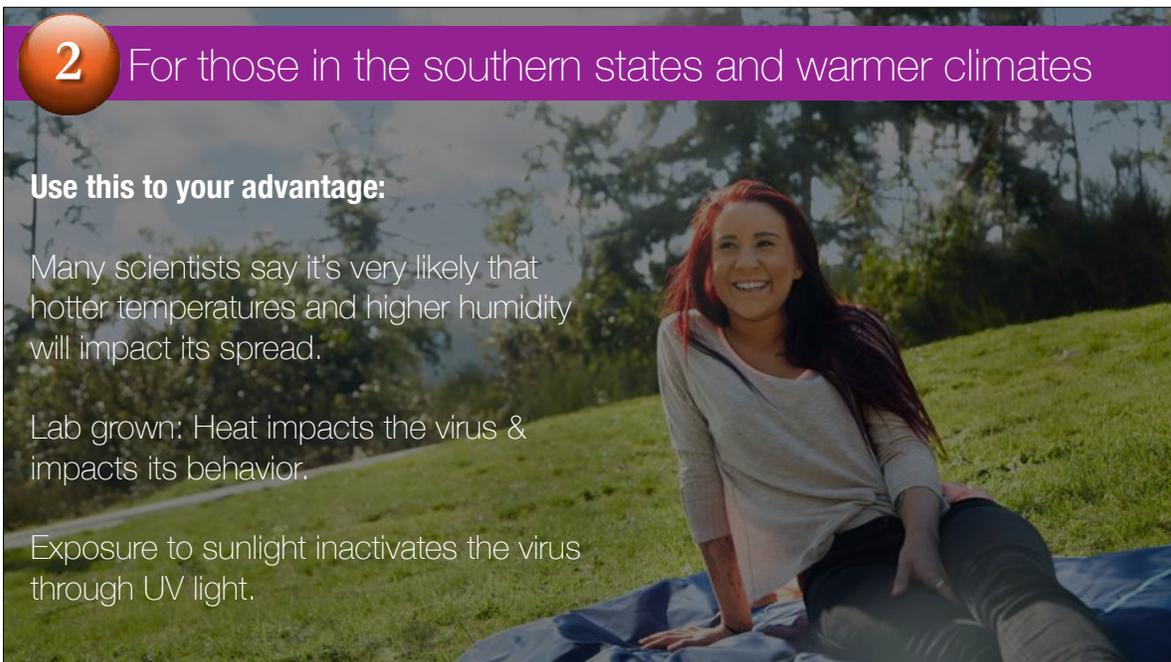
For those in the southern states and warmer climates

Use this to your advantage:

Many scientists say it's very likely that hotter temperatures and higher humidity will impact its spread.

Lab grown: Heat impacts the virus & impacts its behavior.

Exposure to sunlight inactivates the virus through UV light.



3

Create ad, home page, social media campaigns...



There has never been a better time for really "Getting away from it all."

Studies have shown that fresh air, sunshine, and the great outdoors is absolutely tops for peace of mind, relaxation, rejuvenation, and connecting with loved ones. It also solves the "social distancing" dilemma and is tops when it comes to "self-isolating." So try your hand at boondocking, dry camping, camping in a pop-up trailer, a teardrop trailer, tow-behind trailer or a motorized RV. Most of the comforts of home and weather is rarely an issue. To see how and where to rent and RV AND our best camping spots, log in at BestCampingAlberta.com. Pack your bags and really get away from it all.

BestCampingAlberta.com

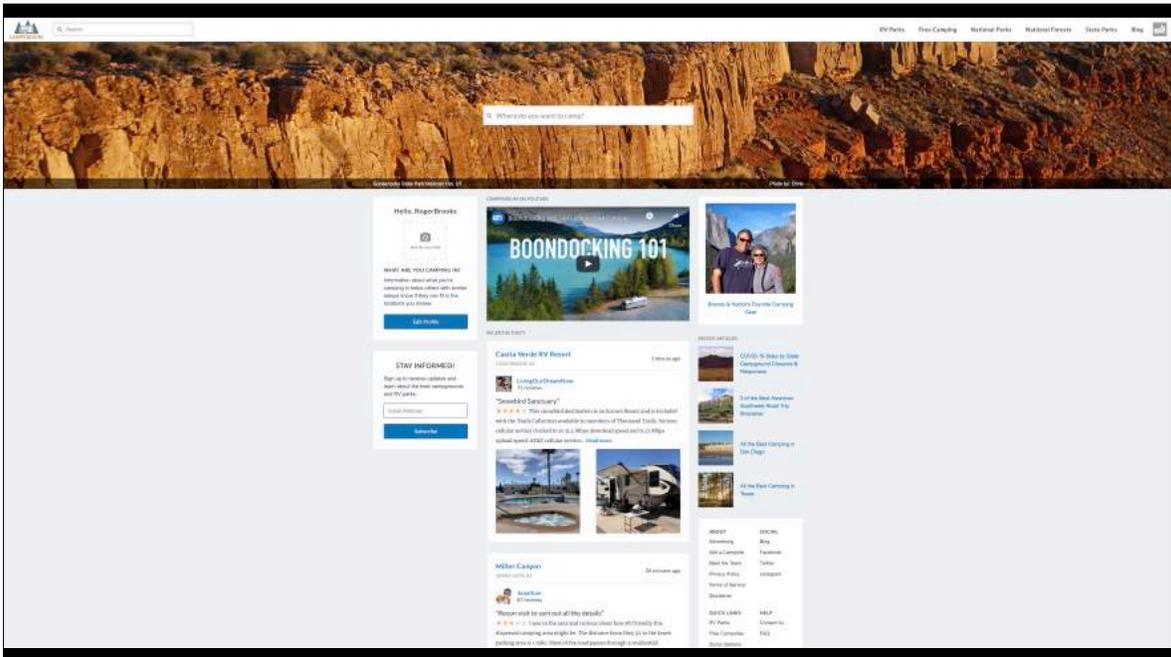
4

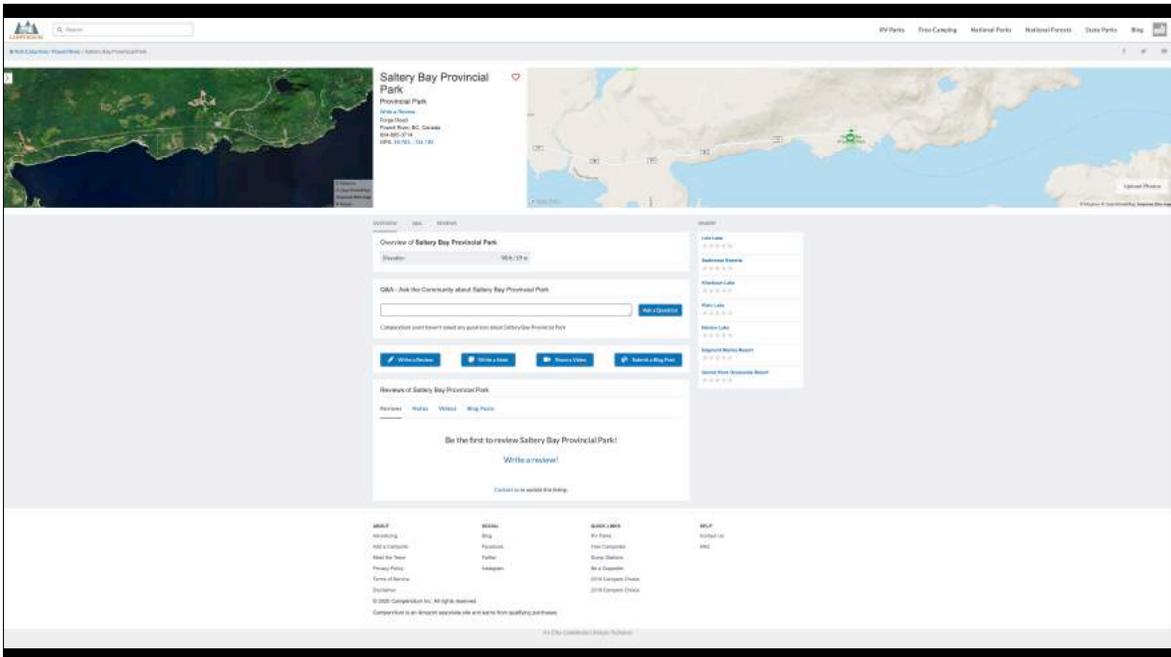
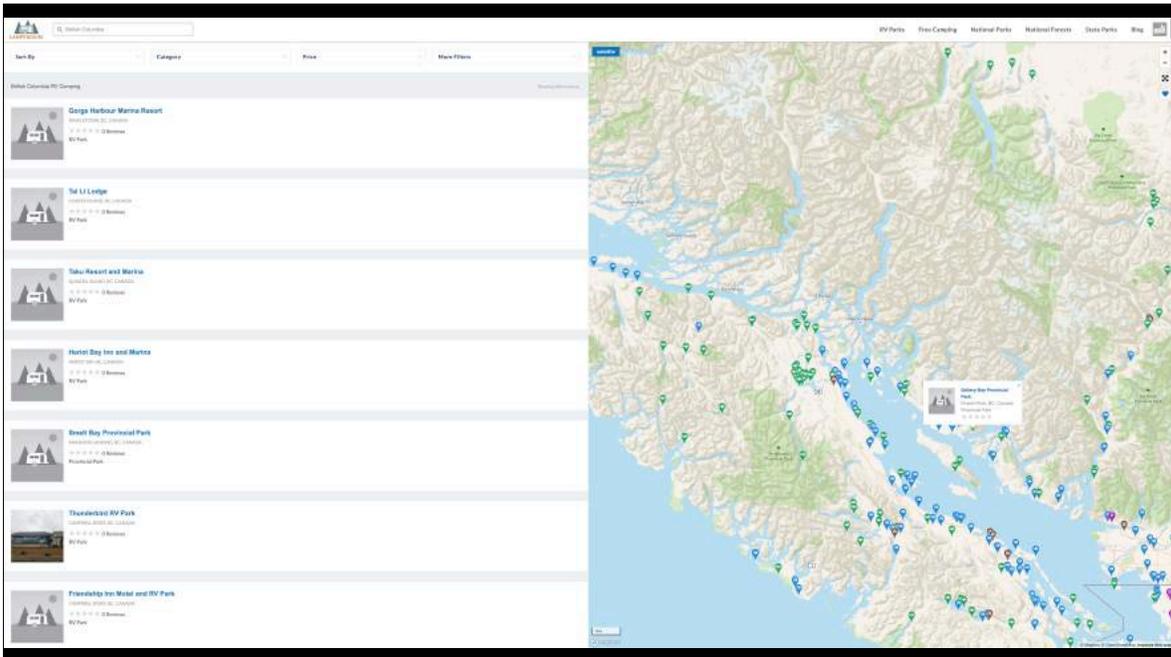
Get campgrounds listed on Campendium

