



COMMUNITY PROFILES OF WEST WINDSOR, DOWNTOWN WINDSOR, AND LEAMINGTON

JULY 2021

PREPARED BY:
ST. CLAIR COLLEGE RESEARCH COMMITTEE:
ADDRESSING CHILD LITERACY CONCERNS IN WINDSOR-ESSEX COUNTY
THROUGH A PLACE- AND EQUITY-BASED CRADLE TO CAREER APPROACH

IN PARTNERSHIP WITH PROSPERUS, UNLOCKING POTENTIAL - CRADLE TO CAREER



ST. CLAIR COLLEGE
APPLIED RESEARCH & DEVELOPMENT



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PROSPERUS IS POWERED BY UNITED WAY/CENTRAIDE WINDSOR-ESSEX COUNTY

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Executive Summary

This report will outline community profiles of the West Windsor, Downtown Windsor, and Leamington areas of Windsor-Essex County, Ontario. A community profile provides a detailed picture of a community and is created by gathering information about community needs, demographics, and existing resources in order to develop opportunities for action. Community needs profiling serves as a tool for change and community development.

A range of methods are used to collect this information and develop a thorough profile, such as:

- Analyzing census data and agency records
- Conducting interviews or running focus groups
- Walking or driving around a given neighbourhood or community

(Green, 2000)

For the purpose of the current research, these profiles will specifically be used to understand the resources, community demographics, and cultural landscape of the target neighbourhoods, in order to formulate strategic plans for literacy improvement, based on established needs.

Several methods of data collection were used to create the following profiles, including:

- Windsor-Essex's 2016 Ward Census data
- EDI data
- Social Risk Index data
- City of Windsor Best Start Neighbourhood data

Additionally, Windshield Surveys were conducted by project researchers, in order to identify community strengths and capacities, as well as gaps and risks to literacy learning. Reading this profile will help provide a detailed picture of the communities and the well-being and development of local children.

Executive Summary Continued

The following is a summary of the information found in the report:

Community Needs/Challenges

- Affordable housing
- Sense of safety
- Specific focus on literacy, employment, and education
- Accessible services
- Assistance for growing homeless population
- Better maintained residential areas
- Low EDI scores

Existing Resources

- Culturally diverse resources
- Newcomer services
- Mental health/addiction services
- Historic buildings/features

Opportunities

- Literacy resources translated across multiple languages.
- Create a literacy service channel to provide literacy services for learners entering preschool to adult employment.
- Employment-focused literacy programs.
- Interventions to address other community issues like food insecurity.



EARLY DEVELOPMENT INSTRUMENT (EDI)

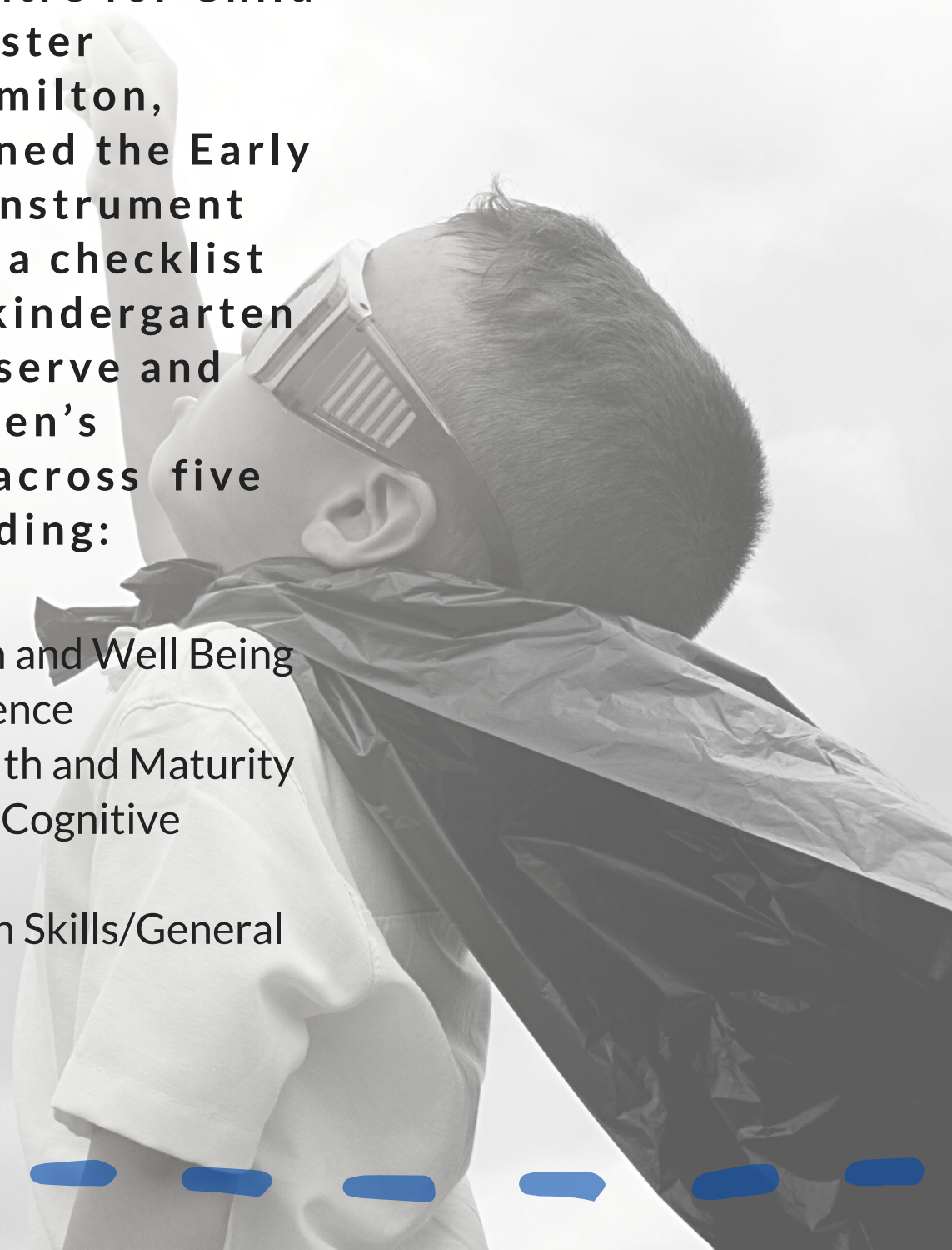


EARLY DEVELOPMENT INSTRUMENT

The Offord Centre for Child Studies (McMaster University, Hamilton, Ontario) designed the Early Development Instrument (EDI), which is a checklist completed by kindergarten teachers to observe and measure children's competencies across five domains, including:

- Physical Health and Well Being
- Social Competence
- Emotional Health and Maturity
- Languages and Cognitive Development
- Communication Skills/General Knowledge

(Janus & Offord, 2007)



EDI DOMAINS AND SUB-DOMAINS

The 5 EDI domains are further classified into 16 sub-domains, which assess children's readiness to learn before they enter formal schooling. This population-based data is collected and mapped by postal code to provide information about groups of children within neighbourhoods and communities, thereby highlighting the differences in vulnerability in populations of children.

1

PHYSICAL HEALTH & WELL-BEING

- Physical readiness for school day
- Physical independence
- Gross and fine motor skills

2

SOCIAL COMPETENCE

- Overall social competence
- Responsibility and respect
- Approaches to learning
- Readiness to explore new things

3

EMOTIONAL MATURITY

- Prosocial and helping behaviour
- Anxious and fearful behaviour
- Aggressive behaviour
- Hyperactivity and inattentive behaviour

4

LANGUAGE & COGNITIVE DEVELOPMENT

- Basic literacy
- Interest in literacy/numeracy and memory
- Advanced literacy
- Basic numeracy

5

COMMUNICATION SKILLS & GENERAL KNOWLEDGE

- Communication and general knowledge

MULTIPLE CHALLENGE INDEX:

If a child scores below expectations on 9 or more of the 16 subdomains, they are considered to have multiple challenges.

(Janus & Offord, 2007)

EARLY DEVELOPMENT INSTRUMENT (EDI) RESULTS: WINDSOR-ESSEX COUNTY

Windsor-Essex has conducted 5 cycles of the EDI and has overall scored better than the Ontario average; however, it is important to note that there is a steady increase in the percentage of local children considered “at risk” or vulnerable over time. Furthermore, Windsor-Essex children are showing higher percentages of vulnerability, when compared to the provincial baseline, in the Language and Cognitive Development Domain. This indicates that Windsor-Essex children are specifically struggling with basic literacy skills, such as showing interest in literacy, reading awareness, age-appropriate reading and writing skills, early numeracy skills, counting and number recognition, to name a few.

