

## JOIN US FOR OUR 2023 ANNUAL GENERAL MEETING & PRODUCER EDUCATION DAY!

Title sponsor:



Tickets are \$25 and include a hot lunch, swag bag, and chance to win a \$100 gift card to Canadian Tire. Pre-registration is required.

Lunch sponsor:



**Date: Wednesday, March 8, 2023** Time: 10:00 a.m. to 2:45 p.m.

Location: The GrandWay Events Centre

Elora, Ontario

In the morning, industry leaders will share an overview of the projects and issues undertaken by Veal Farmers of Ontario in 2022, along with a brief look at our newest consumer marketing campaign. Following lunch and the opportunity to chat with sponsors at the trade show, our dynamic speaker line-up begins!

## Am I ready to be weaned?

Let's take a closer look at determining if a calf is ready to be weaned. Notably one of the more stressful periods for a calf, weaning can quickly offset a calf's performance trajectory if done at the incorrect time or way. Whether managing a calf destined for meat or milk production, the basic concepts of readiness to wean remain the same. Factors such as time on milk, amount of milk fed, the impact calfhood scours may have, and housing type will be some of the considerations covered when determining when a calf is ready to be weaned. Additionally, looking to the immediate post-weaning period can reveal how successful your weaning program is.



Amanda Kerr, Senior Nutritionist, Grober Nutrition Inc.

## **Ontario veal market situation and outlook**

Steve will examine the Ontario veal market over the last year and the outlook for 2023.



Steve Duff, Chief Economist, Ontario Ministry of Agriculture, Food & Rural Affairs

Learn more about our speakers and find the draft agenda at: vealfarmers.ca/2023-annual-general-meeting





Register on Eventbrite by scanning the QR code or visit: VFOAGM23.eventbrite.ca. You can also call the VFO office at 519-824-2942 to register. Applicable fees are extra. Cancellations and no-shows will not be refunded. Thank you to our sponsors – we could not offer these rates without their generous support!

Get connected on social and join the conversation using #VFOAGM23.





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