Campgrounds & “dispersed” camping locations
(public and private)

- Photograph the sites or areas
- List available amenities: (potable water | power | dump stations | fire pits)
- Seasonal considerations
- Cell coverage







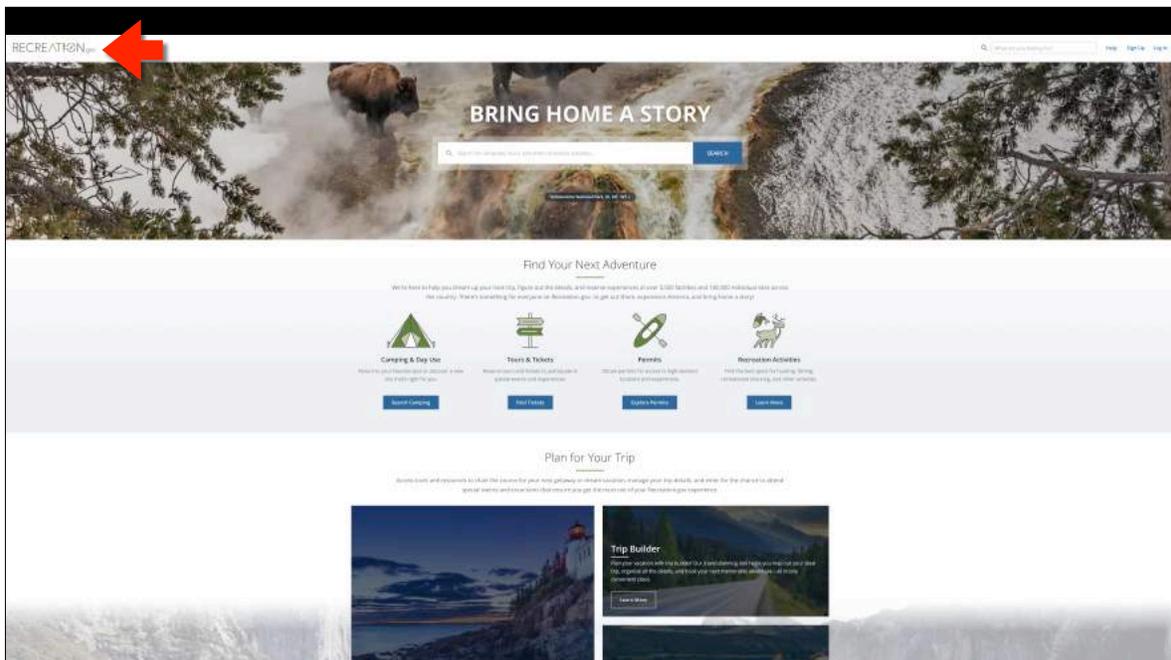
5 List and promote all your camping options

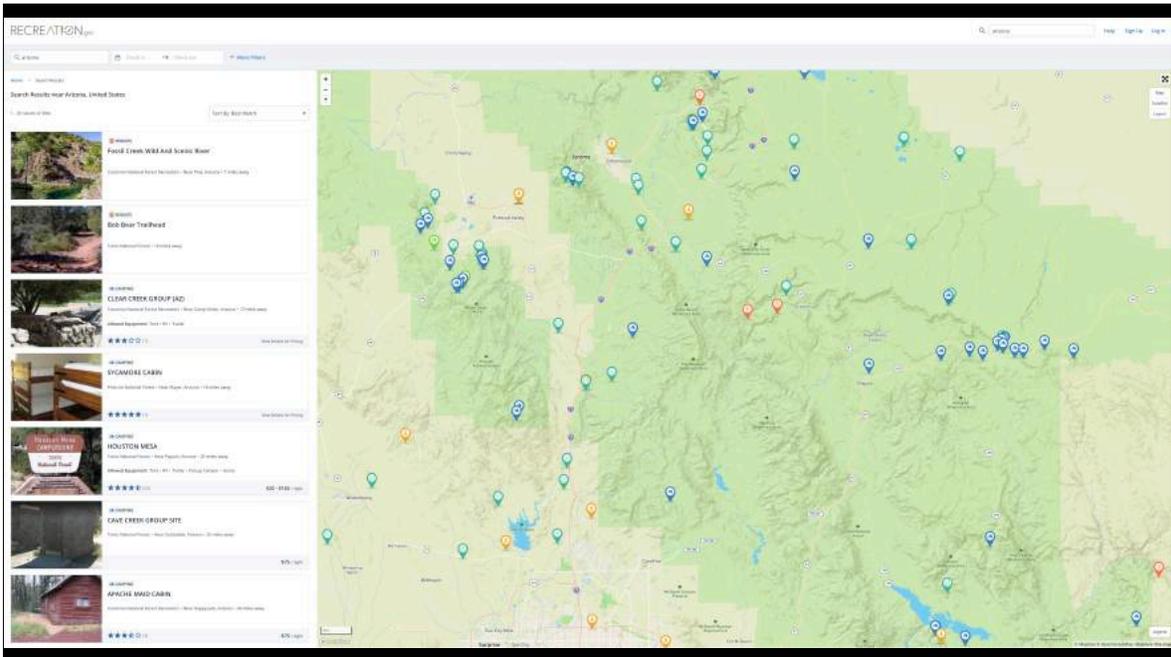
Organized campgrounds:

- U.S. National Parks & Parks Canada
- Most state and provincial parks
- Private campgrounds

Organized and disbursed:

- U.S. National Parks | Parks Canada
- Bureau of Land Management
- National Forest Service





6

Encourage local attractions: Harvest Host program



YOUR FRIEND GAVE YOU THE DRINKS CODE INFORMATION CHECKOUT

HARVEST

Welcome to Harvest Hosts.

WE'RE A NETWORK OF WINERIES, BREWERIES AND DISTILLERIES, FARMS AND ATTRACTIONS THAT INVITE RVERS TO VISIT AND STAY OVERNIGHT FOR FREE!



Members can visit and stay at any of our 1027+ stunning locations completely free! Why? Because our members support the wonderful hosts they visit by purchasing local wines and products, all while making lasting memories.

Our membership fee will be the best \$75 you've ever spent thing!

REQUIREMENTS FOR JOINING THE PROGRAM

- You must have a self-contained RV with a toilet, water tank and waste holding facilities.
- No tents of any kind are allowed.

[JOIN HARVEST HOSTS TODAY](#)

SWAP THE CROWDED PARKING LOT FOR A PEACEFUL VINEYARD.

Why settle for crowded city night clubbing in a crowded parking lot? Discover the opportunity to come out in a beautiful vineyard, enjoy an outstanding meal, and enjoy your wine with the best.

Our goal is to provide members with fun, original experiences for self-contained RVs and motorhomes. The intention is to stay overnight in a unique opportunity, just for those adventurous people who enjoy farm tours, wine tastings, museums and more.

To participate you'll need to keep the following in mind:

- A qualified self-contained RV that provides short-term (overnight) stays with no bathroom.
- No generators, propane heaters or tanks of any kind are allowed.
- Overnight stays are limited to one night (you must call ahead and arrive during business hours).
- Proof of membership and registration are required upon arrival.
- Members are required to maintain liability insurance on their vehicle and proof of such insurance must be carried in the vehicle.

The Host location has no responsibility for damage or theft to your RV, tent or to you, your family or guests.

Please support the hosts you camp with! Think of how much your fabulous overnight is worth and see some of those camping spots being so purchase wine or gifts from the gift shop.

We recommend spending a minimum of \$20 to support your host that way everyone wins!

View our Frequently Asked Questions (FAQs) for more information.

[JOIN HARVEST HOSTS TODAY](#)

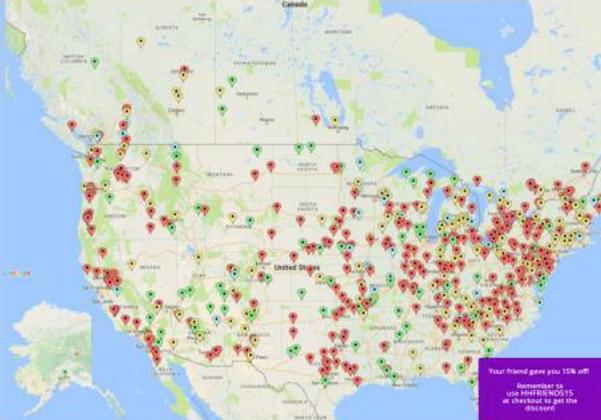
MEET OUR HOSTS

Harvest Hosts currently has 1027+ hosts located in all 48 lower 48 US states, Canada, Alaska and Upper California.

Wineries, breweries and agri attractions sites:
 Winery, open air markets, artisan markets, music venues, wildlife rescue facilities, farm museums, art museums, brewery museum, olive oil museum and an alligator ranch.

Farm types:
 Fruit & vegetable farms, berry farms, cider mills, orchards, agri operations, organic farms, flower nurseries, lavender farms, farm markets, glamping, farms, ranches and more agri farms.