Windsor-Essex County: Five Cycle EDI Results						
	Ontario Baseline	Cycle 1 (2005-2006)	Cycle 2 (2007- 2008)	Cycle 3 (2011-2012)	Cycle 4 (2014-2015)	Cycle 5 (2017-2018)
Low on at least 1 domain	29.6%	23.9%	23.2%	21.1%	24.9%	28.1%
Low on 2 or more domains	13.9%	11.6%	11.5%	9.9%	11.8%	13.5%
Multiple Challenge Index	3.5%	2.9%	2.4%	2.0%	2.8%	33.3%
Communication Skills & General Knowledge	10%	9.1%	9.2%	7.5%	7.4%	9.1%
Emotional Health & Maturity	11.3%	8.6%	8.4%	8.6%	10.7%	10.8%
Language & Cognitive Development	7.5%	9.4%	7.6%	6.2%	7.0%	8.9%
Physical Health & Well-being	16.3%	10.9%	11.6%	9.7%	12.6%	15.1%
Social Knowledge & Competence	9.9%	7.1%	6.7%	6.4%	8.3%	8.7%



SOCIAL RISK INDEX:

The Social Risk Index (SRI) was created as part of the Understanding Early Years (UEY) project as a tool to examine the relationship between the EDI and socioeconomic information at the neighbourhood level, and is measured across nine key indicators calculated from Statistics Canada Census data, including:

- Education
- Employment
- Income
- Reliance on government-subsidized incomes
- Unemployment
- Family structure
- Mobility
- Language, and
- Immigration

These variables are averages to formulate an SRI score; the higher the score, the greater the presence of characteristics associated with risk and disadvantage and thus potentially a greater need for preventative or supportive services. The highest Social Risk Index score for a neighbourhood is nine; however, neighbourhoods with a Social Risk Index score greater than four are generally considered to be “high” on the risk index and thus face greater vulnerability.

(Favaro et al., 2008).



Neighbourhoods



IDENTIFYING COMMUNITIES IN NEED

Early childhood development is influenced by a number of factors including but not limited to one's socioeconomic status (SES), parent education levels, and early experiences in school; however, a growing body of research adds to this discussion the important role of neighbourhoods. More specifically, it is the composition and condition of a given neighbourhood that may have the potential to either increase or decrease children's life chances (Beauvais & Jenson, 2003).

NEIGHBOURHOODS AND CHILDREN'S LITERACY LEARNING

In addition to influencing children's overall development, neighbourhoods have the capacity to specifically impact literacy learning. In low-income neighbourhoods, "the development and fostering of a 'scholarly culture'—one where books are numerous, esteemed and enjoyed in the household can be much more difficult to cultivate than in affluent ones" (Wilson, 2020, p. 29). Schools and libraries in low-SES neighbourhoods often struggle with low funding, long wait-lists for program subsidies, as well as poor or inconvenient transit systems that limit accessibility to libraries and family reading programs (Wilson, 2020).

THEORETICAL APPROACHES TO NEIGHBOURHOOD EFFECTS ON CHILD DEVELOPMENT

The correlation between the socioeconomic status (SES) of families and the developmental outcomes of their children is widely recognized; evidence suggests that children who grow up in safe, supportive neighbourhoods with abundant resources do better on average, than those who grow up in disadvantaged and resource-poor neighbourhoods.

In order to better understand the various ways neighbours effect child development, 4 theoretical approaches are explored:

1. The social organization approach: The ways adults in a neighbourhood influence young people who are not their own children. This also includes “economic and family resources, residential instability, household and age structure, and geographic proximity of neighbourhoods to concentrated poverty” (Beauvais & Jenson, 2003, p. 12).
2. The institutional approach: Focuses on community institutions and resources such as schools, family learning centres and recreation programs.
3. The epidemic approach: Peer influences through “social contagion,” which is the “spread of deviant behaviour through imitation, modelling, and social learning from children’s peers within a neighbourhood. The focus is usually on negative behaviours such as engaging in crime or poor school attendance” (Beauvais & Jenson, 2003, p. 13).
4. The stress approach: Exposure to physical toxins such as pollution as well as such social and psychological conditions such as community violence. In the social environment, crime, drugs, prostitution and the presence of gangs may increase the risk of adverse outcomes in children.

IDENTIFYING NEIGHBOURHOODS:

CITY OF WINDSOR WARDS

Census data provides reliable demographic information for specific groups, such as lone-parent families, seniors, and language groups. Census information is organized by city wards and is used in making decisions for neighbourhoods and communities, as well as the country as a whole.

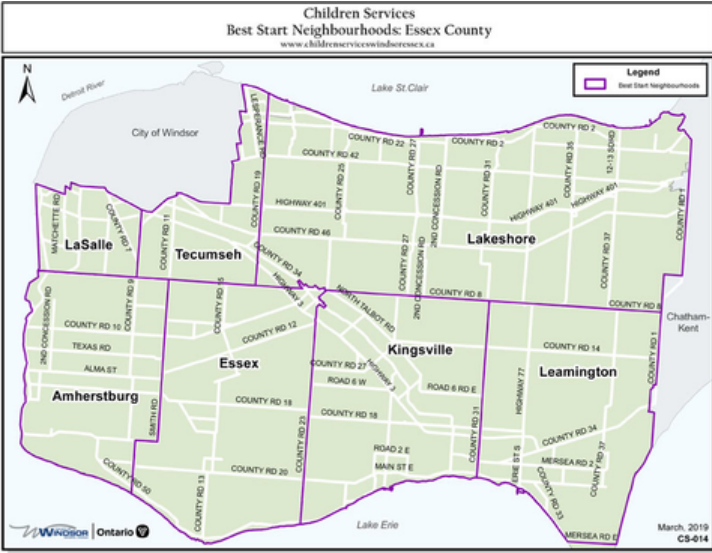
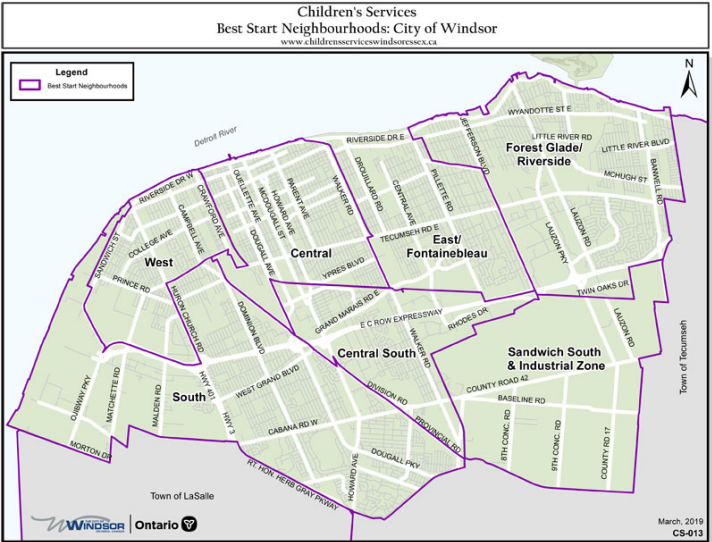
Windsor's ward pattern consists of 9 wards and the most recent census for Windsor-Essex was conducted in 2016.





BEST START NEIGHBOURHOODS

City of Windsor Best Start Neighbourhoods (BSNs) were established in 2006, in partnership with the former Best Start Network (now Children and Youth Planning Committee). A total of seven (7) BSNs have been established for the City of Windsor and seven (7) BSNs have been established for Essex County.



(Windsor-Essex County Child and Youth Planning Committee, 2020).



PROSPERUS

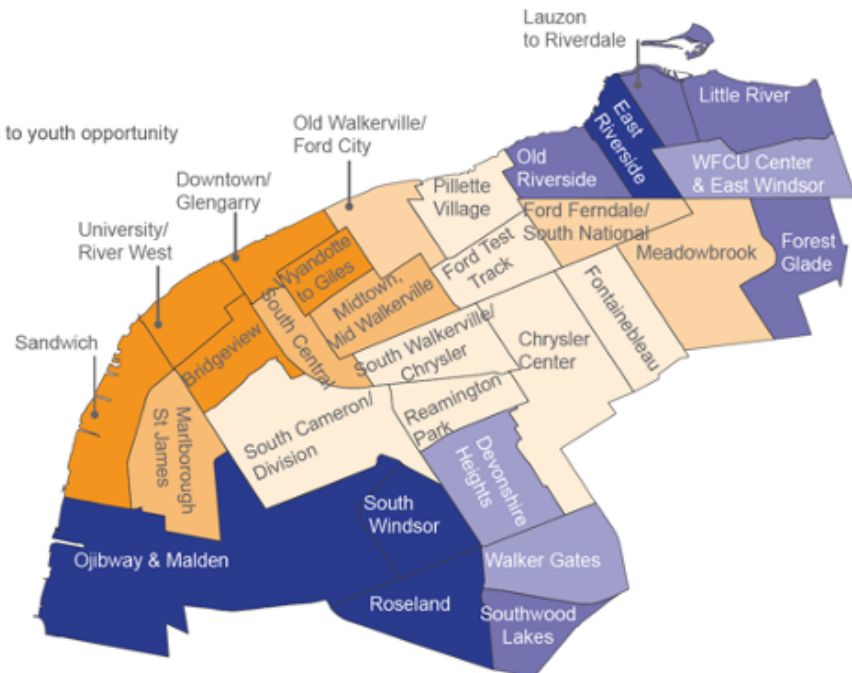
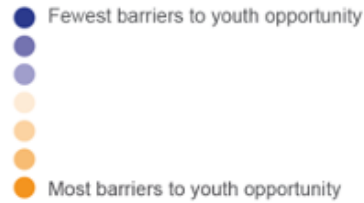
Unlocking Potential - Cradle to Career