[JOIN TO UNLOCK HUNT HOST LOCATIONS](#)



Your friend gave you 15% off

Remember to use HARVEST15 at checkout to get the discount!



Harvest Hosts
50% Off Golf Upgrade - Only at 300+ Beautiful Courses
By Roger Brooks
Book To: Harvest Hosts
This message is from a mailing list

Roger Brooks,

Upgrade your membership to our Harvest Hosts + Golf plan for just \$20 more for this year:

- Add 360+ golf courses. Coast-to-coast, all over the U.S. and Canada
- You don't have to golf! Only 10 of the courses require a round of golf to stay. They also have wonderful restaurants and shops.
- Pets are allowed at most courses.
- 1,300+ total locations to stay overnight for free once you upgrade!

Upgrade today to get this discounted price:
Upgrade Now for 50% OFF - Just \$20

[Upgrade Now](#)

The \$20 fee will be prorated for the remainder of your membership and you will be upgraded to the \$20 fee, which will remain at a discounted rate of \$10 per night. All prices, other discounts and fees apply. Only one offer per membership.

7

Encourage your parks to stay open!

- New Mexico, Massachusetts, New Jersey & North Carolina state parks are closed to overnight campers
- All national parks in Canada are closed
- Massachusetts has closed five campgrounds
- Navajo Nation Tribal Parks in Arizona are closed

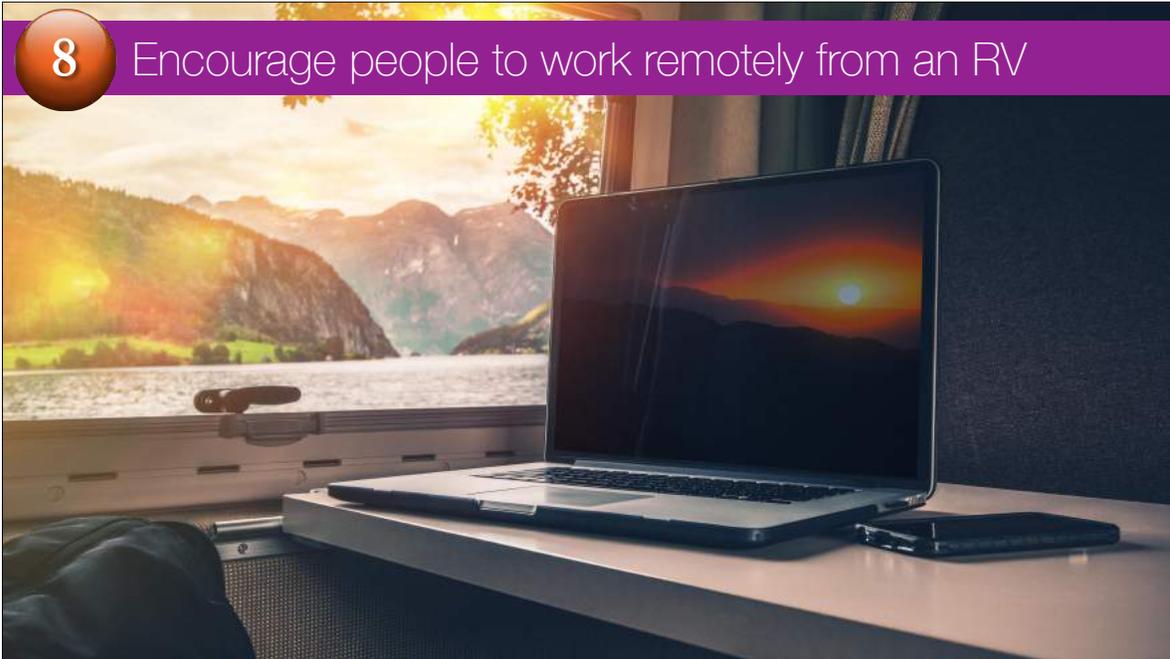
This will NOT help your traditional retailers & eateries

BUT will increase spending at places such as:

- Grocery stores
- Gas stations
- RV parks & campgrounds
- Hardware stores
- Propane suppliers
- Firewood sales
- Services providers (potable water | dump stations, etc.)

8

Encourage people to work remotely from an RV



IDEA

5

Destination Marketing Organizations:

Encourage day trips and outdoor activities

Follow the "Get away from it all" theme



hiking



paddling

Attraction Closures

- Blinnore (March 17-31): Blinnore has suspended tours of Blinnore House, estate restaurants, access to the conservatory, shops and restaurants adjacent to Blinnore House, Duane's Abbey. The Exhibition, estate of estate transportation (with the exception of the ADA assistance shuttle), Archer Hill Village (including all shops and restaurants), Blinnore Winery and Outdoor Adventure Center activities. The following guest experiences will remain open: Blinnore Gardens and Ground, access to trails around Archer Hill Village, limited retail shops, and take-out dining in Archer Hill Village. During this time, Blinnore will offer a Gardens and Ground ticket for \$25.
- Asheville Art Museum
- Asheville City Market
- Asheville Museum of Science (through March 27)
- Asheville Salt Cave
- Asheville Tourists Baseball Taping Day (postponed)
- Asheville Wedding Tours
- Billy Graham Training Center at The Cove
- Bender Gallery
- Better than Backyard
- Black Mountain Yarn (through March 30)
- Blue Ridge Parkway Visitor Center
- Blue Spruce 1 Gallery
- Center for Craft (through March 31)
- Chimney Rock at Chimney Rock State Park
- Climbex Climbing
- Fine Arts Theater
- Glenside Highland Farms
- Great Houseboat
- Grandfather Mountain
- Greenwood Village
- LilaDoni Tours (through March 31)
- LEAF Global Arts Center
- Meowmeow (through March 31)
- Red Horse Studio and Gallery (through March 30)
- Western North Carolina GOLF & Nature Center
- White Horse Black Mountain

Services Closures

Per an executive order from the Governor of North Carolina, as of 5 p.m. on Tuesday, March 17, 2020 all restaurants and bars will shift to take out/delivery only.

- Asheville Guitar Bar (through March 20)
- Bert's Tune-Up
- Burlap Beer Company (take-out options available)
- Butternut Bagels
- Cactus & Kitchen (will serve out of Food Truck at 870 Merrimon Ave.)
- Chestnut
- Chestnut Street Inn (March 18-April 30)
- City Bakers (take-out/delivery only)
- Coker Kitchen
- Copper Crown (take-out/delivery only)
- Curate
- Flare
- Highland Brewing Company taproom
- Little Laundry
- New England Tasting Room (through April 1)
- Pick'n Tavern (take-out/delivery)
- Providence (take-out/delivery only, Tuesday through Sunday 4-7 p.m.)
- The Workhorse Restaurant (through March 31)

Closures are used for measurement, and used for purposes of the guidelines, and are the only way to see a full list of closures.

2 Work with local & regional press | social media

shamrockin' good deal. \$3 for 3 months. 100% RISK FREE.

Citizen Times

WE FOUND THE VACATION YOU'RE ALWAYS DENIED. Find what your job is missing. FIND LOCAL JOBS

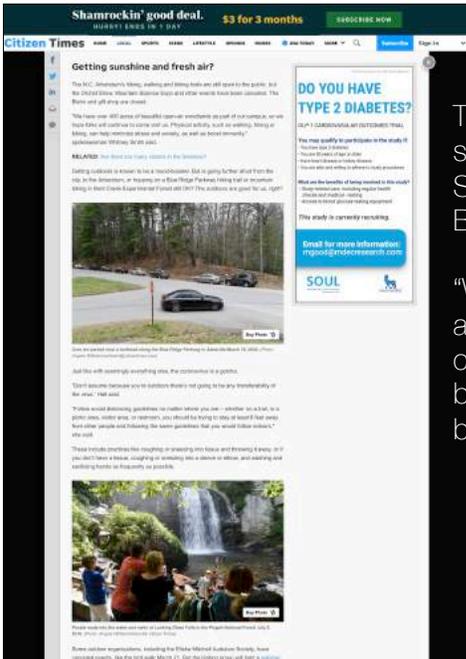
Blue Ridge Parkway, Great Smokies, state parks, forest close facilities in light of coronavirus

DO YOU HAVE TYPE 2 DIABETES?

SOUL

the job network

Share your feedback to help improve our site experience!



The N.C. Arboretum's hiking, walking and biking trails are still open to the public, but the Orchid Show, Mountain Science Expo and other events have been canceled. The Bistro and gift shop are closed.

"We have over 400 acres of beautiful open-air woodlands as part of our campus, so we hope folks will continue to come visit us. Physical activity, such as walking, hiking or biking, can help minimize stress and anxiety, as well as boost immunity." spokeswoman Whitney Smith said.



Downtown associations | Chambers of commerce:
Create a gift-card promotion campaign

GRUBHUB [Order Here](#)

Media

About Us Home **Media** Careers

[View All Press Releases](#)

Press Release Details

Grubhub and Major Cities Across the U.S. Launch Economic Relief Effort up to \$100 Million for Independent Restaurants and Delivery Partners Impacted by COVID-19

CHICAGO - Grubhub, New York City, San Francisco, Boston and Portland have joined with the City of Chicago to support local independent restaurants and delivery partners impacted by COVID-19. Grubhub is launching a relief effort up to \$100 million to support independent restaurants and delivery partners impacted by COVID-19. The relief effort includes:

- CHICAGO:** Mayor Lori Lightfoot announced a relief effort up to \$100 million to support independent restaurants and delivery partners impacted by COVID-19. The relief effort includes:
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HELP SMALL BUSINESS GET THROUGH THIS!

- ORDER TAKEOUT OR DELIVERY
- IF YOU'RE FEELING SICK, STAY HOME.
- PAY WITH PLASTIC WHEN POSSIBLE
- CHECK IN WITH SMALL BUSINESS OWNERS + EMPLOYEES
- CALL IN YOUR ORDERS!
- GET CREATIVE ABOUT SAYING HI!
- SHARE HOARDED SANITIZER WITH LOCAL BUSINESSES
- BUY GIFT CARDS FOR LATER
- SHOP SMALL ONLINE
- UNDERSTAND THE HARD DECISIONS
- CONSIDER SMALL BEFORE THE BIG GUYS

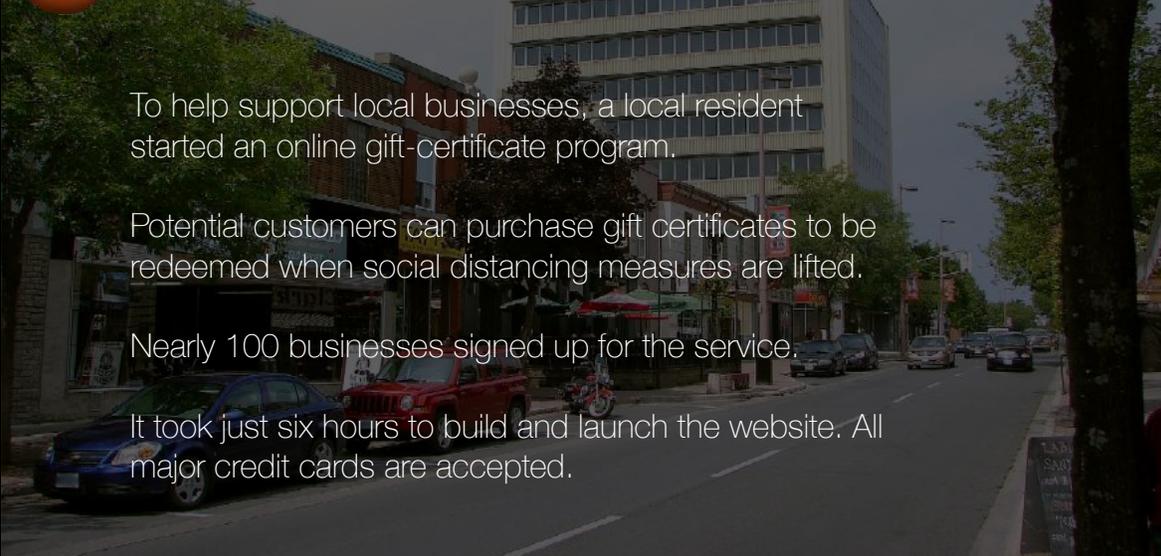
@COMMANDDEER

HOW TO SUPPORT SMALL LOCAL BUSINESSES FROM HOME

- Call or ask to buy a gift card over the phone that can be used later
- Order flowers for delivery
- Ask how you can help
- Be patient - they may be short staffed
- Follow for updates
- Purchase items online to be picked up later
- Email or call to check in
- Promote on social media

KARIN JORDAN

1 Follow the Cornwall, Ontario example



To help support local businesses, a local resident started an online gift-certificate program.

Potential customers can purchase gift certificates to be redeemed when social distancing measures are lifted.

Nearly 100 businesses signed up for the service.

It took just six hours to build and launch the website. All major credit cards are accepted.

The screenshot shows the website's layout. At the top left is a shopping cart icon. The top right navigation menu includes links for Home, Gift Certificates, How to Redeem, For Businesses, and Contact Us. The main banner features a street scene with the title "Cornwall and Area Small Business Gift Certificate Program" and a sub-headline "Help support local small businesses by purchasing a gift certificate for future use." A purple "BUY NOW" button is positioned below the banner. Below the banner is a section titled "Why we need to support local businesses" with a paragraph explaining the need for such programs during challenging times. A second purple "BUY NOW" button is located at the bottom right of this section. The footer contains social media icons for Facebook, Twitter, and YouTube, and a copyright notice: "©2020. Site v1.0.1-04.4 from Cornwall Small Business. Powered by Shopify."

Home Gift Certificates How to Redeem For Businesses Contact Us

Products

VIEW ALL PRODUCTS | SORT BY: Alphabetically, A-Z | 112 products

	8 On Second	from \$10.00
	A Step Above	from \$10.00
	A&T Beauty Supply	from \$10.00
	Alpha Stationers	from \$10.00
	Auberge Cheley Inn	from \$10.00
	AXXIS Optical	from \$10.00
	Bath Interiors	from \$10.00
	Best Central Dance Company (BDC)	from \$10.00
	Bicycle World	from \$10.00
	Big Catch Communications	from \$10.00

Home Gift Certificates How to Redeem For Businesses Contact Us



A Step Above

\$10.00

Denominations

- \$10.00
- \$25.00
- \$50.00
- \$100.00

ADD TO CART

Buy with 

[View payment options](#)

Help support local business who will be feeling the devastating financial impacts from the COVID-19 pandemic.

Buy local, help support your neighbours and purchase a gift certificate to allow businesses to stay afloat who will be heavily impacted by this global challenge. Because of the social distancing we will need to "flatten the curve" - they will feel the impacts directly.

Please note:

- You will not be able to use these gift certificates at large retailers like Walmart, Canadian Tire, Starbucks, Tim Hortons, etc... ONLY small businesses listed here
- Gift certificates have no cash value, each business will keep track of your balance, be sure to write down your balance as well

SHARE TWEET PIN IT

For the full story, head to this link
<https://www.cornwallseawaynews.com/2020/03/16/25977/>

Supporting small business during COVID-19

March 16, 2020 - Updated 03:40 on March 16, 2020



By Holly Bergman



CORNWALL, Ontario - A member of the Cornwall community has started an initiative to support local businesses in Cornwall and the surrounding area, while the community practices social distancing during the COVID-19 pandemic.

While the pandemic is ongoing, businesses can expect a drop in their walk-in traffic and some businesses in the Cornwall community have closed outright for the time being.

To help these businesses survive, Holly Bergman has started an online gift certificate program where potential customers can buy gift certificates for some of their favourite businesses in Cornwall and IDEAL, sustainable when social distancing, since you can think of a host of ways to use them.

"Due to the challenges we will be facing over the next weeks, many of our local businesses may suffer greatly due to social distancing, isolation, and quarantines," reads a statement on the gift certificate website. "We want to support businesses by allowing customers to purchase gift cards to use in the future. Let's do our best to help those in our community!"

There are nearly 100 businesses that have signed up for the service. Bergman stated that she will be making the money off of this website, but instead she has used it for purchasing the ongoing pandemic.

"Using technology to solve problems is one of the things that I've been passionate about," said Bergman. "I take a huge opportunity to create this user-friendly shopping experience as to the fact that every minute of your time will have been taken place in the struggle of supporting small businesses. We built and launched within 1.5 to the span of six hours and have received ongoing support from the community."



LATEST NEWS

- Plan to Help the direct support family for COVID-19 - Posted 15 hours ago
- Our Region's Our Community Our Health LOCAL NEWS - Posted 15 hours ago
- Officers from Cornwallville Police Station are working on the COVID-19 - Posted 15 hours ago
- And another emergency response and other from the COVID-19 - Posted 15 hours ago
- Community support is needed for the COVID-19 - Posted 15 hours ago



Restaurants & retailers:
To Go Orders | Deliveries

Starbucks: To Go orders only (US and Canada) for last two weeks of March



1

Restrictions: Keep them just two weeks at a time



2

Offer delivery | Work with Uber Eats | DoorDash | GrubHub



A way to keep staff | Still get tips | Check with your insurance provider

A screenshot of the DoorDash website homepage. At the top, the DoorDash logo is centered. Below it, the text "Your favorite restaurants, delivered" is displayed in white on a red background. A search bar is positioned below the text. The main content area features a grid of "Local Favorites" with six restaurant cards, each showing a food item and the restaurant name. At the bottom, there are three call-to-action buttons: "Become a Dasher", "Become a Partner", and "Try the App", each with a small icon and a brief description.

DOORDASH

Your favorite
restaurants, delivered

Search for restaurants

Local Favorites



The Cheesecake Factory
18 cities - Food delivery



Chipotle
18 cities - Food delivery



Cafe Gracie
18 cities - Food delivery



Panda Express
17 cities - Food delivery



Cafe Pasa
17 cities - Food delivery



McDonald's
18 cities - Food delivery



Become a Dasher

As a delivery driver, you'll make reliable money—working anytime, anywhere.

Start earning >



Become a Partner

Grow your business and reach new customers by partnering with us.

Sign up your store >

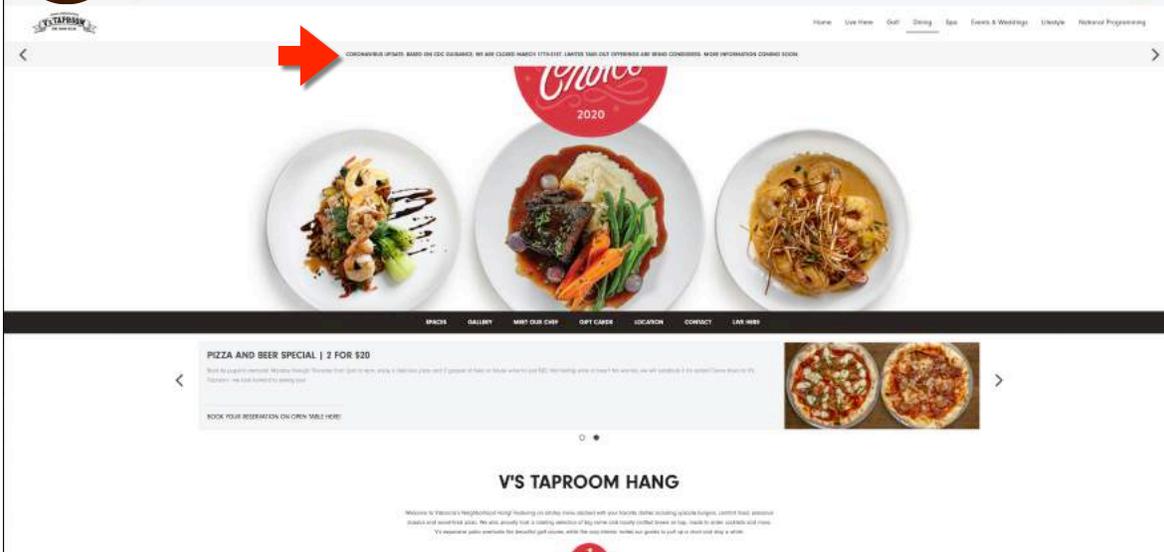


Try the App

Get the best DoorDash experience with live order tracking.