PROSPERUS NEIGHBOURHOODS

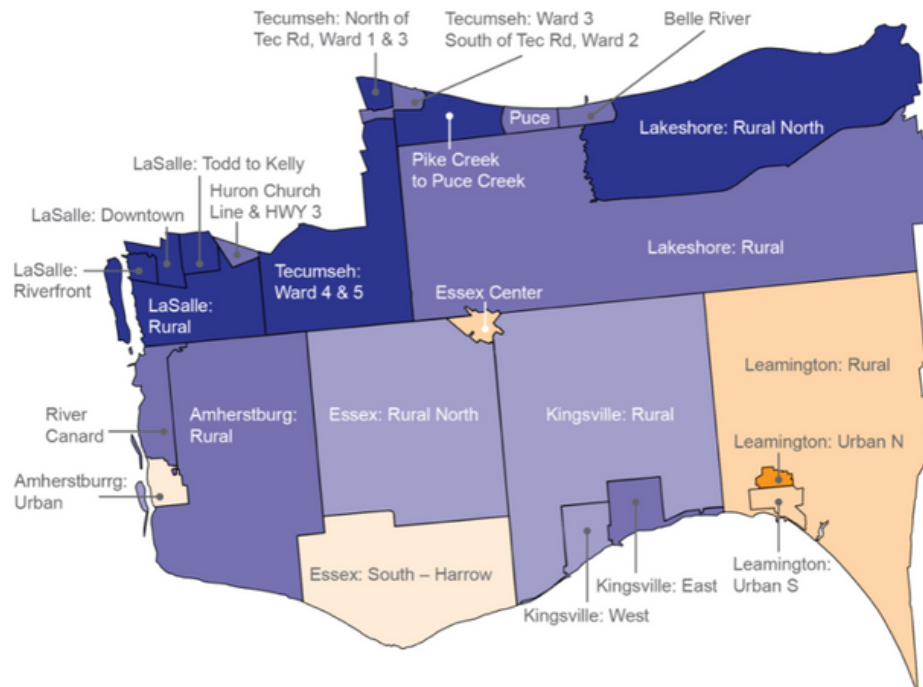
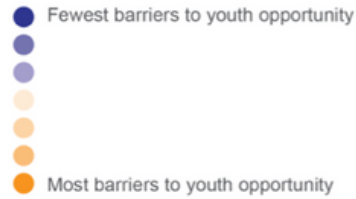
ProsperUs' Cradle to Career vision, encompasses a neighbourhood-level, wrap-around approach to ensure equitable opportunities for all children. ProsperUs has identified West Windsor, Downtown Windsor, and Leamington as three neighbourhood clusters that are experiencing greater challenges for children and youth. These communities have been further broken down into distinct neighbourhoods, which will allow readers and community stakeholders to take a closer look at these communities in a more detailed manner.

ProsperUs created the “Neighbourhood Opportunity Index (NOI),” in order to rank neighbourhoods in Windsor-Essex County, based on various indicator categories. These categories included: Demographic, Economic, Education, Health and Community Engagement/Safety. A score of zero indicates a neighbourhood is average. A negative score within the index indicates a neighbourhood faces fewer barriers to opportunity, while a positive score indicates the neighbourhood faces more barriers. ProsperUs notes that it is important to recognize that “the scores in the City and County Indices are not directly comparable due to the underlying calculations being drawn from their particular communities, not the region as a whole”. These index scores will be noted for the target neighbourhoods in each profile.

Map 2: City of Windsor Index Map



Map 2: County Of Essex Index Map





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WINDSOR



In the City of Windsor, Children's Best Start Neighbourhoods of West (West Windsor) and Central (Downtown) are two neighbourhoods being explored. These areas combine Wards 2, 3, and 4.

ProsperUs has further specified target neighbourhoods of Sandwich, Marlborough St. James, University/River West, Bridgeview, Downtown/Glengarry, South Central, Wyandotte to Giles and Midtown-Mid Walkerville.

Windsor		
ProsperUs Neighborhood	Ward	Children's Services Best Start Neighborhoods
Sandwich	Ward 2	West
Marlborough St. James	Ward 2	West
University/River West	Ward 2	West
Bridgeview	Ward 2	West
Downtown/Glengarry	Ward 3	Central
South Central	Ward 3	Central
Wyandotte to Giles	Ward 4	Central
Midtown, Mid Walkerville	Ward 4	Central

West Windsor: Best Start Neighbourhood West

Best Start Neighbourhood West is largely situated in Ward 2 and consists of the following 4 ProsperUs neighbourhoods:

1. Sandwich
2. Marlborough St. James
3. University River West
4. Bridgeview



WARD 2

Ward 2						
Age Range				% of Pop Low In.	Top 5 No-Off. Home Language	Top 5 Ethnic. Orig.
Children 0-14	Youth 15-24	Adult 25-64	Senior 65+	80%	Mandarin	Canadian
14%	22%	50%	12%		Arabic	French
					Urdu	English
					Bengali	Irish
					Somali	Scottish



SOCIAL RISK INDEX: WEST

Social Risk Index Values	Best Start Neighbourhood: West	Windsor-Essex County	Ontario
Prevalence of low income in 2016 LIM-AT %	43.9%	16.5%	14.4%
Average of Unemployment Rate	15.8%	8.3%	7.4%
% No certificate, diploma or degree	20.8%	19.1%	17.5%
% Lone-parent families	32.4%	18.4%	17.1%
% NA/Aboriginal Origins	5.5%	4.4%	2.8%
% Immigrating 2011-2016	6.6%	2.8%	3.6%
% Neither English or French	2.3%	2.1%	2.5%
% of Renter	60.3%	27.2%	30.2%
% of Movers	22.9%	11.7%	12.4%

WEST POPULATION: AGES 0-14

Age Group	2001	2006	2011	2016
0-4	1,710	1,372	1,304	1,225
5-9			1,101	1,215
10-14			1,139	980

% OF CHILDREN LOW ON AT LEAST 2 EDI DOMAINS: WEST

Best Start Neighbourhood	Cycle 1 (2004-2005)	Cycle 2 (2007-2008)	Cycle 3 (2011-2012)	Cycle 4 (2014-2015)	Cycle 5 (2017-2018)
West	13%	17%	13%	14%	27%

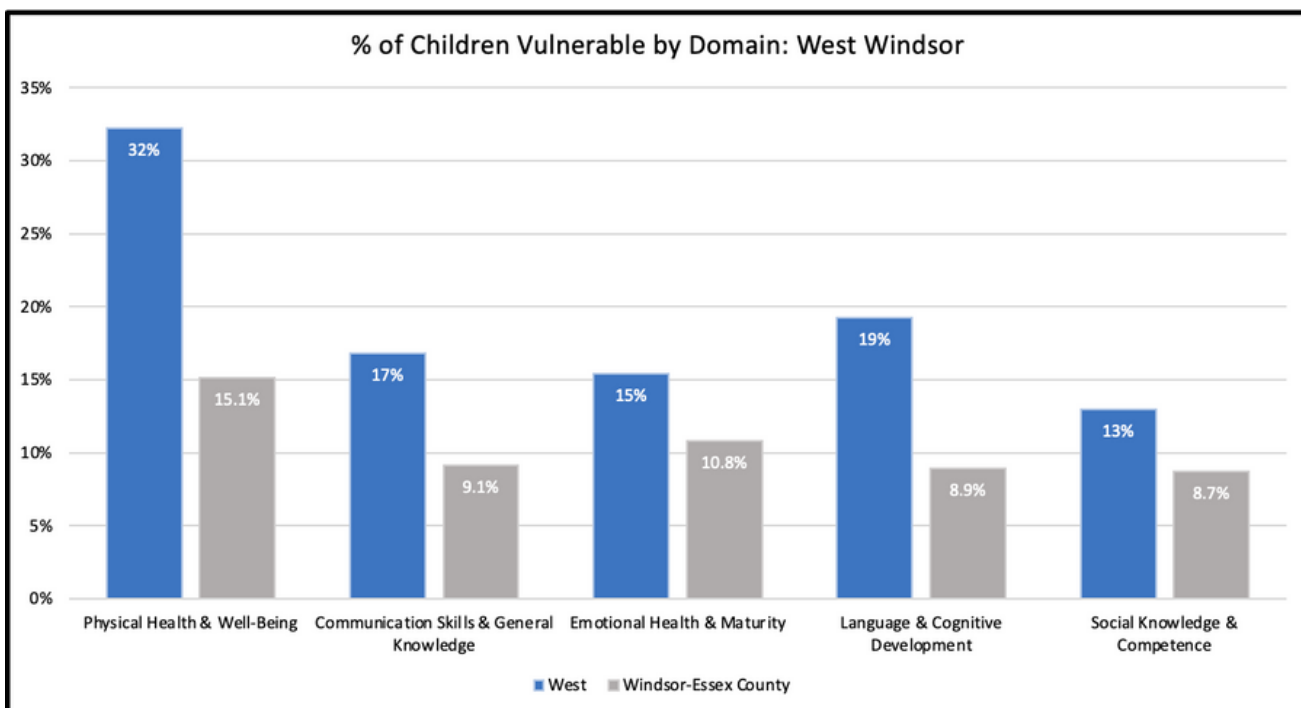
Results from the most recent EDI Cycle (2017-2018) indicate that the Best Start Neighbourhood West has the highest percentage of children low in at least two EDI domains in Windsor-Essex. This neighbourhood also has the highest count of children scoring low in the Physical Health & Well-Being, Language & Cognitive Development, and Communication Skills and General Knowledge EDI domains.