Get the app >

3 Make sure you have your key info on your home page

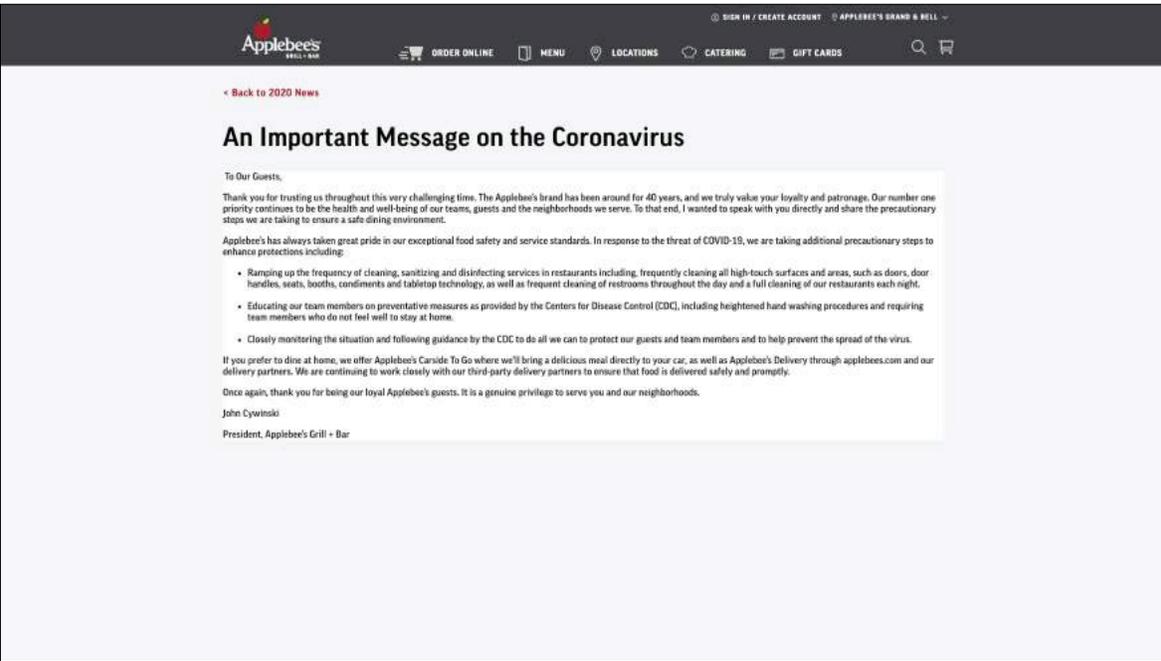
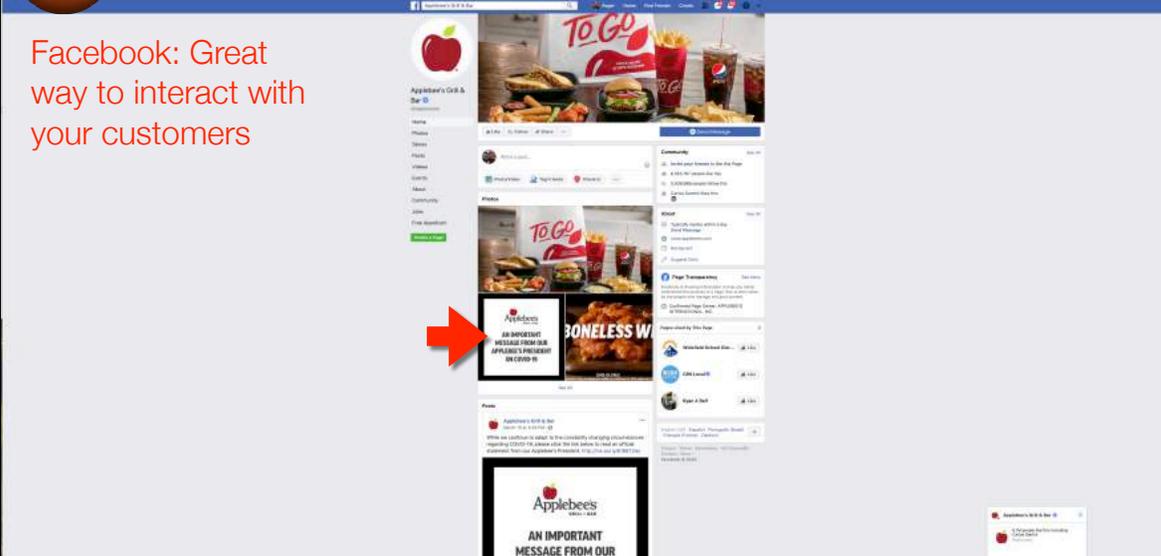


4 Offer phone/online ordering with pick-up times



5 Now's the time to get into social media

Facebook: Great way to interact with your customers



We are committed to the safety of our guests, team members and communities. For more information on the precautionary steps we are taking, please visit here.

rubios EST. 2011

NEW! CATERING | OUR PHILOSOPHY | FRANCHISES | HOW TO FIND | BLOG | REWARDS | [CALL US](#) | [FIND A STORE](#)

SIGN UP FOR RUBIO'S REWARDS
GET A FREE TACO!
 Download the Rubio's Rewards App to get your first free taco delivered.




No subscriptions? Skip to our tag below.



WILD-CAUGHT, GRILLED SEAFOOD
 Introducing our Wild-Caught Shrimp and Mexican Street Corn Bowl. Enjoy superfood from the sea with our new seasonal menu.

[LEARN MORE](#)

OUR MENU
 Our menu fuses coastal, regional flavors with our Mexican heritage to create award-winning fish tacos and inventive burritos and bowls you'll feel great about eating.

[NUTRITIONAL PICKS](#)

[GENERAL MENU](#) | [DETAY MENU](#) | [TACOS](#) | [BURRITOS](#) | [BOWLS & SALADS](#) | [MEXICAN CATERING & MORE](#) | [BREAD](#) | [SOUPS](#) | [DESSERTS](#) | [DRINKS](#) | [WEEKLY DEALS](#)



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rubios EST. 2011

NEW! CATERING | OUR PHILOSOPHY | FRANCHISES | HOW TO FIND | BLOG | REWARDS | [CALL US](#) | [FIND A STORE](#)

WIDER VIEW

rubio's
EST. 2011

A MESSAGE FROM RUBIO'S

In these unprecedented times it is important that we share with you the steps we are taking to help keep you, our employees and our communities safe and healthy as we all confront the challenges of the Coronavirus.

We are monitoring the situation closely, keeping those who are affected in our hearts, and staying open to the questions and concerns we receive from our team members and guests.

Providing safe and clean environments for our guests and team members has always been a top priority for Rubio's, and we want to share with you the precautionary response measures we are taking to help you continue to have your trust and patronage.

- Over the past few weeks, we have increased the frequency and extent of the cleaning in our restaurants using materials that are highly effective in disinfecting all contact surfaces.
- We have and will continue to emphasize the importance of handwashing to all of our team members, the most important step anyone can take to prevent the transmission of the virus.
- We will be adding hand sanitizers in all of our stores for use by our guests.
- We will provide single-use utensils upon request.
- We will sanitize packaged salads to reduce upon request.
- We have provided our restaurant managers with enhanced procedures to ensure our team members stay home if they aren't feeling well.
- We are enhancing our ability to select pickup or delivery to suit your needs when ordering through our mobile app or online at Rubios.com.

All of these actions are informed by guidance from the Center for Disease Control (CDC), the World Health Organization and local public health agencies. As we face this challenge together, we will continue to communicate with transparency and accountability to ensure the safety of the extended Rubio's family, our guests, team members and the communities we serve.

Thank you for being a loyal guest, and we look forward to serving you soon.

We are committed to the safety of our guests, team members and communities. For more information on the precautionary steps we are taking, please visit here.

rubios MAIN STREET

MENU | CATERING | OUR PHILOSOPHY | FUNDRAISERS | NOW HIRING | BLOG | REWARDS

ORDER A RUBIO'S | ORDER NOW

WEBSITE NEWS



Get Your Favorite Tacos Delivered

FREE DELIVERY!

ORDER NOW

Powered by DOORDASH

Our mission is to provide exceptional customer service, and the Coronavirus.

We are monitoring the situation closely, keeping those who are affected in our hearts, and listening carefully to the questions and concerns we receive from our team members and guests.

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- We will have pre-packaged salads available upon request.
- We have provided our restaurant managers with enhanced procedures to ensure our team members stay home if they aren't feeling well.
- We are enhancing your ability to select pickup or delivery to suit your needs when ordering through our mobile app or online at Rubio's.com.

And please continue to take the necessary steps to protect your community.

CONTACT | ABOUT US | MAIN STREET BUSINESS PROGRAMS | MAIN STREET STORES | MARKETING | CAREERS | PARTNERS | STORES

Main Street America | Our Work | How We Can Help | Get Involved | The Point

Coronavirus (COVID-19) Main Street Resources

Guidance for Your Community

Community is at the heart of everything we do. As COVID-19 begins to have an increasingly significant impact on communities across the country, we are providing ongoing resources, opportunities, and community response examples to help Main Street leaders during this crisis. We also encourage you to visit your [LOCAL GOVERNMENT WEBSITE](#) for local information.

We are updating this page frequently so please keep checking back for the latest information.

CDC Resources

The Centers for Disease Control and Prevention (CDC) provides extensive information and updates on [how to prevent COVID-19 spread](#). Below is specific guidance for community organizations, businesses, and event planners.