West Windsor:

% of Children Vulnerable by Domain According to ProsperUs Priority



WE SK Students 2017-2018	EDI by Best Start Neighbourhood by ProsperUs Priority			
	WEST		WINDSOR	
	# of Kids	208		
	Vulnerable		% Vulnerable	Total Kids*
EDI Domains	%	#		
Low On At Least One Developmental Domain	48%	99	28.1%	3903
Low On At Least Two Developmental Domains	27%	57	13.5%	3903
Multiple Challenges Index	6%	13	3.3%	3903
Physical Health & Well-Being	32%	67	15.1%	3902
Communication Skills & General Knowledge	17%	35	9.1%	3902
Emotional Health & Maturity	15%	32	10.8%	3890
Language & Cognitive Development	19%	40	8.9%	3903
Social Knowledge & Competence	13%	27	8.7%	3903
*# of children without special needs				

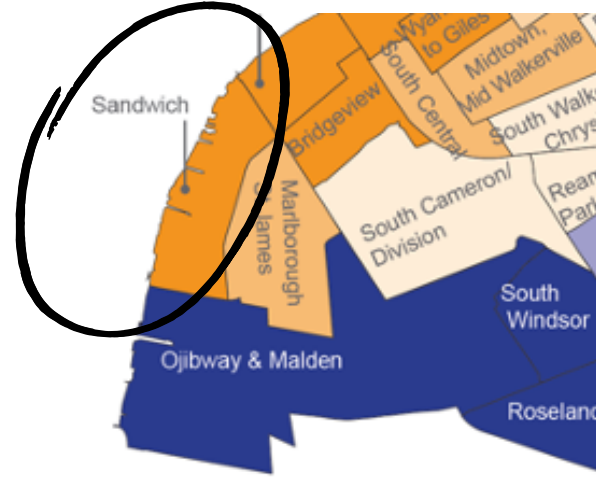


Note. Cycle 5 (2017-2018) - Total Windsor-Essex SK students (without special needs) who scored in the lowest 10% (vulnerable) for CSDESCO, CS Viamonde, GECDSB, and WECSCB schools.

Source. Windsor-Essex Child & Youth Planning Committee (2019)

1. Sandwich

**Neighbourhood
Index Score: 19.98**



Licensed Childcare

Centre	Address
Sundowners Day Care & Resource Centre - General Brock School	3312 Sandwich Street N9C1B1 1

EarlyON Child and Family Centres

Location	Address
Brock EarlyON (Located in General Brock School)	3312 Sandwich Street
Great Beginnings – Bloomfield EarlyON	3440 Bloomfield Road

Recreation Centres

Recreation Centre	Address
Mackenzie Hall Cultural Centre	3277 Sandwich St W

Additional Literacy/Language Programs and Services

Location	Address	Programs/Services Offered
St. Michael's Adult Secondary School	477 Detroit St, Windsor, ON N9C 2P6	<ul style="list-style-type: none">English as a Second Language program for adult learners.
New Canadian Centre of Excellence	3235 Sandwich St. Windsor, ON N9C 1A9	<ul style="list-style-type: none">Language Instruction for Newcomers to Canada (LINC)Enhanced Language Training (ELT)Immigrants with Occupation Related Knowledge (IWORK)

Libraries

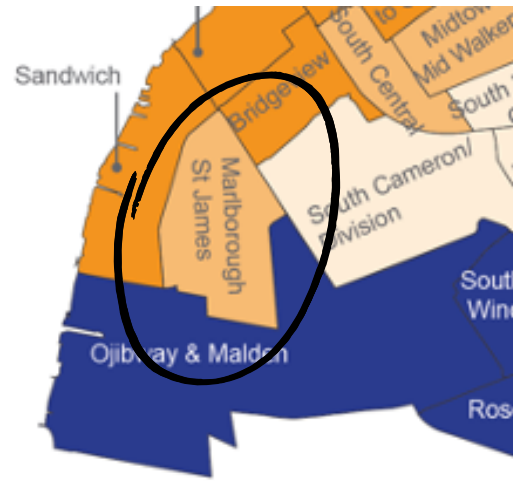
Library	Address
John Muir Library	363 Mill St, Windsor, ON N9C 2R3

Schools

School	Address
General Brock Elementary School	3312 Sandwich St.

2. Marlborough St. James

Neighbourhood
Index Score: 11.51

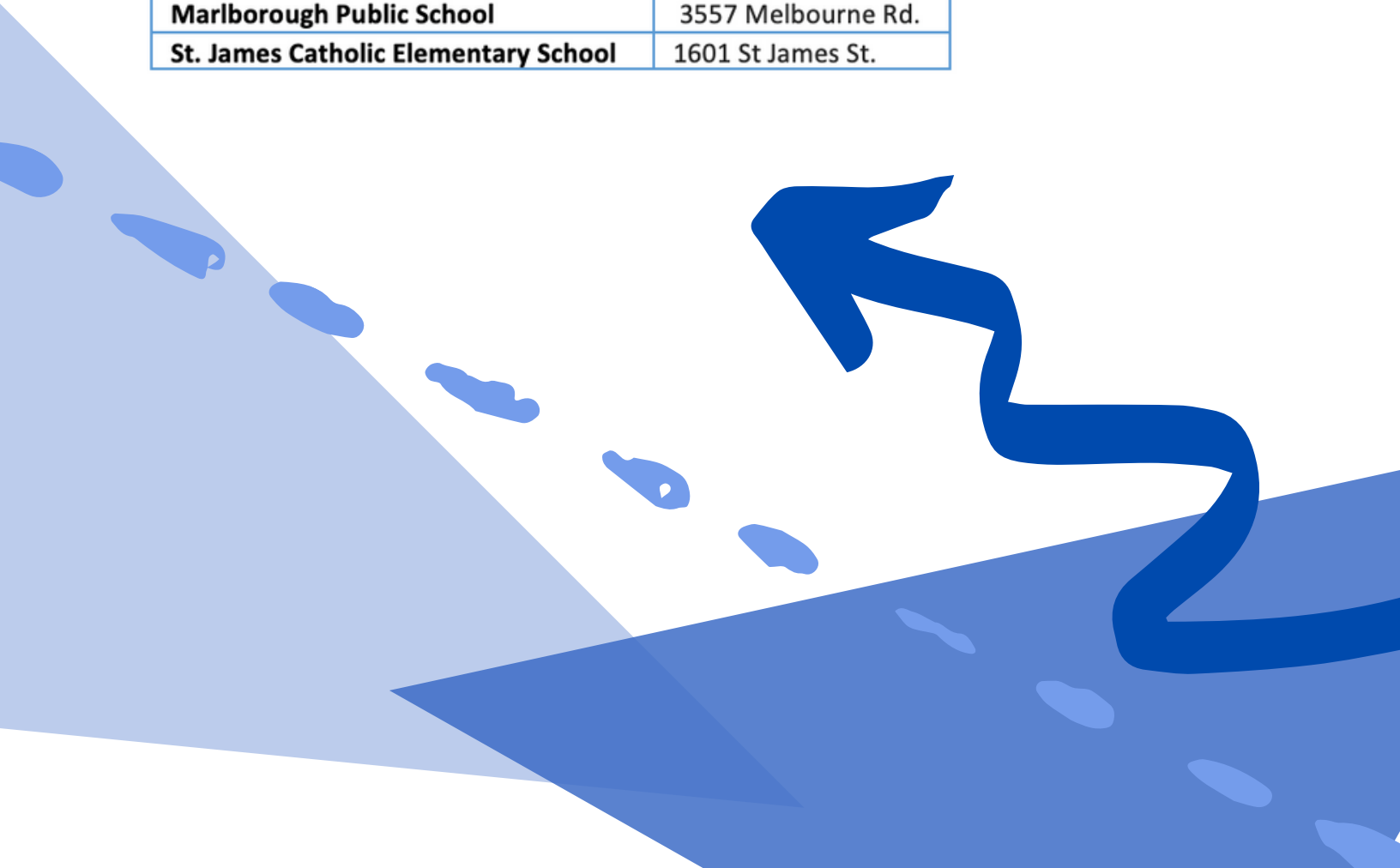


Licensed Childcare

Centre	Address
YMCA Child Care Centre - Marlborough	3557 Melbourne Rd N9C1Y6
YMCA Child Care Centre	St James 1601 St. James Street N9C3P6

Schools

School	Address
Marlborough Public School	3557 Melbourne Rd.
St. James Catholic Elementary School	1601 St James St.



3. University River West

Neighbourhood
Index Score: 18.88



Licensed Childcare

Centre	Address
Delta Chi Beta - West Campus	1585 Wyandotte Street N9B 1H6
Great Beginnings Child Centred Co-operative Inc. - University & Home Care	820 California Avenue N9B3T3 0

EarlyON Child and Family Centres

Location	Address
Great Beginnings – California EarlyON	820 California Avenue

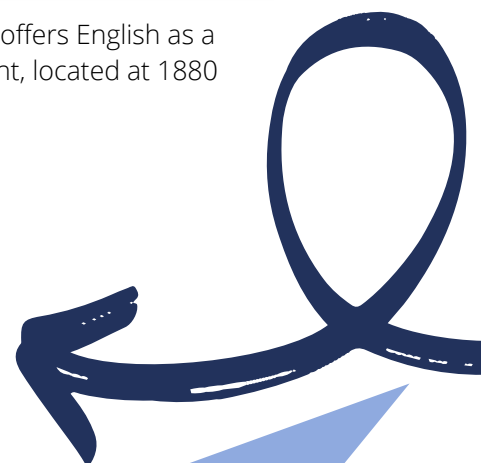
Recreation Centres

Recreation Centre	Address
Adie Knox Herman Recreation Complex	1551 Wyandotte St W

Additional Literacy/Language Programs and Services

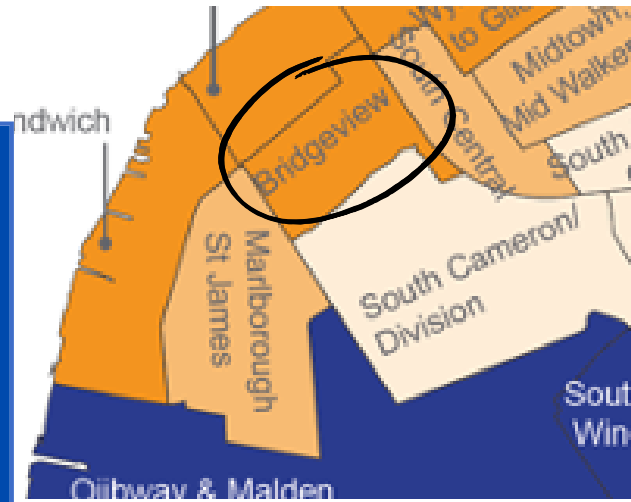
Location	Address	Programs/Services Offered
Mason Education Centre	284 Cameron Ave Windsor, ON N9B 1Y6	<ul style="list-style-type: none">Literacy and Basic Skills programing as well as English as a Second Language (ESL) services for adults.

In addition to the free programs and services listed above, The University of Windsor offers English as a Second Language programs for a fee, at the Centre for English Language Development, located at 1880 Wyandotte St W, Windsor, ON N9B 1J5.



4. Bridgeview

**Neighbourhood
Index Score: 17.54**



Licensed Childcare

Centre	Address
Delta Chi Early Childhood Centre - Westgate School	1275 Campbell Ave. N9B 2J6 1

EarlyON Child and Family Centres

Location	Address
West Gate EarlyON (Located in West Gate Public School)	1275 Campbell Ave.

Libraries

Library	Address
Bridgeview Library	1295 Campbell Avenue

Schools

School	Address
West Gate Public School	1275 Campbell Ave.



Summary of West Windsor

West Windsor is home to one of the most important border crossings between Canada and the United States, and is considered one of the largest manufacturing clusters among urban centres in Canada. The result of a heavy manufacturing presence in Windsor is depicted in West Windsor, wherein heavy industrialization is noted; Windshield Surveys highlighted large spans of land in these neighbourhoods occupied by factories creating heavy pollutants, most evident in the Sandwich neighbourhood. An Environmental Assessment Report was conducted in 2008 in Windsor, Ontario, which sought out focus groups to discuss the condition of their neighbourhoods. Sandwich Town residents who participated in focus groups noted challenges associated with poorly maintained rental properties, closing businesses and lacks in community services (Canada-United States-Ontario-Michigan Border Transportation Partnership, 2008).

Signs of gentrification are present, particularly in the neighbourhoods of University River West and Bridgeview; large houses (allocated for University of Windsor student rentals) are being built among/replacing smaller, more affordable homes occupied by residents. The need for affordable housing in this area is paramount, due to recent poverty statistics identifying Windsor as having one of the highest rates of childhood poverty in the country (Statistics Canada, 2017), more specifically, in West Windsor (Waddell, 2019).

West Windsor has a variety of culturally diverse restaurants and stores, representing the diversity of its population. In addition to the aforementioned schools and other community resources, existing social services include The Welcome Centre Shelter for Women, Assumption Cares McEwan Campus, The New Canadian Centre of Excellence, Maryvale, and The House of Sophrosyne Addiction Treatment Centre.



Downtown Windsor:

Best Start Neighbourhood Central

Best Start Neighbourhood Central is largely situated in Ward 3 and Ward 4 and consists of the following 4 ProsperUs neighbourhoods:

1. Downtown/Glengarry
2. South Central
3. Wyandotte to Giles
4. Midtown, Mid Walkerville



WARD 3

Ward 3						
Age Range				% of Pop Low In.	Top 5 No-Off. Home Language	Top 5 Ethnic. Orig.
Children 0-14	Youth 15-24	Adult 25-64	Senior 65+	84%	Arabic	Canadian
13%	13%	58%	18%		Mandarin	French
					Cantonese	English
					Vietnamese	Irish
					Chaldean Neo-Aramaic	Scottish



WARD 4

Ward 4						
Age Range				% of Pop Low In.	Top 5 No-Off. Home Language	Top 5 Ethnic. Orig.
Children 0-14	Youth 15-24	Adult 25-64	Senior 65+	68%	Arabic	Canadian
16%	13%	57%	14%		Italian	French
					Chaldean Neo-Aramaic	English
					Spanish	Irish
					Polish	Scottish



Downtown Windsor: Best Start Neighbourhood Central Cont'd

SOCIAL RISK INDEX: CENTRAL

Social Risk Index Values	Best Start Neighbourhood: Central	Windsor-Essex County	Ontario
Prevalence of low income in 2016 LIM-AT %	35.8%	16.5%	14.4%
Average of Unemployment Rate	11.5%	8.3%	7.4%
% No certificate, diploma or degree	21.7%	19.1%	17.5%
% Lone-parent families	28.9%	18.4%	17.1%
% NA/Aboriginal Origins	5.8%	4.4%	2.8%
% Immigrating 2011-2016	7.0%	2.8%	3.6%
% Neither English or French	5.2%	2.1%	2.5%
% of Renter	55.7%	27.2%	30.2%
% of Movers	18.4%	11.7%	12.4%

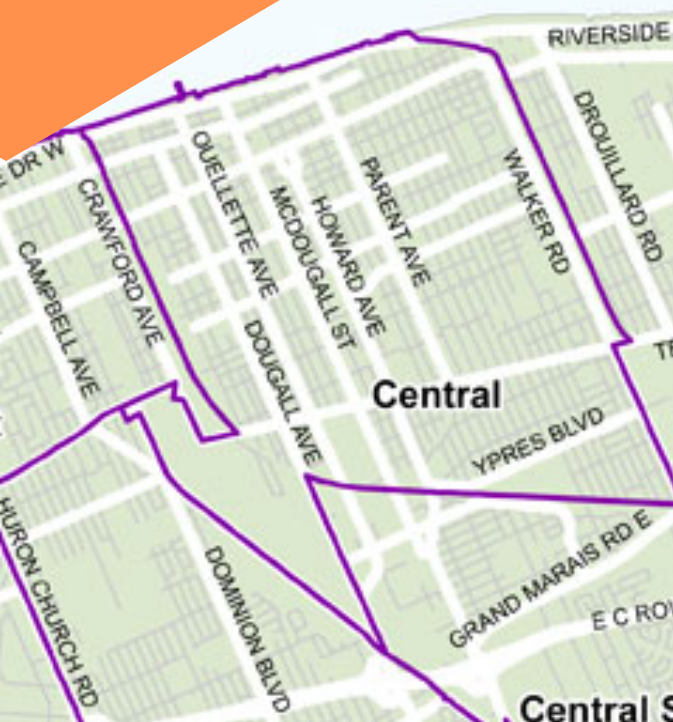
CENTRAL POPULATION: AGES 0-14

Age Group	2001	2006	2011	2016
0-4	2,945	2,473	2,343	2,295
5-9			2,069	2,085
10-14			2,193	1,915

% OF CHILDREN LOW ON AT LEAST 2 EDI DOMAINS: CENTRAL

Best Start Neighbourhood	Cycle 1 (2004-2005)	Cycle 2 (2007-2008)	Cycle 3 (2011-2012)	Cycle 4 (2014-2015)	Cycle 5 (2017-2018)
Central	15%	13%	12%	13%	22%

Results from the most recent EDI Cycle (2017-2018) indicate that the Best Start Neighbourhood Central has the highest count of children scoring low in the Physical Health & Well-Being and Emotional Health & Maturity EDI domains.

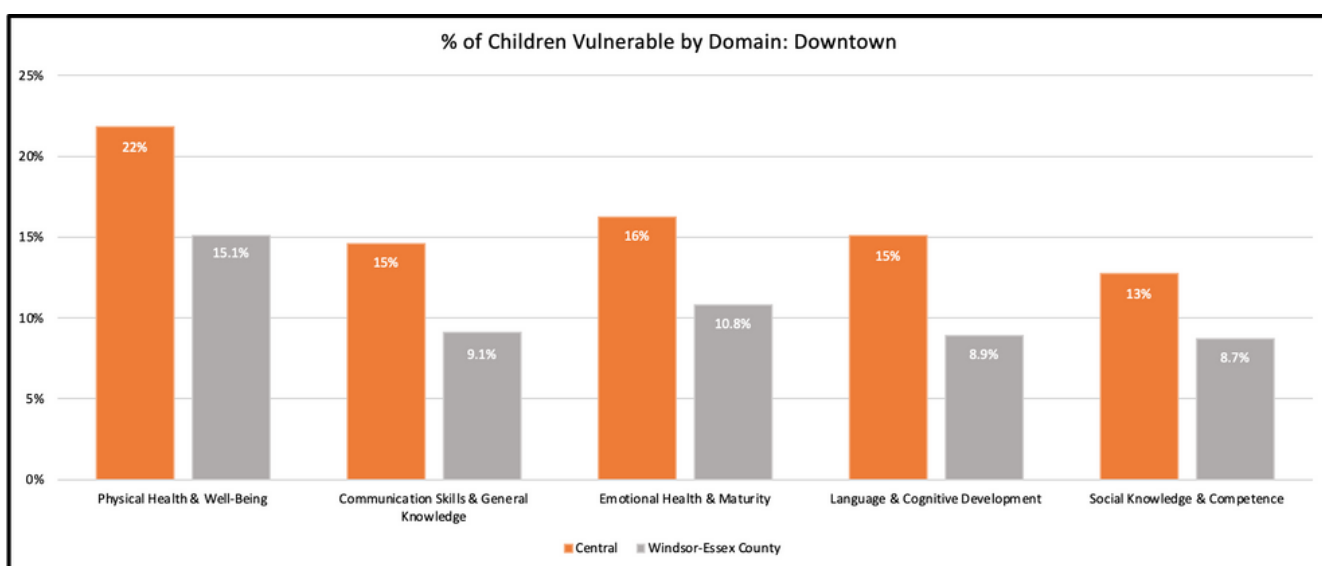


Downtown Windsor:

% of Children Vulnerable by Domain According to ProsperUs Priority



WE SK Students 2017-2018		EDI by Best Start Neighbourhood by ProsperUs Priority		
EDI Domains	CENTRAL		WINDSOR	
	# of Kids	431		
	Vulnerable		% Vulnerable	Total Kids*
	%	#		
Low On At Least One Developmental Domain	24%	105	28.1%	3903
Low On At Least Two Developmental Domains	22%	96	13.5%	3903
Multiple Challenges Index	7%	30	3.3%	3903
Physical Health & Well-Being	22%	94	15.1%	3902
Communication Skills & General Knowledge	15%	63	9.1%	3902
Emotional Health & Maturity	16%	70	10.8%	3890
Language & Cognitive Development	15%	65	8.9%	3903
Social Knowledge & Competence	13%	55	8.7%	3903
*# of children without special needs				

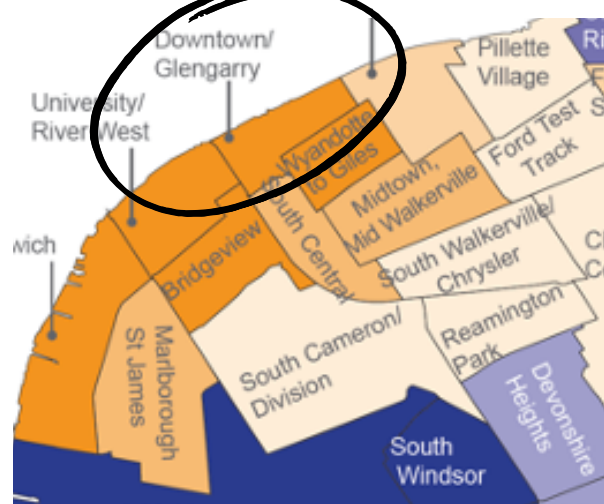


Note. Cycle 5 (2017-2018) - Total Windsor-Essex SK students (without special needs) who scored in the lowest 10% (vulnerable) for CSESCO, CS Viamonde, GECDSB, and WECSCB schools.

Source. Windsor-Essex Child & Youth Planning Committee (2019)

1. Downtown/Glengarry

Neighbourhood
Index Score: 17.94



Licensed Childcare

Centre	Address
YMCA of Windsor and Essex County - Victoria Site	500 Victoria Ave. N9A4M8

EarlyON Child and Family Centres

Location	Address
Glengarry EarlyON (Adjacent to Water World)	495 Glengarry Avenue
Begley EarlyON (Located in Begley School)	1093 Assumption Avenue

Libraries

Library	Address
Central Library	787 Ouellette Avenue South Central

Additional Literacy/Language Programs and Services

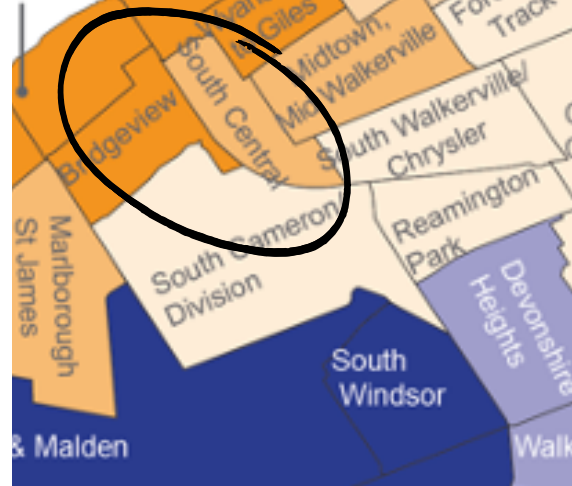
Location	Address	Programs/Services Offered
Multicultural Council of Windsor	245 Janette Ave Windsor, ON N9A 4Z2	<ul style="list-style-type: none">Language Skills Program for adult learners.
New Canadian Centre of Excellence	660 Ouellette Ave, Windsor, ON N9A 1C1	<ul style="list-style-type: none">Language Instruction for Newcomers to Canada (LINC)Enhanced Language Training (ELT)Immigrants with Occupation Related Knowledge (IWORK)
YMCA of Southwestern Ontario	500 Victoria Ave, Windsor, ON N9A 4M8	<ul style="list-style-type: none">Language Skills Program for adult immigrants who are permanent residents and have not yet received Canadian Citizenship.LSP teaches listening, speaking, reading, and writing based on the Canadian Language Benchmarks.

Schools

School	Address
Dougall Avenue Elementary	811 Dougall Ave.
Immaculate Conception Catholic Elementary School	465 Victoria Ave.
Frank W. Begley Public School	1093 Assumption St.

2. South Central

Neighbourhood
Index Score: 10.87



Licensed Childcare

Centre	Address
Sakeena Child Care Centre	1480 Janette Avenue N8X 1Z4
Sundowners Day Care & Resource Centre - Dougall School	811 Dougall Avenue N9A 4R2
Delta Chi Early Childhood Centre	1385 Ouellette Avenue N8X 1J6
Delta Chi Early Childhood Centre - Queen Victoria School	1376 Victoria Ave. N8X 1P1

EarlyON Child and Family Centres

Location	Address
Dougall EarlyON (Located in Dougall Public School)	811 Dougall Avenue

Additional Literacy/Language Programs and Services

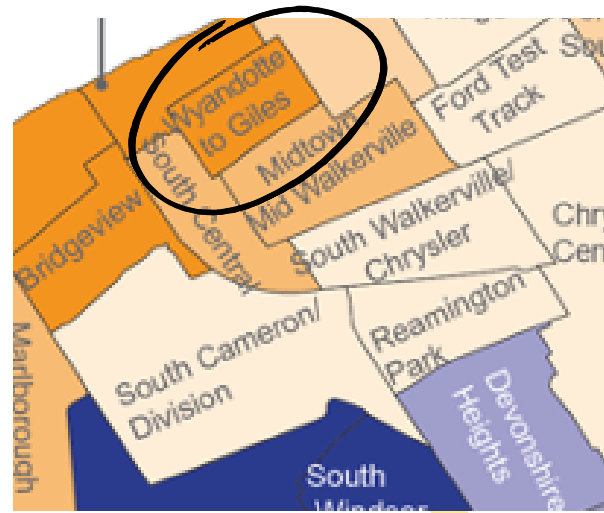
Location	Address	Programs/Services Offered
Women's Enterprise Skills Training of Windsor Inc. (WEST)	647 Ouellette Ave, Windsor, ON N9A 4J4	<ul style="list-style-type: none">Language classes to newcomer and immigrant women.The Enhanced Language Training (ELT) Program, which provides workplace language training to internationally trained and/or newcomers and immigrants with related experience.
Windsor Women Working with Immigrant Women	1368 Ouellette Ave, Windsor, ON N8X 1J9	<ul style="list-style-type: none">Language Classes offered as either Reading & Writing or Listening & Speaking.

Schools

School	Address
Queen Victoria Public School	1376 Victoria Ave

3. Wyandotte to Giles

Neighbourhood
Index Score: 18.42



Licensed Childcare

Centre	Address
Cosmopolitan Kids Inc.	42 Giles Boulevard East N9A 4B4
Delta Chi Early Education Centre - St. Anne School	1140 Monmouth Rd. N8Y 3L8
Sundowners Day Care & Resource Centre - King Edward School	853 Chilver Road N8Y2K5
The Toy Box Early Education Centre - Giles Blvd. E. Site	874 Giles Blvd. E. N9A4E8

EarlyON Child and Family Centres

Location	Address
Connections EarlyON	795 Giles Boulevard East

Recreation Centres

Recreation Centre	Address
Northstar Cultural Community Centre	225 A Erie St E
Windsor Water World Community Complex	400 Wyandotte St E

Schools

School	Address
Giles Campus French Immersion Public School	874 Giles Blvd E.
Prince Edward Public School	949 Giles Blvd E.
King Edward Public School	853 Chilver Rd.
St. Anne French Immersion Catholic Elementary School	1140 Monmouth Rd.

4. Midtown, Mid Walkerville.

**Neighbourhood
Index Score: 10.03**



Licensed Childcare

Centre	Address
Sundowners Day Care & Resource Centre - John Campbell School	1255 Tecumseh Rd. E. N8W1B7

EarlyON Child and Family Centres

Location	Address
John Campbell EarlyON (Located in John Campbell School)	1255 Tecumseh Road East

Additional Literacy/Language Programs and Services

Location	Address	Programs/Services Offered
Talk 2 Me	795 Giles Blvd E, Windsor, ON N9A 4E5	<ul style="list-style-type: none">Resources and programs for children with speech and language concerns from birth until school entry.
New Canadian Centre of Excellence	1214 Ottawa St., Windsor, ON N8X 2E5	<ul style="list-style-type: none">Language Instruction for Newcomers to Canada (LINC).Enhanced Language Training (ELT).Immigrants with Occupation Related Knowledge (IWORK).