COMMUNITY ORGANIZATIONS

BUSINESSES

COMMUNITY EVENTS

SBA Resources

The Small Business Administration (SBA) released a toolkit offering guidance for businesses and employees to plan and respond to Coronavirus. They also offer the Economic Injury Disaster Loan program that provides small businesses with working capital loans of up to \$2 million that can provide vital economic support to small businesses to help overcome the temporary loss of revenues they are experiencing.

TOOLKIT

LOAN PROGRAM

Main Street Resources

Main Street organizations represent essential roles in supporting businesses during this difficult period, and our Main Street leaders will be even more important when it comes to the virus, and we are actively supporting businesses and communities in the recovery process.

We look forward to providing Main Street specific resources in the coming days. Please visit rubios.com/covid19 if you'd like to contribute.

Community Response Examples

Main Street across the nation are signing on. The Point has been communities are responding to this guidance. We encourage you to get involved with the discussion and exchange ideas and tips with your Main Street colleagues.

THE POINT

We'll also be sharing examples of community responses in the coming days. Please email mainstreet@rubios.com if you'd like to share how your community is responding.

6 Take advantage of this

<http://bit.ly/Covid-19MainStreet>
(Case sensitive)



Lodging facilities:

“Fumigation” and wipe-downs of all rooms & surfaces

Las Vegas resorts, shows, conventions, trade shows shut down and in hiatus.



 **Coronavirus disease (COVID-19)**
Get the latest information from the CDC about COVID-19.
CDC

14 Las Vegas Strip hotels and casinos to close due to coronavirus

37,894 views · Mar 16, 2020

👍 90 🗣️ 11 ➦ SHARE 📌 SAVE ...

1 Do NOT discount your rates to fill rooms

Our Top Priority - Our Guests COVID-19 update and cancellation policy

Delta Hotels Whistler Village Suites

1000 Main Street, Whistler, British Columbia V8W 1H4 Canada

Delta Hotels Whistler Village Suites

Rooms & Rates

VIEW RATES





Awaken a new you in Whistler Village, BC

Book in the fresh mountain air of British Columbia from the comfort of your room at the recently renovated Delta Hotels Whistler Village Suites. Located in the heart of Whistler, guests have easy access to great golf and ski trails, as well as world-class dining and shopping. On a regular basis, we provide complimentary WiFi, complimentary and delicious breakfast, access to indoor pools and hot tubs, and more. Whistler, BC. This is a new journey on our recently renovated mountain retreat or walk to the nearby Whistler

LET'S GO

Guest Reviews

PARSONS BRINCKERHOFF

Travel information: COVID-19 Update

We are closely following the Centers for Disease Control and Prevention and World Health Organization's statements regarding the novel coronavirus (COVID-19) cases and following guidelines from these agencies and the local health departments.

The wellbeing of our guests and associates is our paramount importance.

Our Cancellation Policy:

In response to changing travel restrictions, Marriott International is committed to ensuring our customers experience flexibility during these challenging times.

For all Marriott International hotels world-wide, we are implementing the following policies:

- For guests with existing reservations for any future arrival date, including reservations with pre-paid rates, between today and April 30, 2020, we will allow the reservation to be changed or cancelled at no charge up to 24 hours prior to arrival, as long as the change or cancellation is made by April 30, 2020. Please note that any changes to existing reservations will be subject to availability and any rate differences.
- For guests making new reservations for any future arrival date, including reservations with pre-paid rates, between today and April 30, 2020, we will allow the reservation to be changed or cancelled at no charge up to 24 hours before your scheduled arrival date. Please note that changes to the reservation will be subject to availability and any rate differences.

Guests who booked on points have specific arrival date change policies and are advised to contact their booking partner for information on their policies.

Traveler Information:

- Some restrictions may apply. Many hotels prohibit all guests from visiting or people from entering the hotel.
- Designated travel and business & leisure travel restrictions may apply. Some specific restrictions apply to certain areas.
- Marriott Rewards Rewards & Miles on Marriott International (MIR) are excluded from this policy. Some specific restrictions apply to certain areas.
- Marriott Rewards Rewards & Miles on Marriott International (MIR) is included in this policy for pre-paid reservations only. For more information, please contact MIR Support Services at 800-848-4226 or mirsupport@marriott.com.
- For individual reservations booked with a pre-existing group block, please refer to an individual terms booklet at the time of reservation. The same restrictions/ policies apply to the group reservation if the hotel.
- For group reservation questions on terms and conditions of group contracts, please contact the hotel.

Our Commitment to Cleanliness:

We take additional steps to ensure our hotels are safe and healthy for our guests and associates. On a daily basis, our hotels around the world are working to ensure that they meet the same rigorous standards for hygiene and cleaning. Our hotels' health and safety measures are designed to address a broad spectrum of viruses, including COVID-19, and include everything from the best cleaning regimens and training product specifications to guest room and common area cleaning protocols. Specific steps Marriott is taking include:

Associate Health, Safety and Knowledge: Hotel associates – and their own health, safety and knowledge – are essential to an effective cleaning program. Here are some steps we're supporting them:

- Health Support:** We offer and require health screening in our hotels to ensure the general of safety. In our daily meetings, we ensure our guests that cleanliness goes with this message. It's important for their health and that of our guests.
- Ongoing Training:** In addition to training on housekeeping and hygiene protocols, hotel associates are also completing enhanced COVID-19 awareness training.
- Real-Time Information:** Marriott's Corporate and regional teams are in constant 24/7 to support the hotels and coordinate with local and regional authorities.

Cleaning Products and Protocols: Our hotels use cleaning products and protocols which are effective against viruses, including:

- Quat Residue:** Hotels are ensuring all affected protocols in other rooms after guests depart and before the next guests arrive, with particular attention paid to high-touch items.
- Hotel Sanitation:** Hotels have increased the frequency of cleaning and disinfecting public spaces, with a focus on the location of the hotel bars, meeting and theater spaces, spa facilities, and both indoor and outdoor pools.
- Block of Hotels:** In the spaces where associates work "behind the scenes," hotels are increasing the frequency of cleaning and focusing on high-touch areas like associate entrances, locker rooms, laundry rooms and staff offices.

For the most current information, please refer to [Coronavirus Disease and Reservations FAQ](#) in your Marriott activity.

March 15, 2020

PARSONS BRINCKERHOFF

LABOUR

AMERICAN

INDIAN

LABOURERS

LABOURERS

2 Show us what you're doing to keep customers safe

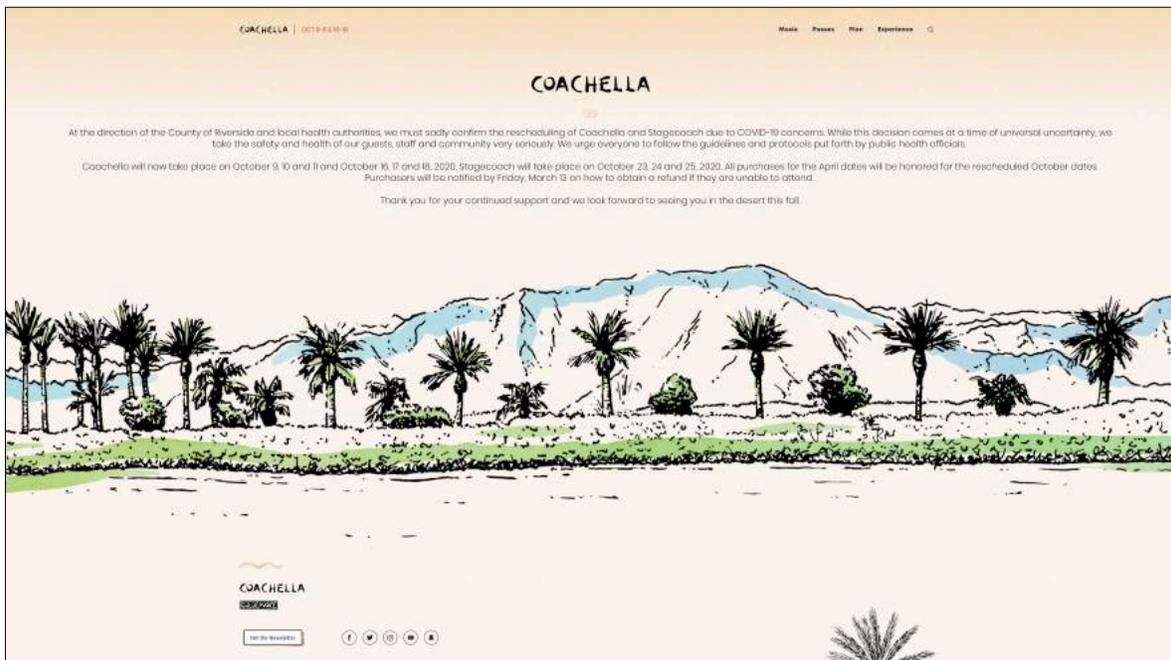
The screenshot shows the Scandic website homepage. At the top, there is a navigation bar with the Scandic logo and menu items: HOTELS & ACCOMMODATIONS, CONFERENCES & MEETINGS, RESTAURANTS & BARS, EXPLORE SCANDIC, and OFFERS. Below the navigation bar is a search bar with fields for 'Where do you want to stay?', 'Check in / check out', and 'Rooms and people'. A 'BEST PRICE GUARANTEED' badge is visible. The main banner features a woman in a white dress with the text 'MAKE PLANS WITH FREE REBOOKING' and 'YOUR OPTION WHEN BOOKING A NEW STAY WITH US'. Below the banner are three promotional cards: 'Information regarding the COVID-19 situation', 'Download the Scandic app', and '20% of weekend stays'. At the bottom, there is a photo of a woman and a man smiling, with the text 'Join Scandic Friends'.