In addition to the free programs and services listed above, The Literacy Loft offers literacy programs for a fee, at 2052 Ottawa St., Windsor, ON N8Y 1R7.

Schools

School	Address
St. Angela Catholic Elementary School	816 Ellis St E.
John Campbell Public School	1255 Tecumseh Rd E.

Summary of Downtown Windsor

Downtown Windsor is a lively area, notably recognized for its tourist attractions such as Caesars Windsor, Windsor Sculpture Park, and the historic Willistead Manor. The Downtown/Glengarry neighbourhood boasts the representation of diverse cultures through a variety of cultural dining options and places of worship.

Despite economic growth in the area, poverty is evident, as Windshield surveys noted a heavy homeless population and increased presence of emergency vehicles, compared to other neighbourhoods. The Downtown Windsor Enhancement Strategy and Community Improvement Plan (2017) noted that in Downtown Windsor neighbourhoods, “some of the homes have been left vacant and are in various states of disrepair, including neglected property maintenance. This has caused a feeling of abandonment and made certain areas feel unsafe because of loitering or illegal activity” (p. 129). Efforts continue to be made to enhance economic investment and tourism in the Downtown Core.

In addition to the aforementioned schools and other community resources, existing social services include Windsor Family Homes & Community Partnerships, Mental Health Connections, the Transitional Stability Centre, the Teen Health Centre, Windsor Pride Community, The Windsor Residence for Young Men, and Street Help, as well as the Downtown Mission.



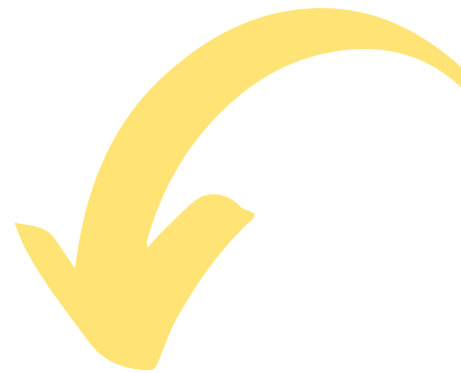


LEAMINGTON



The Town of Leamington is a rural municipality and has been identified as its own Children's Best Start Neighbourhood.

ProsperUs has specified target neighbourhoods located in the Town of Leamington and labelled them Leamington North (N), Leamington South (S) and Leamington Rural (R); however, Leamington will be explored as a whole, due to overlapping services across the municipality. Although poverty rates in Leamington are not as severe as those in the city, the challenges this town face are quite different than the city, and are unique compared to the rest of the county area.



Leamington	
ProsperUs Neighborhood	Children's Services Best Start Neighborhoods
Leamington North (N)	Leamington
Leamington South (S)	
Leamington Rural (R)	

Best Start Neighbourhood: Leamington

Best Start Neighbourhood Leamington consists of the following 3 ProsperUs neighbourhoods:

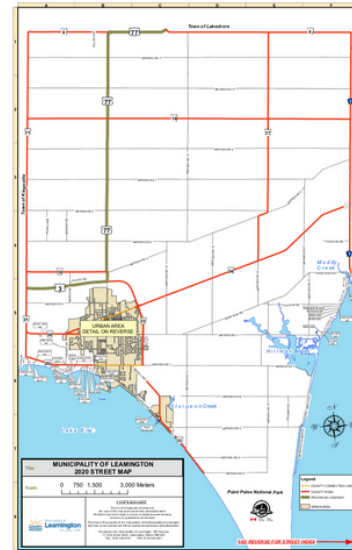
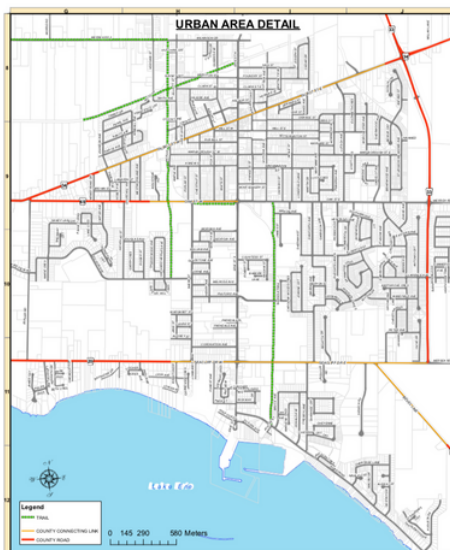
1. Leamington Urban North (N)
2. Leamington Urban South (S)
3. Leamington Rural (R)

Due to significant overlaps in services and community resources across Leamington, these three neighbourhoods will be compiled into 1 profile.



LEAMINGTON

Leamington						
Age Range				% of Pop Low In.	Top 5 No-Off. Home Language	Top 5 Ethnic. Orig.
Children 0-14	Youth 15-24	Adult 25-64	Senior 65+	54.71%	German	Canadian
16.96%	11.68%	49.55%	21.81%		Spanish	German
					Portuguese	English
					Arabic	French
					Italian	Scottish



SOCIAL RISK INDEX: LEAMINGTON

Social Risk Index Values	Best Start Neighbourhood: Leamington	Windsor-Essex County	Ontario
Prevalence of low income in 2016 LIM-AT %	16.0%	16.5%	14.4%
Average of Unemployment Rate	8.0%	8.3%	7.4%
% No certificate, diploma or degree	36.3%	19.1%	17.5%
% Lone-parent families	16.1%	18.4%	17.1%
% NA/Aboriginal Origins	2.8%	4.4%	2.8%
% Immigrating 2011-2016	2.0%	2.8%	3.6%
% Neither English or French	4.9%	2.1%	2.5%
% of Renter	31.0%	27.2%	30.2%
% of Movers	12.8%	11.7%	12.4%

LEAMINGTON POPULATION: AGES 0-14

Age Group	2001	2006	2011	2016
0-4	1,934	1,880	1,764	1,630
5-9			1,804	1,685
10-14			1,814	1,680

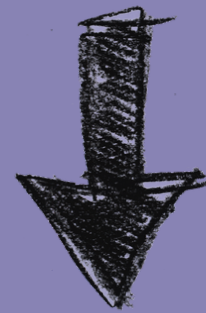
% OF CHILDREN LOW ON AT LEAST 2 EDI DOMAINS: LEAMINGTON

Best Start Neighbourhood	Cycle 1 (2004-2005)	Cycle 2 (2007-2008)	Cycle 3 (2011-2012)	Cycle 4 (2014-2015)	Cycle 5 (2017-2018)
Leamington	14%	17%	17%	10%	10%

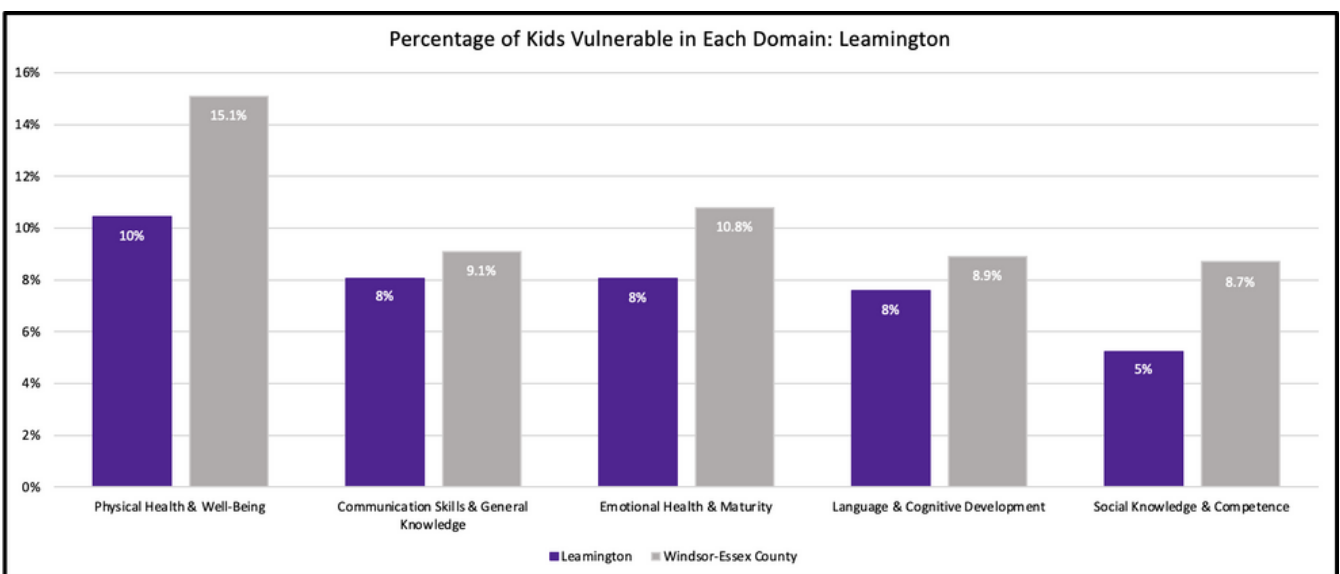
Results from the most recent EDI Cycle (2017-2018) indicate that the Best Start Neighbourhood Leamington has the highest count of children scoring low in the Physical Health & Well-Being EDI domain.