The screenshot shows the Scandic website page titled 'SCANDIC'S HANDLING OF GUEST SAFETY IN LIGHT OF COVID-19'. The page has a navigation bar with the Scandic logo and menu items: HOTELS & ACCOMMODATIONS, CONFERENCES & MEETINGS, RESTAURANTS & BARS, EXPLORE SCANDIC, and OFFERS. Below the navigation bar is a search bar with fields for 'Where do you want to stay?', 'Check in / check out', and 'Rooms and people'. A 'BEST PRICE GUARANTEED' badge is visible. The main content area has a heading 'SCANDIC'S HANDLING OF GUEST SAFETY IN LIGHT OF COVID-19' and a sub-heading 'Dear guest, we at Scandic would like to take some of your valuable time to talk about and share our routines and procedures regarding guest health and safety in relation to COVID-19.' Below this is a 'FAQ COVID-19' section with three sub-sections: 'What we do at our hotels for securing the safety of our guest:', 'Security precautions that anyone can take to protect themselves and others from COVID-19', and 'FAQs'. The 'FAQs' section includes a 'Our Rates' link.



Large gatherings:

Cancel and postpone gatherings, events, etc.
in 30-day increments



1 For conferences: 30-days out before changing dates

DOWNTOWN COLORADO Inc.

SEARCH

HOME | MEMBERSHIP | SERVICES | ABOUT US | CONTACT US

DOWNTOWN COLORADO SAVE THE DATE!
CO Springs | APR 14-17

REGISTRATION

SPONSORSHIP INFORMATION

DOWNTOWN COLORADO

First time attending to THE GAME, or need a refresher? Check out our [Attendee Guide!](#)

WHAT IS IN THE GAME? CO's vibrant downtown event, **IN THE GAME**, is a 3-day interactive educational experience for real estate professionals. This conference focuses on harnessing digital data and local resources to expand the way you do business. Participants look ahead at exciting trends, emerging tools, and provide new problem solving approaches to take on new challenges. Just as downtown is vital to our city's identity it should stay. **IN THE GAME** is back to our first a conference.

- **CONFERENCE HIGHLIGHTS:** **IN THE GAME**'s mission is to educate, connect, and build an ethical approach to challenges and action. **IN THE GAME** platform will keep you talking and learning together!
- **DISCOVERY AWARDS FOR DOWNTOWN EXCELLENCE:** Downtown Colorado, Inc. is pleased to celebrate a series of projects recognized by our members in several categories such as: Partnership, My Town, Place, Place, or Project
- **MY TOWN NETWORK:** Downtown Colorado, Inc. Challenge Competition, which allows a group of professionals and businesses to build experience in sharing ideas to train challenges and opportunities.
- **REINVENT & COLLABORATE BRUNCH:** Live on demand audio and design presentations with short business talks highlighting innovative ways to collaborate locally and share their ideas and their passion.
- **SPONSORSHIP AND AWARD LUNCHEON & TRUNK:** Showcase exciting products and project proposals and provide informal discussion. Trunk may include business cards, local redevelopment projects, etc.

Keynote Speakers:

- 

Roger Brooks / **Destination Development Association**
A futurist and innovator, Roger Brooks has assisted over 1,000 communities with their branding, tourism, destination development and marketing efforts during his 30-year career, which spans more than 30 years. He is one of the most recognized and frequently quoted experts in the field of destination marketing - a field that includes almost everything that makes a city a better place to live, work and visit.
- 

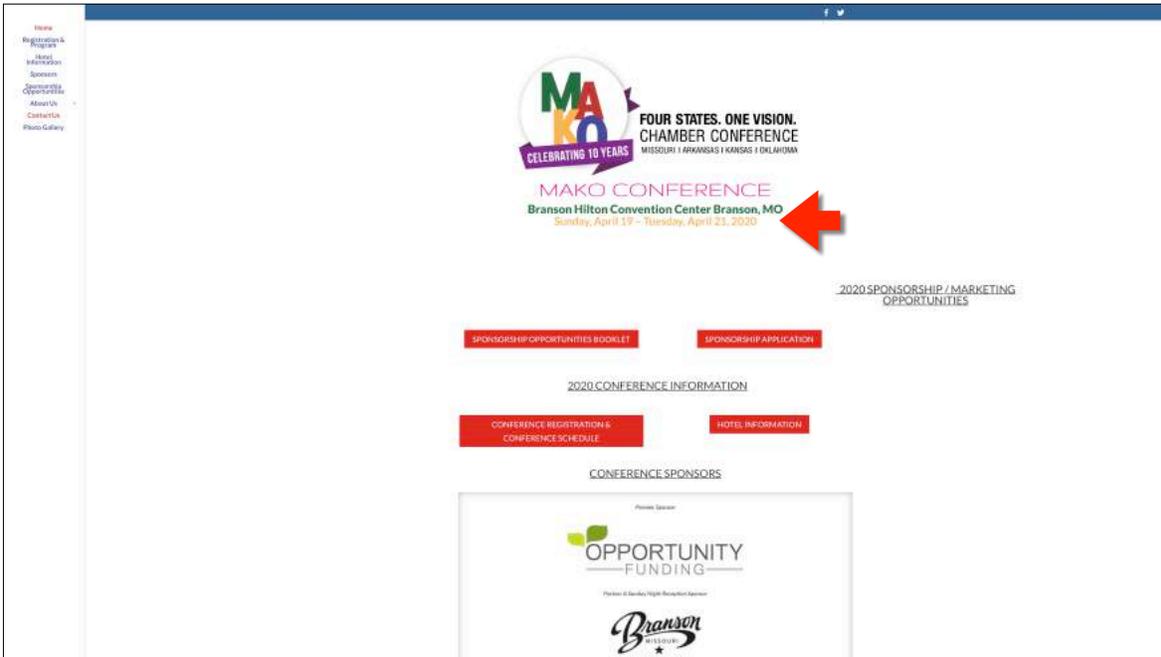
Betty Markey / **Office of Economic Development + International Trade**
Betty Markey was appointed to Governor Jared Polis to be called as Executive Director of the Colorado Office of Economic Development and International Trade in January 2019. She has over 30 years of leadership experience in government and the private sector. She has worked in both federal agencies: the U.S. Department of the Treasury and the Congressional Budget Office, and most recently as an Assistant Secretary in the Department of Homeland Security, as the Regional Administrator for the western U.S. for the Small Business Administration. In 2008, she was recruited to be a member of Governor Bill Ritter's Congressional Delegation and served on the Transportation and Agriculture Committee. In the late 1980s, Betty and her husband launched a successful technology company, Secure Services. The firm has been ranked in the top 500 listing of America's fastest-growing private companies. She also worked and later used a professional career step in Fort Collins called "HubLifeWorks."
- 

Neelgi Singh / **Santa Monica Park**
Neelgi Singh is the Executive Director of the Santa Monica Park, where she leads the team in program development, operations, maintenance, leasing and more, all towards creating the park as a vibrant world-class destination that is fun and open to all. In addition to her current role, in 2019, she has been named Santa Monica's first ever city-wide "Parks" in her line of the park. She has managed the budget, content, events, and a wide engagement in a 10-year operation and will continue to lead the team in their mission to create a vibrant, sustainable park that is fun for all with over 300 in attendance, and more. She is also the founder and former CEO of CMPL, Collaborative Arts LA, an industrial production company creating immersive experiences (ORNL, LA, NY, Boulder CO). She has managed that team in developing, creating, and project management primarily in the field of experience as a generalist health company (GHR), in being new technology to be through cutting-edge edge projects.
- 

Nita Moody-Taylor / **The Equity Project LLC**
Dr. Nita Moody-Taylor is the Chief Counsel and Founder of The Equity Project LLC - an organization designed to support entrepreneurs and entrepreneurs in building, directly, equity-financed enterprises. She has been named Vice President and Chief Solutions Officer for Children's Hospital Colorado and the former Executive Director of the Office of Economic Development for the City and County of Denver - the first African American woman to hold either of those positions. Dr. Moody-Taylor is a graduate of the Georgetown University National Center for Cultural Competence, is nationally recognized for her equity work with non-profits, community governments and for-profit organizations. Dr. Moody-Taylor has had a diverse academic experience in Colorado as a graduate student teacher at The University of Denver, University of Colorado, Regis University and many other state, national and international universities. Dr. Moody-Taylor has worked on her leadership in human resources, diversity inclusion, training and operations management. She has had leadership roles at AEC, labor relations, professional corporations and startups. Dr. Moody-Taylor holds a doctorate in the field of Organizational Leadership, a master's degree in Management and a Bachelor's of Science degree in Education.