Leamington:

% of Children Vulnerable by Domain According to ProsperUs Priority



WE SK Students 2017-2018	EDI by Best Start Neighbourhood by ProsperUs Priority			
EDI Domains	LEAMINGTON		WINDSOR	
	# of Kids	211		
	Vulnerable		% Vulnerable	Total Kids*
	%	#		
Low On At Least One Developmental Domain	23%	48	28.1%	3903
Low On At Least Two Developmental Domains	10%	21	13.5%	3903
Multiple Challenges Index	2%	4	3.3%	3903
Physical Health & Well-Being	10%	22	15.1%	3902
Communication Skills & General Knowledge	8%	17	9.1%	3902
Emotional Health & Maturity	8%	17	10.8%	3890
Language & Cognitive Development	8%	16	8.9%	3903
Social Knowledge & Competence	5%	11	8.7%	3903
*# of children without special needs				



Note. Cycle 5 (2017-2018) - Total Windsor-Essex SK students (without special needs) who scored in the lowest 10% (vulnerable) for CSDESCO, CS Viamonde, GECDSEB, and WECSCEB schools.

Source. Windsor-Essex Child & Youth Planning Committee (2019)

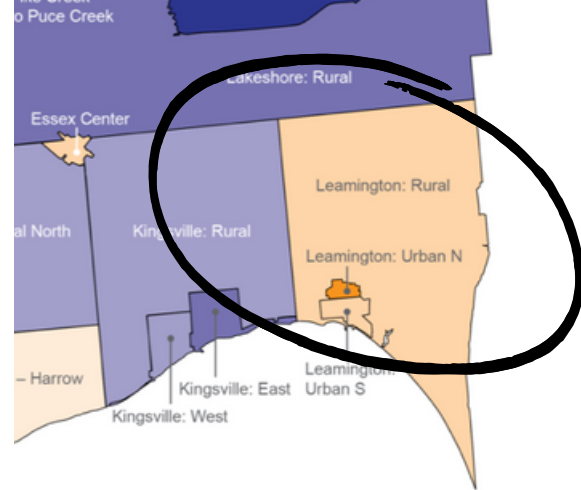
1. Leamington

Neighbourhood Index Score

Leamington N: 25.24

Leamington S: 14.47

Leamington R: 13.05



Licensed Childcare

Centre	Address
Audrey's Clubhouse - Margaret D. Bennie Public School	259 Sherk Street N8H3K8
Audrey's Clubhouse - St. Louis School	176 Talbot St. E. N8H1M2
Discovery School-Based Child Care Program - Queen Elizabeth School	4 Maxon Drive N8H2E2
Franco-Sol - St. Michel School	33 Sherman Street N8H5H6
Latch Key Day Care & Learning Centre- East Mersea School	547 County Rd. 21 N0P2P0
YMCA of Western Ontario-Gore Hill	RR#4 Mersea Rd 1N8H 3V7

EarlyON Child and Family Centres

Location	Address
M.D. Bennie EarlyON (Located in M.D. Bennie Public School)	259 Sherk St. Leamington, ON N8H 3K8
Queen Elizabeth's EarlyON (Located in Queen Elizabeth Public School)	4 Maxon Ave, Leamington, ON N8H 2E2

Recreation Centres

Recreation Centre	Address
Nature Fresh Farms Recreation Centre	Leamington, ON N8H 4X7

1. Leamington Cnt'd



Libraries

Library	Address
Town of Leamington	1 John Street, Leamington

Additional Literacy/Language Programs and Services

Location	Address	Programs/Services Offered
South Essex Community Council	215 Talbot St E Leamington, ON	<ul style="list-style-type: none">• Language and Settlement Services which offer a collection of programs and services aimed to help Newcomers successfully integrate.
New Canadian Centre of Excellence	24 Oak St E Leamington, ON N8H 2C2	<ul style="list-style-type: none">• Language Instruction for Newcomers to Canada (LINC).• Enhanced Language Training (ELT).• Immigrants with Occupation Related Knowledge (IWORK).
Employment Assessment Centre	215 Talbot Street East Leamington, ON N8H 3X5	<ul style="list-style-type: none">• Literacy and Basic Skills program for adults, as well as an English as a Second Language (ESL) program.

In addition to the free programs and services listed above, Kumon Math and Reading Centre offers children's tutoring for a fee, at St Paul's Lutheran Church, 311 Sherk Street Leamington, On N8h 3I2.

Schools

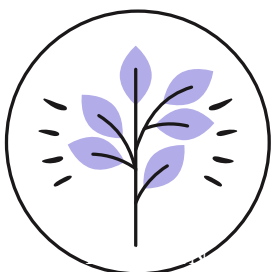
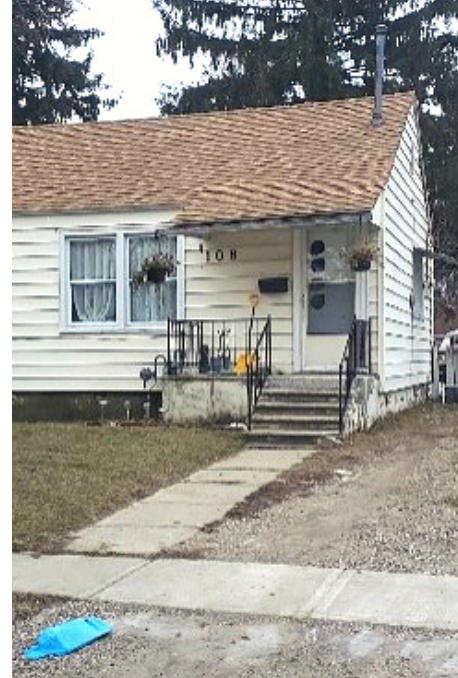
School	Address
Margaret D. Bennie Public School	259 Sherk St., Leamington
St. Louis Catholic Elementary School	176 Talbot St E., Leamington
Queen Elizabeth School	4 Maxon Ave., Leamington
Gore Hill Public School	135 Mersea Road 1, Leamington
Mount Carmel-Blytheswood Public School	622 Mersea Road 5, Leamington



Summary of Best Start Neighbourhood: Leamington

Leamington, Ontario is a rural town located along the north shore of Lake Erie. This farming community is home to some of the most fertile soils in all of Canada with the largest concentration of greenhouses in North America (Schmidt, 2015). A wide range of greenspaces occupy Leamington, including farm fields and conservation land such as Point Pelee National Park and Hilman Marsh. Windshield surveys noted that these community spaces are well-kept and maintained. In addition to their parks and water-front scenery, the community benefits from other tourist attractions, such as five museums in the Leamington area, exhibiting its rich history.

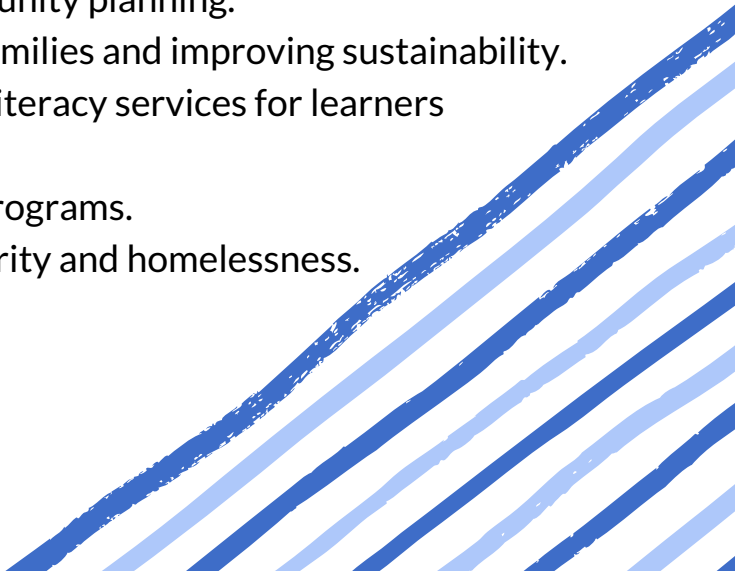
Due to Leamington's farming community status, there is a large Migrant Worker population. Challenges related to accessibility are prevalent, as transportation is limited in the rural areas of the community. Bus routes cover highly populated main streets, but do not have direct access to more remote areas of the town. According to the Municipality of Leamington's Strategic Update (2019-2022), "While economic growth has created more opportunity for residents, poverty is still a challenge. Support services, particularly for those with mental health and addiction challenges, are stretched, affecting quality of life and the safety for all affected" (p. 6). In addition to the aforementioned schools and other community resources, existing social services to support the needs of the community include The New Canadian Centre of Excellence and The WECHC (Windsor Essex Community Health Centre) to name a few.



Conclusion and Next Steps

This report presents a sampling of community literacy indicators and current statistics within the target neighbourhoods of West Windsor, Downtown Windsor, and Leamington. These findings highlight some of the community assets and gaps that will be considered as part of a joint community project to address child literacy concerns in Windsor-Essex County through a place- and equity-based Cradle to Career approach. Additionally, this report aims to inspire conversations and action.

The following list is a summary of recommendations and areas of focus for the improvement of Windsor-Essex, Ontario, addressing specific priorities within the community:

- Increased accessibility of programs and services, particularly in rural communities, and greater coordination of existing services.
 - Translated literacy materials and literacy program promotional materials to increase accessibility.
 - Increased funding for services related to literacy and English Language Learning.
 - Flexible programs and services to meet parents' needs.
 - Improving community health and overall wellness with specific concentration in target neighbourhoods.
 - Increased residential involvement in community planning.
 - Strengthening programs for children and families and improving sustainability.
 - Create literacy service channel to provide literacy services for learners entering preschool to adult employment.
 - Implement employment-focused literacy programs.
 - Address intersecting factors of food insecurity and homelessness.
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