Colorado Brief How-To Speakers

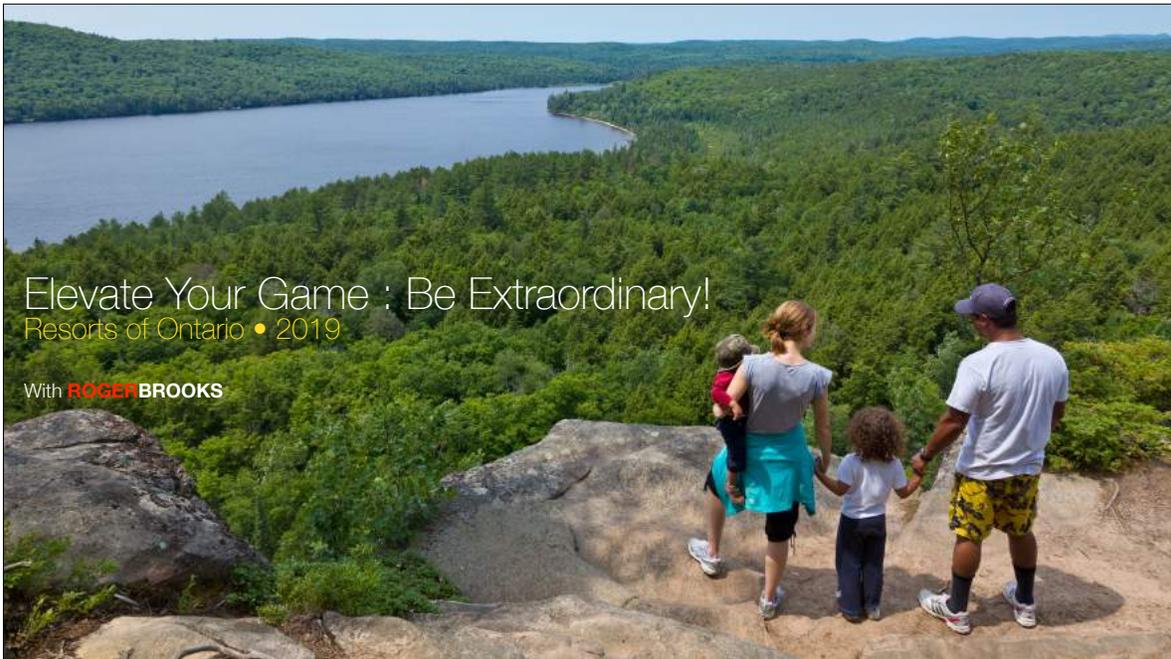




2

For meetings, smaller conferences: virtual conference

PRODUCT	FREE PLAN	PAID PLANS START AT...	IDEAL FOR...
GoToMeeting	Yes	\$14	Businesses of all sizes
Cisco Webex	No	\$13.50	Larger teams who do training and events
G Suite	No	\$6	Simple video chats
Zoom	Yes	\$14.99	Small to medium businesses
JoinMe	No	\$10	Small teams
Microsoft Teams	Yes	\$12.50	Organizations using Microsoft products
Zoho Meeting	No	\$8	Client meetings
Skype	Yes	\$2.99	Microsoft integrations, large teams



3 Keep attendees up-to-date weekly. "So far, so good!"

The screenshot shows the USFA website with a navigation menu at the top. The main content area features a 'Conferences' section with a prominent banner for the 'USFA 2020 ANNUAL CONFERENCE'. A red arrow points to this banner. Below the banner, there is a 'Program' section with a list of items and a 'Thank You to Our Sponsors' section at the bottom. The sponsors listed include Platinum Sponsors like Generali and TripMate, and Gold Sponsors like Allianz, Travel, and DGC.



Apply for help

Funding sources & other assistance resources



Keep track of changes in sales, staffing, etc.

Look for state and provincial initiatives:

Washington: Zero interest loans for businesses that encounter cash-flow problems due to the coronavirus.

Assistance from banks and credit card companies. Capital One, Citi and Wells Fargo have issued statements indicating they are willing to work with customers experiencing financial difficulties due to coronavirus.

Check with local chambers of commerce, local SBA office, local SCORE offices.

U.S. Small Business Administration
SBA
Coronavirus (COVID-19) Small Business Loan Information | 11/20/2020

Business Guide | Funding Programs | Federal Contracting | Learning Center | Local Assistance | About SBA

Coronavirus (COVID-19): Small Business Guidance & Loan Resources

[LEARN MORE](#)



Disaster assistance loans from the SBA - up to \$2 million for small businesses affected by the coronavirus. Low-interest loans for businesses that have sustained "substantial economic injury."

CDC: Coronavirus (COVID-19) Information
What you need to know about Coronavirus (COVID-19) and how to protect yourself

[LEARN MORE](#)

Each Tuesday we'll be providing new funding resources and options for both the U.S. and Canada for DDA members during this crisis.





Use your downtime wisely

Improve your business (physically)
Invest in your marketing



Entrepreneur

2 www.entrepreneur.com

Free Webinar | March 19: Weathering the Storm as a Small Business Owner

Join us to see expert financial guidance and discover compelling strategies for surviving the current pandemic.

ScanSnap
SAVED
CONTACTLESS SCANNER

Latest On Coronavirus

How to Save Your Consulting Business by Staying Online

Udemy

3 www.udemy.com

190,000+ online courses
Explore a world of fresh topics

Expert instruction
Find the right instructor for you

Lifetime access
Learn for your entire life

The world's largest selection of courses
Choose from over 190,000 online video courses with new additions published every minute

Go at your own pace
Stop, rewind, watch as often as you like on any device

Learn from industry experts
Select from top instructors across 100+ topics

Find video courses on almost any topic
Build your library for your career and personal growth

Students are viewing

Complete Python Bootcamp for Non-Programmers

The Complete 2020 Web Development Bootcamp

Machine Learning 2.0 with TensorFlow 2.0

The Web Developer Bootcamp

Advanced and Heavy-Duty Python Programming

Full-Stack JavaScript: The Complete Guide

4

Social media 101 - <https://blogs.constantcontact.com/social-media-quickstarter/>

Constant Contact MARKETING TOOLS PERSONAL LAYOUT EVENTS & TRAINING 901.944.0199 [GET THE SOCIAL MEDIA TOOL](#)

WELCOME TO SOCIAL MEDIA 101 - YOUR MARKETING QUICKSTARTER

Social Media 101 - Social Media Quickstarter

Get the most useful media resources delivered straight to your inbox. Subscribe to our Social Media 101 newsletter.



It's time to get social. Add media to your business. It's not just a buzzword, it's a great way to drive repeat business and to attract new customers. Whether you're just getting started, consider you self to be a pro or have been doing for the industry - we're here to help.

Ready to do more business with email marketing?
Start your free 30-day trial today.

100% Satisfaction Guarantee. The social media expert.

Social Media Training for Beginners
The Social Media Quickstarter offers the video to help you understand your email to help building your social media presence across all of our top social networks.

5

Create a Facebook business page

Facebook Get Started Learn Insights Resources Support Small Business Tool Accounts



We've created a \$100M grant program to support small businesses. [Learn More](#)

Everyone is a marketer with the right toolkit.

Marketing isn't simple, and we want you to succeed. Here's our first kit, crafted for your budget and your business - and it's 100% free to get today. And you can always break from your 30-day learning and marketing cycle with a change along the way.

Marketing on Facebook
Grow your business from anywhere.

Over 200 million active Facebook users. Unparalleled capability of over 2.9 billion people.

[Get Facebook with Free Training](#)



MARKETING ON FACEBOOK

The Video Library and accompanying guides

6

DDA members: ask about specific topics

Natalie@DestinationDevelopment.org



For local businesses

Local Business



Tourism marketing

Tourism Marketing

Community Marketing in a MINISCULE BUDGET	Designing Effective Print & Mobile Ads	INCREASE CONVERSIONS ON THE ROAD	HOW TO CREATE A DESTROYABLY LOW-COST, HIGH IMPACT VIDEO CONTENT
How to Create Marketing Partnerships	Increasing Your Online Exposure: Social Media, SEO, and Web Tools for Beginners	IS A MOBILE APP IN YOUR FUTURE?	Leveraging TripAdvisor
LOGGING, ATTRACTIONS AND GUIDES: THE TOP 10 MARKETING PRIORITIES	TOURISM FOR THE 21ST CENTURY	The Power of Selling Experiences Over Places	MAKING THE MOST OF SOCIAL MEDIA - The Priority List
Promoting Your "Anchor Tenants"	The Use of Photography to	TELLING THE WORLD YOU EXIST!	7 @PLY SIMS

Downtown revitalization & development

Downtowns

The Five Most Important Tourism Attributes You Need to Create a High-Risk Area	Assessing Your Town: How to Perform a Destination Assessment	Great Ideas That Will Make You a Fantastic Holiday Destination	SIDEWALK DINING: The Dos, Don'ts, and Some Assorted Examples
Tourism & Downtowns: The Hot, New Power Couple	Restrooms Attract a Lot More Than Flies	FIXING DOWNTOWN: WHERE THE HECK DO WE START?	Seven Things You Can Do to Increase Your Retail Sales
INCREASING RETAIL SALES Part II	A THRIVING DOWNTOWN - PART I: WHAT'S INCLUDED IN THE PERFECT BUSINESS MIX	A THRIVING DOWNTOWN - PART II: HOW TO RECREATE THE PERFECT BUSINESS MIX	THE RESURGENCE OF DOWNTOWNS - PRIORITY #1
THE RESURGENCE OF DOWNTOWNS: THE STEP-BY-STEP PROCESS	THE RESURGENCE OF DOWNTOWNS: GETTING FROM A DOWNTOWN 200 DAYS A YEAR	THE RESURGENCE OF DOWNTOWNS: WHAT THEY DID AND HOW THEY DID IT	THE 20 INDICATORS OF AN REVERSING DOWNTOWN

Marketing for business & downtowns

Marketing



7

The Five Fastest Growing Tourism Trends

And how to best tap into them



Wednesday, April 8th
8:30 Pacific | 8:30 Arizona
9:30 Mountain
10:30 Central
11:30 Eastern
12:30 Atlantic

8

The 2020 monthly webinar line-up



Stay positive:

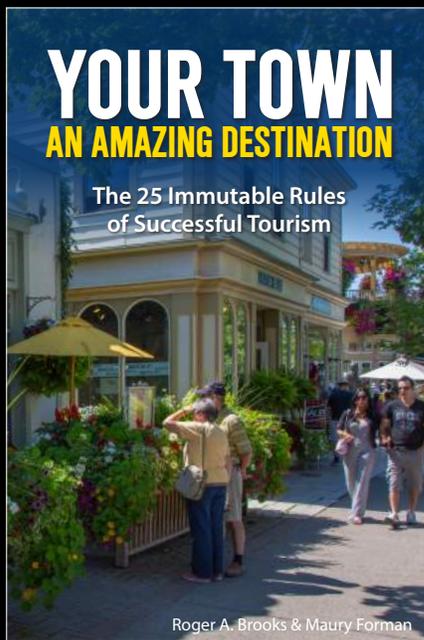
You WILL get through this.
Help is on the way!

Here's to helping you
weather the coronavirus
pandemic.



For more how-to resources join us
DestinationDevelopment.org

Destination Development
Association



Totally re-written and updated

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E-book edition: \$9.99